

**INVOICE**

Invoice Number: INV-90433992  
Invoice Date: 25-OCT-2020  
Order Number: 11332682  
Page: REMITTANCE

**BILL TO :****SADLER STRATEGIC MEDIA/ADLINK**

Attn: Sheri Sadler Wolf

12103 Viewcrest Rd  
Studio City, CA 91604

AGENCY	AGENCY NO.	AE NAME	AE NO.
Sadler Strategic Media/Adlink	000195109	Jeffrey Keys	JKEYS
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 19: Coalition of Firefighter	900066192	09-28-20 - 10-25-20	OCTOBER

**PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE**

<b>AIRTIME TOTAL :</b>	<b>\$ 4800.00</b>
Agency Commission :	\$ 720.00
<b>NET TOTAL :</b>	<b>\$ 4080.00</b>
Prepayments :	\$ 4080.00
<b>BALANCE DUE :</b>	<b>\$ 0.00</b>

**PLEASE REMIT TO :**

SPECTRUM REACH

PO Box 846888

Los Angeles, CA 90084-6888

Questions

877-286-7117

We accept VISA, MC, DISC &amp; AMEX at:

<https://westpayments.spectrumreach.com>**Payment Terms: Political CIA**

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**INVOICE SUMMARY SECTION**

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total	
								N	M		
Order No. : 11332682		Contract No. : 507981		PO No. : golf 2392		Package : N/A		Ext. Order : N/A			
Reference No. : N/A		Estimate No. : 2392		AE Name : Jeffrey Keys		Product : GOLF		Ext. Client : ISS/Yes on 19			
10-23-2020	10-23-2020	1	UD: 19:30-23:30	GOLF	LAI	1309	2	2	\$ 1200.00	\$ 2400.00	
10-24-2020	10-24-2020	2	UD: 19:30-23:30	GOLF	LAI	1309	2	2	\$ 1200.00	\$ 2400.00	
<b>Order # 11332682 Total :</b>							<b>4</b>	<b>4</b>	<b>\$ 4800.00</b>		
<b>Current Billing Cycle Totals :</b>							<b>4</b>	<b>4</b>	<b>\$ 4800.00</b>		

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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**COMMERCIAL SUMMARY TOTALS**

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Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBEZA54	PROP19CATV2031H	GOLF	4	\$ 4800.00
<b>Commercial Summary Totals :</b>			<b>4</b>	<b>\$ 4800.00</b>

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**PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1**

# AFFIDAVIT OF PERFORMANCE

Page A-1

**Invoice No** : INV-90433992  
**Print Date** : 28 Oct 2020  
**Bill Cycle** : 2020-10-25

<b>Customer:</b> 900066192 - ISS/Yes on 19: Coalition of Firefighter		<b>Order No:</b> 11332682		<b>Salesperson:</b> JKEYS - Jeffrey Keys	
<b>PO No:</b> golf 2392		<b>Contract No:</b> 507981		<b>Reference No:</b>	
<b>External Order No:</b>		<b>External Client:</b> ISS/Yes on 19		<b>External Product:</b> GOLF	
<b>Billing Cycle:</b> OCTOBER		<b>Billing Dates:</b> 2020-09-28 - 2020-10-25		<b>Actual Dates:</b> 2020-10-23 - 2020-10-31	

**Notes:**

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
1	LAI	1309	GOLF	10-23-20	9:22 pm	PROP19CATV2031H	PGA Tour Golf	30	\$1200.00
1	LAI	1309	GOLF	10-23-20	11:12 pm	PROP19CATV2031H	PGA Tour Golf	30	\$1200.00
2	LAI	1309	GOLF	10-24-20	7:59 pm	PROP19CATV2031H	PGA Tour Golf	30	\$1200.00
2	LAI	1309	GOLF	10-24-20	10:15 pm	PROP19CATV2031H	PGA Tour Golf	30	\$1200.00

**GOLF Subtotal: Spots: 4**

**Amount: \$4,800.00**

**Region LAI Subtotal: Spots: 4**

**Amount: \$4,800.00**

**Order 11332682 Subtotal: Spots: 4**

**Amount: \$4,800.00**

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**PLEASE KEEP THIS PAGE FOR YOUR RECORDS**

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