

Ampersand Cable System Order

Order #	62900285
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	06/07/21 - 07/04/21
Agency	GRP Buying
Advertiser	Fund for a Better California

Update Date	06/11/21
Version	2 Vs. 1

AE	Kevin Bowman
Sales Coordinator	Iman Dasti
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Apr21
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Client Code	
Product Code	
Est Code	NA
Product Name	6.11-7.1
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	4		
Total	\$229,710.00		
Commission	\$34,456.50		
Net Total	\$195,253.50		
Total Spots	62		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6/10 Cut spots. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS<	6/7/21	6/13/21	19:00	24:00					X	X	X	-	-	9	\$3,705.00	\$33,345.00	30	NCR 03/29/21-06/27/21
2	FXNC	AVG. ALL WKS<	6/14/21	6/20/21	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$3,705.00	\$77,805.00	30	Cut spots NCR 03/29/21-06/27/21
3	FXNC	AVG. ALL WKS<	6/21/21	6/27/21	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$3,705.00	\$77,805.00	30	Cut spots NCR 03/29/21-06/27/21
4	FXNC	AVG. ALL WKS<	6/28/21	7/4/21	19:00	24:00	X	X	X	X				-	-	11	\$3,705.00	\$40,755.00	30	Cut spots NCR 03/29/21-06/27/21

	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Total
SPOTS	51	11	0	0	0	0	0	0	0	0	0	0	62
AMT	\$188,955.00	\$40,755.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$229,710.00

SYSTEM APP: _____ SALES _____ ACCT _____

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