

Ampersand Cable System Order

Order #	62737807
Syscode	1428
System Name	Spectrum/Frontier-Desert Cities, CA
Market	Palm Springs, CA

Flight Dates	02/24/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/25/20
Version	1 Vs. 1

AE	Jeff Moring
Sales Coordinator	John Koroma
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	Palm Springs 2.27-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,655.00		
Commission	\$548.25		
Net Total	\$3,106.75		
Total Spots	292		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.25 New ADD TO SCHED order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC MOVIE<	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	21	\$5.00	\$105.00	30	PRE
2	AMC	AMC MOVIE<	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	4	\$20.00	\$80.00	30	NPE
3	AMC	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	4	\$20.00	\$80.00	30	NPE
4	AMC	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$5.00	\$15.00	30	PRE
5	AMC	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NPE
6	CNN	VARIOUS	2/24/20	3/1/20	05:00	09:00				X	X	X	X	-	-	7	\$10.00	\$70.00	30	PRE
7	CNN	VARIOUS	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	21	\$10.00	\$210.00	30	PRE
8	CNN	VARIOUS	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	7	\$15.00	\$105.00	30	PRE
9	CNN	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	14	\$20.00	\$280.00	30	PRE
10	CNN	AVG. ALL WKS<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE
11	CNN	VARIOUS	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	PRE
12	CNN	AVG. ALL WKS<	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	PRE
13	CNN	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	PRE
14	ESPN	VARIOUS	2/24/20	3/1/20	05:00	09:00				X	X	X	X	-	-	7	\$10.00	\$70.00	30	PRE
15	ESPN	VARIOUS	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	21	\$15.00	\$315.00	30	PRE
16	ESPN	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	4	\$25.00	\$100.00	30	PRE
17	ESPN	GET UP L/FIRST TAKE L	3/2/20	3/8/20	05:00	09:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE
18	ESPN	VARIOUS	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$15.00	\$45.00	30	PRE
19	ESPN	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$25.00	\$50.00	30	PRE
20	FOOD	VARIOUS	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	10	\$5.00	\$50.00	30	PRE
21	FOOD	VARIOUS	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE

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22	FOOD	VARIOUS	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	PRE
23	FOOD	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$5.00	\$15.00	30	PRE
24	FOOD	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	PRE
25	FOOD	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$15.00	\$30.00	30	PRE
26	HGTV	VARIOUS	2/24/20	3/1/20	05:00	09:00				X	X	X	X	-	-	7	\$5.00	\$35.00	30	PRE
27	HGTV	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	21	\$10.00	\$210.00	30	PRE
28	HGTV	AVG. ALL WKS	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	4	\$35.00	\$140.00	30	NPE
29	HGTV	VARIOUS	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	4	\$45.00	\$180.00	30	NPE
30	HGTV	VARIOUS	3/2/20	3/8/20	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	PRE
31	HGTV	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	PRE
32	HGTV	LOVE IT OR LIS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$35.00	\$35.00	30	NPE
33	HGTV	HOUSE HUNTERS<	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$45.00	\$90.00	30	NPE
34	LIF	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	21	\$5.00	\$105.00	30	PRE
35	LIF	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	7	\$5.00	\$35.00	30	PRE
36	LIF	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	4	\$20.00	\$80.00	30	NPE
37	LIF	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$5.00	\$15.00	30	PRE
38	LIF	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	PRE
39	LIF	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	NPE
40	MNBC	VARIOUS	2/24/20	3/1/20	05:00	09:00				X	X	X	X	-	-	7	\$10.00	\$70.00	30	PRE
41	MNBC	VARIOUS	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	21	\$10.00	\$210.00	30	PRE
42	MNBC	VARIOUS	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	7	\$15.00	\$105.00	30	PRE

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43	MNBC	VARIOUS	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	14	\$20.00	\$280.00	30	PRE
44	MNBC	MSNBC LIVE W/<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE
45	MNBC	VARIOUS	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	PRE
46	MNBC	VARIOUS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	PRE
47	MNBC	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	PRE

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	292	0	0	0	0	0	0	0	0	0	0	0	292
AMT	\$3,655.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,655.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 02/26/20

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