

Ampersand Cable System Order

Order #	62814310
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	09/21/20 - 10/04/20
Agency	AKPD Message & Media
Advertiser	Yes on 15Schools & Communities First

Update Date	10/02/20
Version	5 Vs. 4

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	
Product Name	9.22-9.28
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$254,470.00		
Commission	\$38,170.50		
Net Total	\$216,299.50		
Total Spots	104		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/1 revision to remove missed spots; pls confirm; thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	9/21/20	9/27/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$2,290.00	\$9,160.00	30	-2x wo 9/21
2	CNN	CABLE	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$2,565.00	\$2,565.00	30	NCR 09/28/20-10/18/20
3	CNN	CABLE	9/21/20	9/27/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$1,855.00	\$11,130.00	30	-1x wo 9/21
4	CNN	CABLE	9/28/20	10/4/20	09:00	16:00	X							-	-	1	\$2,080.00	\$2,080.00	30	NCR 09/28/20-10/18/20
5	CNN	CABLE	9/21/20	9/27/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$3,650.00	\$14,600.00	30	9/22 - cxl 1x NA
6	CNN	CABLE	9/28/20	10/4/20	16:00	19:00	X							-	-	1	\$4,085.00	\$4,085.00	30	NCR 09/28/20-10/18/20
7	CNN	CABLE	9/21/20	9/27/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$4,635.00	\$55,620.00	30	NCR 09/04/20-09/27/20
8	CNN	CABLE	9/28/20	10/4/20	19:00	24:00	X							-	-	1	\$5,190.00	\$5,190.00	30	NCR 09/28/20-10/18/20
9	MNBC	CABLE	9/21/20	9/27/20	05:00	09:00		X	X	X	X	X	X	-	-	5	\$2,415.00	\$12,075.00	30	-1x wo 9/21
10	MNBC	CABLE	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$2,700.00	\$2,700.00	30	NCR 09/28/20-10/18/20
11	MNBC	CABLE	9/21/20	9/27/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$1,855.00	\$11,130.00	30	NCR 09/04/20-09/27/20
12	MNBC	CABLE	9/28/20	10/4/20	09:00	16:00	X							-	-	1	\$2,080.00	\$2,080.00	30	NCR 09/28/20-10/18/20
13	MNBC	CABLE	9/21/20	9/27/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$4,145.00	\$16,580.00	30	-1x wo 9/21
14	MNBC	CABLE	9/28/20	10/4/20	16:00	19:00	X							-	-	1	\$4,635.00	\$4,635.00	30	NCR 09/28/20-10/18/20
15	MNBC	CABLE	9/21/20	9/27/20	19:00	24:00		X	X	X	X	X	X	-	-	11	\$4,940.00	\$54,340.00	30	NCR 09/04/20-09/27/20
16	MNBC	CABLE	9/28/20	10/4/20	19:00	24:00	X							-	-	1	\$5,540.00	\$5,540.00	30	NCR 09/28/20-10/18/20
17	S1LA	CABLE	9/21/20	9/27/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$725.00	\$4,350.00	30	NCR 09/04/20-09/27/20
18	S1LA	CABLE	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$810.00	\$810.00	30	NCR 09/28/20-10/18/20
19	S1LA	CABLE	9/21/20	9/27/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$615.00	\$3,690.00	30	NCR 09/04/20-09/27/20
20	S1LA	CABLE	9/28/20	10/4/20	09:00	16:00	X							-	-	0	\$685.00	\$0.00	30	NCR 09/28/20-10/18/20, 10/01: -1x w/o 09/28

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	S1LA	CABLE	9/21/20	9/27/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$615.00	\$3,075.00	30	NCR 09/04/20-09/27/20
22	S1LA	CABLE	9/28/20	10/4/20	16:00	19:00	X							-	-	0	\$685.00	\$0.00	30	NCR 09/28/20-10/18/20, 10/01: -1x w/o 09/28
23	S1LA	CABLE	9/21/20	9/27/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$725.00	\$8,700.00	30	NCR 09/04/20-09/27/20
24	MNBC	CABLE	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	0	\$4,940.00	\$0.00	30	-1x wo 9/21
25	MNBC	CABLE	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	4	\$1,855.00	\$7,420.00	30	-1x wo 9/21
26	CNN	CABLE	9/21/20	9/27/20	05:00	09:00			X	X	X	X	X	-	-	0	\$2,290.00	\$0.00	30	-2x wo 9/21
27	MNBC	CABLE	9/21/20	9/27/20	05:00	09:00			X	X	X	X	X	-	-	1	\$2,415.00	\$2,415.00	30	-1x wo 9/21
28	S1LA	CABLE	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	5	\$615.00	\$3,075.00	30	-1x wo 9/21
29	MNBC	CABLE	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	1	\$4,145.00	\$4,145.00	30	9/22 - MG New Line NCR 09/04/20-09/27/20
30	S1LA	CABLE	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$810.00	\$810.00	30	9/22 - MG New Line NCR 09/28/20-10/18/20
31	CNN	CABLE	9/21/20	9/27/20	09:00	17:00						X	X	-	-	1	\$1,855.00	\$1,855.00	30	9/24 - MG New Line NCR 09/04/20-09/27/20
32	S1LA	CABLE	9/21/20	9/27/20	09:00	16:00						X	X	-	-	1	\$615.00	\$615.00	30	9/24 - MG New Line NCR 09/04/20-09/27/20

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	94	10	0	0	0	0	0	0	0	0	0	0	104
AMT	\$223,975.00	\$30,495.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$254,470.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/14/20