

INVOICE

Invoice Number: INV-90425537
Invoice Date: 27-SEP-2020
Order Number: 11338819
Page: REMITTANCE

BILL TO :**POLITICAL NCC**

Attn: Pam Boyden
400 Broadacres Dr
3rd Fl
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	08-31-20 - 09-27-20	SEPTEMBER

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 271355.00
Agency Commission :	\$ 40703.25
Rep Commission :	\$ 29984.77
NET TOTAL :	\$ 200666.98
BALANCE DUE :	\$ 200666.98

PLEASE REMIT TO :

SPECTRUM REACH
PO Box 846888
Los Angeles, CA 90084-6888

Questions
877-286-7117

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<https://westpayments.spectrumreach.com>

Payment Terms: Net 30 Days

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ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	08-31-20 - 09-27-20	SEPTEMBER

INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total	
								N	M		
Order No. : 11338819		Contract No. : 512955		PO No. : 62803187		Package : N/A		Ext. Order : 62803187			
Reference No. : end 9.7		Estimate No. : N/A		AE Name : LA Adlink - NCC		Product : N/A		Ext. Client : N/A			
09-02-2020	09-06-2020	1	UD: 05:00-09:00	CNN	LAI	1309	6	6	\$ 2290.00	\$ 13740.00	
09-07-2020	09-07-2020	2	UD: 05:00-09:00	CNN	LAI	1309	1	1	\$ 2290.00	\$ 2290.00	
09-02-2020	09-06-2020	3	UD: 09:00-16:00	CNN	LAI	1309	6	6	\$ 1855.00	\$ 11130.00	
09-07-2020	09-07-2020	4	UD: 09:00-16:00	CNN	LAI	1309	1	1	\$ 1855.00	\$ 1855.00	
09-02-2020	09-06-2020	5	UD: 16:00-19:00	CNN	LAI	1309	6	6	\$ 3650.00	\$ 21900.00	
09-07-2020	09-07-2020	6	UD: 16:00-19:00	CNN	LAI	1309	1	1	\$ 3650.00	\$ 3650.00	
09-02-2020	09-06-2020	7	UD: 19:00-24:00	CNN	LAI	1309	12	12	\$ 4635.00	\$ 55620.00	
09-07-2020	09-07-2020	8	UD: 19:00-24:00	CNN	LAI	1309	2	2	\$ 4635.00	\$ 9270.00	
09-02-2020	09-06-2020	9	UD: 05:00-09:00	MNBC	LAI	1309	6	6	\$ 2415.00	\$ 14490.00	
09-07-2020	09-07-2020	10	UD: 05:00-09:00	MNBC	LAI	1309	1	1	\$ 2415.00	\$ 2415.00	
09-02-2020	09-06-2020	11	UD: 09:00-16:00	MNBC	LAI	1309	6	6	\$ 1855.00	\$ 11130.00	
09-07-2020	09-07-2020	12	UD: 09:00-16:00	MNBC	LAI	1309	1	1	\$ 1855.00	\$ 1855.00	
09-02-2020	09-06-2020	13	UD: 16:00-19:00	MNBC	LAI	1309	6	6	\$ 4145.00	\$ 24870.00	
09-07-2020	09-07-2020	14	UD: 16:00-19:00	MNBC	LAI	1309	1	1	\$ 4145.00	\$ 4145.00	
09-02-2020	09-06-2020	15	UD: 19:00-24:00	MNBC	LAI	1309	12	12	\$ 4940.00	\$ 59280.00	
09-07-2020	09-07-2020	16	UD: 19:00-24:00	MNBC	LAI	1309	2	2	\$ 4940.00	\$ 9880.00	
09-02-2020	09-06-2020	17	UD: 05:00-09:00	S1LA	LAI	1309	6	6	\$ 725.00	\$ 4350.00	
09-07-2020	09-07-2020	18	UD: 05:00-09:00	S1LA	LAI	1309	1	1	\$ 725.00	\$ 725.00	
09-02-2020	09-06-2020	19	UD: 09:00-16:00	S1LA	LAI	1309	6	6	\$ 615.00	\$ 3690.00	
09-07-2020	09-07-2020	20	UD: 09:00-16:00	S1LA	LAI	1309	1	1	\$ 615.00	\$ 615.00	
09-02-2020	09-06-2020	21	UD: 16:00-19:00	S1LA	LAI	1309	6	6	\$ 615.00	\$ 3690.00	
09-07-2020	09-07-2020	22	UD: 16:00-19:00	S1LA	LAI	1309	1	1	\$ 615.00	\$ 615.00	
09-02-2020	09-06-2020	23	UD: 19:00-24:00	S1LA	LAI	1309	12	12	\$ 725.00	\$ 8700.00	
09-07-2020	09-07-2020	24	UD: 19:00-24:00	S1LA	LAI	1309	2	2	\$ 725.00	\$ 1450.00	
Order # 11338819 Total :							105	105	\$ 271355.00		
Current Billing Cycle Totals :							105	105	\$ 271355.00		

