

INVOICE

Invoice Number: INV-90433991
Invoice Date: 25-OCT-2020
Order Number: 11339406
Page: REMITTANCE

BILL TO :**SADLER STRATEGIC MEDIA/ADLINK**

Attn: Sheri Sadler Wolf

12103 Viewcrest Rd
Studio City, CA 91604

AGENCY	AGENCY NO.	AE NAME	AE NO.
Sadler Strategic Media/Adlink	000195109	Jeffrey Keys	JKEYS
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 19: Coalition of Firefighter	900066192	09-28-20 - 10-25-20	OCTOBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 100000.00
Agency Commission :	\$ 15000.00
NET TOTAL :	\$ 85000.00
Prepayments :	\$ 85000.00
BALANCE DUE :	\$ 0.00

PLEASE REMIT TO :

SPECTRUM REACH

PO Box 846888

Los Angeles, CA 90084-6888

Questions

877-286-7117

We accept VISA, MC, DISC & AMEX at:

<https://westpayments.spectrumreach.com>**Payment Terms: Political CIA**

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ISS/Yes on 19: Coalition of Firefighter	900066192	09-28-20 - 10-25-20	OCTOBER

INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total
							N	M		
Order No. : 11339406		Contract No. : 513249		PO No. : yes 19		Package : N/A		Ext. Order : N/A		
Reference No. : N/A		Estimate No. : 2423		AE Name : Jeffrey Keys		Product : Yes on 19: Coalition of		Ext. Client : Yes on 19:Coalition of		
10-05-2020	10-11-2020	1	UD: 16:00-19:00	BET	LAI	1309	10	10	\$ 1200.00	\$ 12000.00
10-12-2020	10-18-2020	2	UD: 16:00-19:00	BET	LAI	1309	10	10	\$ 1200.00	\$ 12000.00
10-19-2020	10-25-2020	3	UD: 16:00-19:00	BET	LAI	1309	10	10	\$ 1300.00	\$ 13000.00
10-05-2020	10-11-2020	4	UD: 19:00-24:00	BET	LAI	1309	14	14	\$ 1450.00	\$ 20300.00
10-12-2020	10-18-2020	5	UD: 19:00-24:00	BET	LAI	1309	13	13	\$ 1450.00	\$ 18850.00
10-19-2020	10-25-2020	6	UD: 19:00-24:00	BET	LAI	1309	14	14	\$ 1600.00	\$ 22400.00
10-24-2020	10-25-2020	7	UD: 19:00-24:00	BET	LAI	1309	1	1	\$ 1450.00	\$ 1450.00
Order # 11339406 Total :							72	72	\$ 100000.00	
Current Billing Cycle Totals :							72	72	\$ 100000.00	

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBE2373	PROP19CATV2007H	BET	72	\$ 100000.00
Commercial Summary Totals :			72	\$ 100000.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1
Invoice No : INV-90433991
Print Date : 28 Oct 2020
Bill Cycle : 2020-10-25

Customer: 900066192 - ISS/Yes on 19: Coalition of Firefighter		Order No: 11339406		Salesperson: JKEYS - Jeffrey Keys	
PO No: yes 19		Contract No: 513249		Reference No:	
External Order No:		External Client: Yes on 19:Coalition of		Estimate: 2423	
Billing Cycle: OCTOBER		Billing Dates: 2020-09-28 - 2020-10-25		Actual Dates: 2020-10-05 - 2020-10-25	

