

Ampersand Cable System Order

Order #	62716710
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	12/30/19 - 01/05/20
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

Update Date	12/27/19
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Ryan Mays
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jan19
-	

Client Code	
Product Code	
Est Code	0113
Product Name	NYD BOWLS-Los Angeles
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$65,000.00		
Commission	\$9,750.00		
Net Total	\$55,250.00		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : New NYD Bowl Presidential Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	NCAA FB ROSE BOWL Or	12/30/19	1/5/20	14:00	17:00			X					-	-	1	\$65,000.00	\$65,000.00	30	

	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$65,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$65,000.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/30/19

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