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
SRBDG654	SCF2002H	CNN, MNBC, S1LA	105	\$ 271355.00
Commercial Summary Totals :			105	\$ 271355.00

PLEASE SEE AFFIDAVIT TIME CHARGES SECTION STARTING ON PAGE A-1

AFFIDAVIT OF PERFORMANCE

Page A-1
Invoice No : INV-90425537
Print Date : 01 Oct 2020
Bill Cycle : 2020-09-27

Customer: 900070573 - ISS/Yes on 15 Schools & Com/Adlink N		Order No: 11338819		Salesperson: ADNCC - LA Adlink - NCC	
PO No: 62803187		Contract No: 512955		Reference No: end 9.7	
External Order No: 62803187		External Client:		External Product:	
Billing Cycle: SEPTEMBER		Billing Dates: 2020-08-31 - 2020-09-27		Actual Dates: 2020-09-02 - 2020-09-07	

Notes:

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged	
1	LAI	1309	CNN	09-02-20	7:58 am	SCF2002H	CNN	30	\$2290.00	
3	LAI	1309	CNN	09-02-20	11:58 am	SCF2002H	CNN Newsroom30	30	\$1855.00	
5	LAI	1309	CNN	09-02-20	5:47 pm	SCF2002H	Anderson	30	\$3650.00	
5	LAI	1309	CNN	09-02-20	6:50 pm	SCF2002H	Cuomo Prime	30	\$3650.00	
7	LAI	1309	CNN	09-02-20	8:40 pm	SCF2002H	CNN Tonight	30	\$4635.00	
7	LAI	1309	CNN	09-02-20	10:50 pm	SCF2002H	Cuomo Prime	30	\$4635.00	
1	LAI	1309	CNN	09-03-20	6:52 am	SCF2002H	CNN	30	\$2290.00	
3	LAI	1309	CNN	09-03-20	10:48 am	SCF2002H	CNN Newsroom30	30	\$1855.00	
5	LAI	1309	CNN	09-03-20	5:41 pm	SCF2002H	Anderson	30	\$3650.00	
7	LAI	1309	CNN	09-03-20	9:33 pm	SCF2002H	Anderson	30	\$4635.00	
7	LAI	1309	CNN	09-03-20	11:42 pm	SCF2002H	CNN Tonight	30	\$4635.00	
1	LAI	1309	CNN	09-04-20	7:51 am	SCF2002H	CNN	30	\$2290.00	
3	LAI	1309	CNN	09-04-20	11:53 am	SCF2002H	CNN Newsroom30	30	\$1855.00	
3	LAI	1309	CNN	09-04-20	1:41 pm	SCF2002H	The Lead With	30	\$1855.00	
5	LAI	1309	CNN	09-04-20	4:45 pm	SCF2002H	Erin Burnett	30	\$3650.00	
7	LAI	1309	CNN	09-04-20	8:45 pm	SCF2002H	How They See	30	\$4635.00	
7	LAI	1309	CNN	09-04-20	9:44 pm	SCF2002H	Anderson	30	\$4635.00	
7	LAI	1309	CNN	09-04-20	11:42 pm	SCF2002H	CNN Tonight	30	\$4635.00	
1	LAI	1309	CNN	09-05-20	6:46 am	SCF2002H	Smerconish	30	\$2290.00	
1	LAI	1309	CNN	09-05-20	7:50 am	SCF2002H	CNN	30	\$2290.00	
3	LAI	1309	CNN	09-05-20	3:46 pm	SCF2002H	CNN	30	\$1855.00	