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
1	LAI	1309	BET	10-05-20	5:23 pm	PROP19CATV2007H	The Help	30	\$1200.00
4	LAI	1309	BET	10-05-20	8:10 pm	PROP19CATV2007H	The New	30	\$1450.00
1	LAI	1309	BET	10-06-20	4:26 pm	PROP19CATV2007H	The Secret Life	30	\$1200.00
1	LAI	1309	BET	10-06-20	6:24 pm	PROP19CATV2007H	When the	30	\$1200.00
4	LAI	1309	BET	10-06-20	7:13 pm	PROP19CATV2007H	When the	30	\$1450.00
4	LAI	1309	BET	10-06-20	9:14 pm	PROP19CATV2007H	Tyler Perry's	30	\$1450.00
4	LAI	1309	BET	10-06-20	11:21 pm	PROP19CATV2007H	Tyler Perry's	30	\$1450.00
1	LAI	1309	BET	10-07-20	5:20 pm	PROP19CATV2007H	To Be	30	\$1200.00
4	LAI	1309	BET	10-07-20	8:18 pm	PROP19CATV2007H	Tyler Perry's	30	\$1450.00
4	LAI	1309	BET	10-07-20	11:19 pm	PROP19CATV2007H	Tyler Perry's	30	\$1450.00
1	LAI	1309	BET	10-08-20	4:23 pm	PROP19CATV2007H	Generic	30	\$1200.00
4	LAI	1309	BET	10-08-20	8:14 pm	PROP19CATV2007H	Generic	30	\$1450.00
4	LAI	1309	BET	10-08-20	10:13 pm	PROP19CATV2007H	All About the	30	\$1450.00
1	LAI	1309	BET	10-09-20	4:17 pm	PROP19CATV2007H	black-ish	30	\$1200.00
1	LAI	1309	BET	10-09-20	5:17 pm	PROP19CATV2007H	All About the	30	\$1200.00
** Exception: MGS									
1	LAI	1309	BET	10-09-20	6:14 pm	PROP19CATV2007H	All About the	30	\$1200.00
4	LAI	1309	BET	10-09-20	7:22 pm	PROP19CATV2007H	All About the	30	\$1450.00
4	LAI	1309	BET	10-09-20	9:22 pm	PROP19CATV2007H	Menace II	30	\$1450.00
1	LAI	1309	BET	10-10-20	6:10 pm	PROP19CATV2007H	Meet the	30	\$1200.00
4	LAI	1309	BET	10-10-20	8:13 pm	PROP19CATV2007H	Meet the	30	\$1450.00
4	LAI	1309	BET	10-10-20	11:12 pm	PROP19CATV2007H	Martin	30	\$1450.00
1	LAI	1309	BET	10-11-20	5:18 pm	PROP19CATV2007H	Just Wright	30	\$1200.00
4	LAI	1309	BET	10-11-20	7:09 pm	PROP19CATV2007H	BET Star	30	\$1450.00
4	LAI	1309	BET	10-11-20	9:16 pm	PROP19CATV2007H	Phoenix Awards	30	\$1450.00
2	LAI	1309	BET	10-12-20	6:17 pm	PROP19CATV2007H	The Bobby	30	\$1200.00
5	LAI	1309	BET	10-12-20	8:06 pm	PROP19CATV2007H	The Bobby	30	\$1450.00
5	LAI	1309	BET	10-12-20	10:14 pm	PROP19CATV2007H	The Family	30	\$1450.00
2	LAI	1309	BET	10-13-20	4:13 pm	PROP19CATV2007H	The Family	30	\$1200.00
2	LAI	1309	BET	10-13-20	6:15 pm	PROP19CATV2007H	Tyler Perry's I	30	\$1200.00
5	LAI	1309	BET	10-13-20	8:14 pm	PROP19CATV2007H	Tyler Perry's I	30	\$1450.00
5	LAI	1309	BET	10-13-20	11:08 pm	PROP19CATV2007H	Tyler Perry's	30	\$1450.00
2	LAI	1309	BET	10-14-20	6:08 pm	PROP19CATV2007H	Tyler Perry's	30	\$1200.00
5	LAI	1309	BET	10-14-20	11:16 pm	PROP19CATV2007H	Tyler Perry's	30	\$1450.00
2	LAI	1309	BET	10-15-20	4:13 pm	PROP19CATV2007H	Boyz N the	30	\$1200.00
2	LAI	1309	BET	10-15-20	6:09 pm	PROP19CATV2007H	Boyz N the	30	\$1200.00
5	LAI	1309	BET	10-15-20	8:18 pm	PROP19CATV2007H	All About the	30	\$1450.00
5	LAI	1309	BET	10-15-20	9:08 pm	PROP19CATV2007H	National	30	\$1450.00
5	LAI	1309	BET	10-15-20	11:11 pm	PROP19CATV2007H	National	30	\$1450.00
2	LAI	1309	BET	10-16-20	6:07 pm	PROP19CATV2007H	All About the	30	\$1200.00
5	LAI	1309	BET	10-16-20	7:09 pm	PROP19CATV2007H	National	30	\$1450.00
5	LAI	1309	BET	10-16-20	10:11 pm	PROP19CATV2007H	Tyler Perry's	30	\$1450.00
2	LAI	1309	BET	10-17-20	5:08 pm	PROP19CATV2007H	BET Star	30	\$1200.00
2	LAI	1309	BET	10-17-20	6:16 pm	PROP19CATV2007H	Generic	30	\$1200.00
5	LAI	1309	BET	10-17-20	8:08 pm	PROP19CATV2007H	A Madea	30	\$1450.00
5	LAI	1309	BET	10-17-20	11:09 pm	PROP19CATV2007H	Madea's	30	\$1450.00
2	LAI	1309	BET	10-18-20	4:05 pm	PROP19CATV2007H	A Madea	30	\$1200.00
5	LAI	1309	BET	10-18-20	8:14 pm	PROP19CATV2007H	Tyler Perry's	30	\$1450.00
3	LAI	1309	BET	10-19-20	4:16 pm	PROP19CATV2007H	Ruff Ryders:	30	\$1300.00
3	LAI	1309	BET	10-19-20	5:15 pm	PROP19CATV2007H	Ruff Ryders:	30	\$1300.00
6	LAI	1309	BET	10-19-20	7:15 pm	PROP19CATV2007H	No Limit:	30	\$1600.00
6	LAI	1309	BET	10-19-20	9:15 pm	PROP19CATV2007H	Just Wright	30	\$1600.00

