

Ampersand Cable System Order

Order #	62734947
Syscode	1428
System Name	Spectrum/Frontier-Desert Cities, CA
Market	Palm Springs, CA

Flight Dates	02/17/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/21/20
Version	1 Vs. 1

AE	Jeff Moring
Sales Coordinator	John Koroma
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	Palm Spings, CA 2.22-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$6,920.00		
Commission	\$1,038.00		
Net Total	\$5,882.00		
Total Spots	464		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.21 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS<	2/17/20	2/23/20	05:00	09:00						X	X	-	-	2	\$5.00	\$10.00	30	PRE
2	AMC	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00						X	X	-	-	6	\$5.00	\$30.00	30	PRE
3	AMC	AVG. ALL WKS	2/17/20	2/23/20	16:00	19:00						X	X	-	-	2	\$20.00	\$40.00	30	NPE
4	AMC	AVG. ALL WKS	2/17/20	2/23/20	19:00	24:00						X	X	-	-	4	\$20.00	\$80.00	30	NPE
5	AMC	AMC MOVIE<	2/24/20	3/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$5.00	\$105.00	30	PRE
6	AMC	AMC MOVIE<	2/24/20	3/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	NPE
7	AMC	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$20.00	\$280.00	30	NPE
8	AMC	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$5.00	\$15.00	30	PRE
9	AMC	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NPE
10	AMC	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	NPE
11	CNN	VARIOUS	2/17/20	2/23/20	05:00	09:00						X	X	-	-	2	\$10.00	\$20.00	30	PRE
12	CNN	CNN NEWSROOM<	2/17/20	2/23/20	09:00	16:00						X	X	-	-	6	\$10.00	\$60.00	30	PRE
13	CNN	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00						X	X	-	-	2	\$15.00	\$30.00	30	PRE
14	CNN	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00						X	X	-	-	4	\$20.00	\$80.00	30	PRE
15	CNN	VARIOUS	2/24/20	3/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	PRE
16	CNN	VARIOUS	2/24/20	3/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$10.00	\$210.00	30	PRE
17	CNN	VARIOUS	2/24/20	3/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	PRE
18	CNN	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$20.00	\$280.00	30	PRE
19	CNN	AVG. ALL WKS<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
20	CNN	VARIOUS	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	PRE
21	CNN	AVG. ALL WKS<	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	PRE

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22	CNN	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	PRE
23	ESPN	SPORTSCENTER W<	2/17/20	2/23/20	05:00	09:00						X	X	-	-	2	\$10.00	\$20.00	30	PRE
24	ESPN	COLLEGE BKBL R/AVG. ALL WKS	2/17/20	2/23/20	09:00	16:00						X	X	-	-	6	\$15.00	\$90.00	30	PRE
25	ESPN	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00						X	X	-	-	2	\$45.00	\$90.00	30	NPE
26	ESPN	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00						X	X	-	-	4	\$25.00	\$100.00	30	PRE
27	ESPN	VARIOUS	2/24/20	3/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	PRE
28	ESPN	VARIOUS	2/24/20	3/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$15.00	\$315.00	30	PRE
29	ESPN	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$45.00	\$315.00	30	NPE
30	ESPN	VARIOUS	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$25.00	\$350.00	30	PRE
31	ESPN	GET UP L/FIRST TAKE L	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
32	ESPN	VARIOUS	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$15.00	\$45.00	30	PRE
33	ESPN	COLLEGE BKBL R	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$45.00	\$45.00	30	NPE
34	ESPN	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$25.00	\$50.00	30	PRE
35	FOOD	OFF AIR<	2/17/20	2/23/20	05:00	09:00						X	X	-	-	2	\$5.00	\$10.00	30	PRE
36	FOOD	VARIOUS	2/17/20	2/23/20	09:00	16:00						X	X	-	-	6	\$5.00	\$30.00	30	PRE
37	FOOD	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00						X	X	-	-	2	\$10.00	\$20.00	30	PRE
38	FOOD	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00						X	X	-	-	4	\$15.00	\$60.00	30	PRE
39	FOOD	VARIOUS	2/24/20	3/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$5.00	\$105.00	30	PRE
40	FOOD	VARIOUS	2/24/20	3/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	PRE
41	FOOD	VARIOUS	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$15.00	\$210.00	30	PRE

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42	FOOD	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$5.00	\$15.00	30	PRE
43	FOOD	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	PRE
44	FOOD	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$15.00	\$30.00	30	PRE
45	HGTV	OFF AIR/AVG. ALL WKS	2/17/20	2/23/20	05:00	09:00						X	X	-	-	2	\$5.00	\$10.00	30	PRE
46	HGTV	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00						X	X	-	-	6	\$10.00	\$60.00	30	PRE
47	HGTV	AVG. ALL WKS	2/17/20	2/23/20	16:00	19:00						X	X	-	-	2	\$35.00	\$70.00	30	NPE
48	HGTV	VARIOUS	2/17/20	2/23/20	19:00	24:00						X	X	-	-	4	\$45.00	\$180.00	30	NPE
49	HGTV	VARIOUS	2/24/20	3/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	PRE
50	HGTV	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$10.00	\$210.00	30	PRE
51	HGTV	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$35.00	\$245.00	30	NPE
52	HGTV	VARIOUS	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$45.00	\$630.00	30	NPE
53	HGTV	VARIOUS	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$5.00	\$5.00	30	PRE
54	HGTV	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	PRE
55	HGTV	LOVE IT OR LIS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$35.00	\$35.00	30	NPE
56	HGTV	HOUSE HUNTERS<	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$45.00	\$90.00	30	NPE
57	LIF	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00						X	X	-	-	6	\$5.00	\$30.00	30	PRE
58	LIF	AVG. ALL WKS	2/17/20	2/23/20	16:00	19:00						X	X	-	-	2	\$5.00	\$10.00	30	PRE
59	LIF	AVG. ALL WKS	2/17/20	2/23/20	19:00	24:00						X	X	-	-	4	\$20.00	\$80.00	30	NPE
60	LIF	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$5.00	\$105.00	30	PRE
61	LIF	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	PRE
62	LIF	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$20.00	\$280.00	30	NPE

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63	LIF	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$5.00	\$15.00	30	PRE
64	LIF	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	PRE
65	LIF	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	NPE
66	MNBC	UP WITH DAVID/AM JOY	2/17/20	2/23/20	05:00	09:00						X	X	-	-	2	\$10.00	\$20.00	30	PRE
67	MNBC	VARIOUS	2/17/20	2/23/20	09:00	16:00						X	X	-	-	6	\$10.00	\$60.00	30	PRE
68	MNBC	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00						X	X	-	-	2	\$15.00	\$30.00	30	PRE
69	MNBC	VARIOUS	2/17/20	2/23/20	19:00	24:00						X	X	-	-	4	\$20.00	\$80.00	30	PRE
70	MNBC	VARIOUS	2/24/20	3/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	PRE
71	MNBC	VARIOUS	2/24/20	3/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$10.00	\$210.00	30	PRE
72	MNBC	VARIOUS	2/24/20	3/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	PRE
73	MNBC	VARIOUS	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$20.00	\$280.00	30	PRE
74	MNBC	MSNBC LIVE W/<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
75	MNBC	VARIOUS	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	PRE
76	MNBC	VARIOUS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	PRE

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77	MNBC	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	PRE

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	96	368	0	0	0	0	0	0	0	0	0	0	464
AMT	\$1,400.00	\$5,520.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,920.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/24/20

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