5	LAI	1309	CNN	09-05-20	4:45 pm	SCF2002H	CNN Newsroom30	30	\$3650.00	
7	LAI	1309	CNN	09-05-20	8:52 pm	SCF2002H	CNN Special	30	\$4635.00	
7	LAI	1309	CNN	09-05-20	10:44 pm	SCF2002H	CNN	30	\$4635.00	
1	LAI	1309	CNN	09-06-20	7:40 am	SCF2002H	Fareed Zakaria	30	\$2290.00	
3	LAI	1309	CNN	09-06-20	10:45 am	SCF2002H	CNN	30	\$1855.00	
5	LAI	1309	CNN	09-06-20	5:48 pm	SCF2002H	CNN	30	\$3650.00	
7	LAI	1309	CNN	09-06-20	7:31 pm	SCF2002H	The Windsors:	30	\$4635.00	
7	LAI	1309	CNN	09-06-20	9:31 pm	SCF2002H	The Windsors:	30	\$4635.00	
7	LAI	1309	CNN	09-06-20	11:39 pm	SCF2002H	CNN	30	\$4635.00	
2	LAI	1309	CNN	09-07-20	7:49 am	SCF2002H	CNN	30	\$2290.00	
4	LAI	1309	CNN	09-07-20	3:50 pm	SCF2002H	The Situation	30	\$1855.00	
6	LAI	1309	CNN	09-07-20	5:39 pm	SCF2002H	CNN Special	30	\$3650.00	
8	LAI	1309	CNN	09-07-20	10:33 pm	SCF2002H	CNN Special	30	\$4635.00	
8	LAI	1309	CNN	09-07-20	11:41 pm	SCF2002H	CNN Special	30	\$4635.00	
CNN Subtotal: Spots: 35							Amount: \$119,455.00			
9	LAI	1309	MNBC	09-02-20	7:27 am	SCF2002H	MSNBC Live	30	\$2415.00	
11	LAI	1309	MNBC	09-02-20	11:58 am	SCF2002H	MSNBC Live	30	\$1855.00	
11	LAI	1309	MNBC	09-02-20	3:39 pm	SCF2002H	The Beat with	30	\$1855.00	
13	LAI	1309	MNBC	09-02-20	6:38 pm	SCF2002H	The Rachel	30	\$4145.00	
15	LAI	1309	MNBC	09-02-20	9:38 pm	SCF2002H	The Rachel	30	\$4940.00	
15	LAI	1309	MNBC	09-02-20	11:33 pm	SCF2002H	The 11th Hour	30	\$4940.00	
9	LAI	1309	MNBC	09-03-20	6:29 am	SCF2002H	MSNBC Live	30	\$2415.00	
11	LAI	1309	MNBC	09-03-20	3:42 pm	SCF2002H	The Beat with	30	\$1855.00	
13	LAI	1309	MNBC	09-03-20	5:31 pm	SCF2002H	All In With	30	\$4145.00	
15	LAI	1309	MNBC	09-03-20	8:33 pm	SCF2002H	The 11th Hour	30	\$4940.00	
15	LAI	1309	MNBC	09-03-20	10:38 pm	SCF2002H	The Last Word	30	\$4940.00	
15	LAI	1309	MNBC	09-03-20	11:32 pm	SCF2002H	The 11th Hour	30	\$4940.00	
9	LAI	1309	MNBC	09-04-20	6:31 am	SCF2002H	MSNBC Live	30	\$2415.00	
9	LAI	1309	MNBC	09-04-20	7:36 am	SCF2002H	MSNBC Live	30	\$2415.00	
11	LAI	1309	MNBC	09-04-20	3:40 pm	SCF2002H	The Beat with	30	\$1855.00	
13	LAI	1309	MNBC	09-04-20	5:37 pm	SCF2002H	The ReidOut	30	\$4145.00	