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3	LAI	1309	BET	10-20-20	4:15 pm	PROP19CATV2007H	Just Wright	30	\$1300.00
6	LAI	1309	BET	10-20-20	8:15 pm	PROP19CATV2007H	Boyz N the	30	\$1600.00
6	LAI	1309	BET	10-20-20	10:13 pm	PROP19CATV2007H	Meet the	30	\$1600.00
3	LAI	1309	BET	10-21-20	4:10 pm	PROP19CATV2007H	Boyz N the	30	\$1300.00
6	LAI	1309	BET	10-21-20	7:09 pm	PROP19CATV2007H	Meet the	30	\$1600.00
6	LAI	1309	BET	10-21-20	9:13 pm	PROP19CATV2007H	Tyler Perry's	30	\$1600.00
3	LAI	1309	BET	10-22-20	4:23 pm	PROP19CATV2007H	Hustle & Flow	30	\$1300.00
3	LAI	1309	BET	10-22-20	6:15 pm	PROP19CATV2007H	No Limit:	30	\$1300.00
6	LAI	1309	BET	10-22-20	8:17 pm	PROP19CATV2007H	No Limit:	30	\$1600.00
6	LAI	1309	BET	10-22-20	11:02 pm	PROP19CATV2007H	Alieu the	30	\$1600.00
3	LAI	1309	BET	10-23-20	5:15 pm	PROP19CATV2007H	black-ish	30	\$1300.00
6	LAI	1309	BET	10-23-20	7:12 pm	PROP19CATV2007H	All About the	30	\$1600.00
6	LAI	1309	BET	10-23-20	10:06 pm	PROP19CATV2007H	Anaconda	30	\$1600.00
3	LAI	1309	BET	10-24-20	4:10 pm	PROP19CATV2007H	Lottery Ticket	30	\$1300.00
3	LAI	1309	BET	10-24-20	6:12 pm	PROP19CATV2007H	Drumline	30	\$1300.00
7	LAI	1309	BET	10-24-20	7:08 pm	PROP19CATV2007H	Drumline	30	\$1450.00
6	LAI	1309	BET	10-24-20	9:21 pm	PROP19CATV2007H	HBCU	30	\$1600.00
6	LAI	1309	BET	10-24-20	10:14 pm	PROP19CATV2007H	HBCU	30	\$1600.00
3	LAI	1309	BET	10-25-20	4:09 pm	PROP19CATV2007H	Drumline	30	\$1300.00
6	LAI	1309	BET	10-25-20	7:11 pm	PROP19CATV2007H	Big Mommas:	30	\$1600.00
6	LAI	1309	BET	10-25-20	9:10 pm	PROP19CATV2007H	Madea's	30	\$1600.00

BET Subtotal: Spots: 72

Amount: \$100,000.00

Region LAI Subtotal: Spots: 72

Amount: \$100,000.00

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AIRTIME TOTAL :	\$ 100000.00
Agency Commission :	\$ 15000.00
NET TOTAL :	\$ 85000.00
Prepayments :	\$ 85000.00
BALANCE DUE :	\$ 0.00

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