

Ampersand Cable System Order

Order #	62870228
Syscode	3394
System Name	Spectrum/South Orange County, CA
Market	Los Angeles

Flight Dates	02/22/21 - 03/07/21
Agency	LC Media
Advertiser	Association of Orange County Sheriffs

Update Date	02/19/21
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb20
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$35,070.00		
Commission	\$5,260.50		
Net Total	\$29,809.50		
Total Spots	210		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/19 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	VARIOUS	2/22/21	2/28/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$22.00	\$110.00	30	NCR 12/28/20-03/28/21
2	CNBC	VARIOUS	3/1/21	3/7/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$22.00	\$110.00	30	NCR 12/28/20-03/28/21
3	CNBC	VARIOUS	2/22/21	2/28/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$22.00	\$220.00	30	NCR 12/28/20-03/28/21
4	CNBC	VARIOUS	3/1/21	3/7/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$22.00	\$220.00	30	NCR 12/28/20-03/28/21
5	CNN	AVG. ALL WKS<	2/22/21	2/28/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$137.00	\$685.00	30	NCR 12/28/20-03/28/21
6	CNN	AVG. ALL WKS<	3/1/21	3/7/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$137.00	\$685.00	30	NCR 12/28/20-03/28/21
7	CNN	AVG. ALL WKS<	2/22/21	2/28/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$137.00	\$1,370.00	30	NCR 12/28/20-03/28/21
8	CNN	AVG. ALL WKS<	3/1/21	3/7/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$137.00	\$1,370.00	30	NCR 12/28/20-03/28/21
9	CNN	AVG. ALL WKS<	2/22/21	2/28/21	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$222.00	\$1,332.00	30	NCR 12/28/20-03/28/21
10	CNN	AVG. ALL WKS<	3/1/21	3/7/21	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$222.00	\$1,332.00	30	NCR 12/28/20-03/28/21
11	CNN	AVG. ALL WKS<	2/22/21	2/28/21	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$247.00	\$2,223.00	30	NCR 12/28/20-03/28/21
12	CNN	AVG. ALL WKS<	3/1/21	3/7/21	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$247.00	\$2,223.00	30	NCR 12/28/20-03/28/21
13	FXNC	AMERICAS NEWSR<	2/22/21	2/28/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$137.00	\$685.00	30	NCR 12/28/20-03/28/21
14	FXNC	AMERICAS NEWSR<	3/1/21	3/7/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$137.00	\$685.00	30	NCR 12/28/20-03/28/21
15	FXNC	AVG. ALL WKS<	2/22/21	2/28/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$137.00	\$1,370.00	30	NCR 12/28/20-03/28/21
16	FXNC	AVG. ALL WKS<	3/1/21	3/7/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$137.00	\$1,370.00	30	NCR 12/28/20-03/28/21
17	FXNC	VARIOUS	2/22/21	2/28/21	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$247.00	\$1,482.00	30	NCR 12/28/20-03/28/21
18	FXNC	VARIOUS	3/1/21	3/7/21	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$247.00	\$1,482.00	30	NCR 12/28/20-03/28/21
19	FXNC	VARIOUS	2/22/21	2/28/21	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$272.00	\$2,448.00	30	NCR 12/28/20-03/28/21
20	FXNC	VARIOUS	3/1/21	3/7/21	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$272.00	\$2,448.00	30	NCR 12/28/20-03/28/21
21	MNBC	AVG. ALL WKS<	2/22/21	2/28/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$137.00	\$685.00	30	NCR 12/28/20-03/28/21

Ampersand Cable System Order

Order #	62870228
Syscode	3394
System Name	Spectrum/South Orange County, CA
Market	Los Angeles

Flight Dates	02/22/21 - 03/07/21
Agency	LC Media
Advertiser	Association of Orange County Sheriffs

Update Date	02/19/21
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb20
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$35,070.00		
Commission	\$5,260.50		
Net Total	\$29,809.50		
Total Spots	210		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	2/19 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	AVG. ALL WKS<	3/1/21	3/7/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$137.00	\$685.00	30	NCR 12/28/20-03/28/21
23	MNBC	AVG. ALL WKS<	2/22/21	2/28/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$137.00	\$1,370.00	30	NCR 12/28/20-03/28/21
24	MNBC	AVG. ALL WKS<	3/1/21	3/7/21	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$137.00	\$1,370.00	30	NCR 12/28/20-03/28/21
25	MNBC	AVG. ALL WKS<	2/22/21	2/28/21	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$222.00	\$1,332.00	30	NCR 12/28/20-03/28/21
26	MNBC	AVG. ALL WKS<	3/1/21	3/7/21	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$222.00	\$1,332.00	30	NCR 12/28/20-03/28/21
27	MNBC	AVG. ALL WKS<	2/22/21	2/28/21	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$247.00	\$2,223.00	30	NCR 12/28/20-03/28/21
28	MNBC	AVG. ALL WKS<	3/1/21	3/7/21	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$247.00	\$2,223.00	30	NCR 12/28/20-03/28/21

	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Total
SPOTS	105	105	0	0	0	0	0	0	0	0	0	0	210
AMT	\$17,535.00	\$17,535.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$35,070.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/22/21

62870228 | Los Angeles | Spectrum/South Orange County, CA | 3394 |