Line	RU/Reg	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
15	LAI	1309	MNBC	09-04-20	7:32 pm	SCF2002H	The Rachel	30	\$4940.00
15	LAI	1309	MNBC	09-04-20	9:44 pm	SCF2002H	The Rachel	30	\$4940.00
9	LAI	1309	MNBC	09-05-20	7:29 am	SCF2002H	AM Joy	30	\$2415.00
11	LAI	1309	MNBC	09-05-20	3:33 pm	SCF2002H	MSNBC Live	30	\$1855.00
13	LAI	1309	MNBC	09-05-20	4:26 pm	SCF2002H	MSNBC Live	30	\$4145.00
15	LAI	1309	MNBC	09-05-20	8:31 pm	SCF2002H	Dateline	30	\$4940.00
15	LAI	1309	MNBC	09-05-20	10:29 pm	SCF2002H	Dateline	30	\$4940.00
9	LAI	1309	MNBC	09-06-20	7:22 am	SCF2002H	AM Joy	30	\$2415.00
11	LAI	1309	MNBC	09-06-20	3:29 pm	SCF2002H	MSNBC Live	30	\$1855.00
13	LAI	1309	MNBC	09-06-20	4:28 pm	SCF2002H	Kasie DC	30	\$4145.00
13	LAI	1309	MNBC	09-06-20	5:27 pm	SCF2002H	Meet the Press	30	\$4145.00
15	LAI	1309	MNBC	09-06-20	7:32 pm	SCF2002H	What's Eating	30	\$4940.00
15	LAI	1309	MNBC	09-06-20	9:33 pm	SCF2002H	Dateline	30	\$4940.00
15	LAI	1309	MNBC	09-06-20	10:29 pm	SCF2002H	Dateline	30	\$4940.00
10	LAI	1309	MNBC	09-07-20	6:29 am	SCF2002H	MSNBC Live	30	\$2415.00
12	LAI	1309	MNBC	09-07-20	11:59 am	SCF2002H	MSNBC Live	30	\$1855.00
14	LAI	1309	MNBC	09-07-20	5:35 pm	SCF2002H	All In With	30	\$4145.00
16	LAI	1309	MNBC	09-07-20	8:36 pm	SCF2002H	MSNBC Live	30	\$4940.00
16	LAI	1309	MNBC	09-07-20	10:30 pm	SCF2002H	MSNBC Live	30	\$4940.00
MNBC Subtotal: Spots: 35							Amount: \$128,065.00		
17	LAI	1309	S1LA	09-02-20	5:29 am	SCF2002H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-02-20	7:16 am	SCF2002H	Generic	30	\$725.00
19	LAI	1309	S1LA	09-02-20	9:28 am	SCF2002H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-02-20	4:27 pm	SCF2002H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-02-20	7:57 pm	SCF2002H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-02-20	10:17 pm	SCF2002H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-03-20	6:15 am	SCF2002H	Generic	30	\$725.00
19	LAI	1309	S1LA	09-03-20	2:27 pm	SCF2002H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-03-20	4:28 pm	SCF2002H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-03-20	11:12 pm	SCF2002H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-03-20	11:58 pm	SCF2002H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-04-20	8:29 am	SCF2002H	Generic	30	\$725.00
19	LAI	1309	S1LA	09-04-20	12:15 pm	SCF2002H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-04-20	4:15 pm	SCF2002H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-04-20	5:28 pm	SCF2002H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-04-20	8:13 pm	SCF2002H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-04-20	9:28 pm	SCF2002H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-04-20	11:27 pm	SCF2002H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-05-20	7:28 am	SCF2002H	Generic	30	\$725.00
19	LAI	1309	S1LA	09-05-20	3:28 pm	SCF2002H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-05-20	4:27 pm	SCF2002H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-05-20	7:57 pm	SCF2002H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-05-20	10:27 pm	SCF2002H	Generic	30	\$725.00
17	LAI	1309	S1LA	09-06-20	7:17 am	SCF2002H	Generic	30	\$725.00
19	LAI	1309	S1LA	09-06-20	11:28 am	SCF2002H	Generic	30	\$615.00
19	LAI	1309	S1LA	09-06-20	2:57 pm	SCF2002H	Generic	30	\$615.00
21	LAI	1309	S1LA	09-06-20	6:25 pm	SCF2002H	Generic	30	\$615.00
23	LAI	1309	S1LA	09-06-20	7:27 pm	SCF2002H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-06-20	9:58 pm	SCF2002H	Generic	30	\$725.00
23	LAI	1309	S1LA	09-06-20	11:13 pm	SCF2002H	Generic	30	\$725.00
18	LAI	1309	S1LA	09-07-20	7:14 am	SCF2002H	Generic	30	\$725.00
20	LAI	1309	S1LA	09-07-20	1:27 pm	SCF2002H	Generic	30	\$615.00
22	LAI	1309	S1LA	09-07-20	6:27 pm	SCF2002H	Generic	30	\$615.00
24	LAI	1309	S1LA	09-07-20	8:57 pm	SCF2002H	Generic	30	\$725.00
24	LAI	1309	S1LA	09-07-20	11:27 pm	SCF2002H	Generic	30	\$725.00
S1LA Subtotal: Spots: 35							Amount: \$23,835.00		

Region LAI Subtotal: Spots: 105 **Amount: \$271,355.00**

Order 11338819 Subtotal: Spots: 105 **Amount: \$271,355.00**

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AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	LA Adlink - NCC	ADNCC
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
ISS/Yes on 15 Schools & Com/Adlink NCC	900070573	08-31-20 - 09-27-20	SEPTEMBER

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Order Number	Invoice Notes	Payment Terms
11338819		NET30

AIRTIME TOTAL :	\$ 271355.00
Agency Commission :	\$ 40703.25
Rep Commission :	\$ 29984.77
NET TOTAL: :	\$ 200666.98
BALANCE DUE :	\$ 200666.98

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