

Ampersand Cable System Order

Order #	62733193
Syscode	1428
System Name	Spectrum/Frontier-Desert Cities, CA
Market	Palm Springs, CA

Flight Dates	02/10/20 - 02/23/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/17/20
Version	2 Vs. 1

AE	Jeff Moring
Sales Coordinator	John Koroma
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0128
Product Name	Palm Springs, CA 2.15-2.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,810.00		
Commission	\$271.50		
Net Total	\$1,538.50		
Total Spots	181		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : R1 2.16 removed NAs and added back in. No dollar change.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00						X	X	-	-	3	\$5.00	\$15.00	30	PRE
2	AMC	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	PRE
3	AMC	AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00						X	X	-	-	1	\$10.00	\$10.00	30	R1 -3x PRE
4	AMC	AMC MOVIE<	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			-	-	10	\$5.00	\$50.00	30	PRE
5	AMC	AMC MOVIE<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			-	-	2	\$5.00	\$10.00	30	PRE
6	AMC	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			-	-	10	\$10.00	\$100.00	30	PRE
7	ESPN	SPORTSCENTER W<	2/10/20	2/16/20	05:00	09:00						X	X	-	-	2	\$10.00	\$20.00	30	PRE
8	ESPN	COLLEGE BKBL R/AVG. ALL WKS	2/10/20	2/16/20	09:00	16:00						X	X	-	-	3	\$15.00	\$45.00	30	PRE
9	ESPN	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00						X	X	-	-	1	\$20.00	\$20.00	30	PRE
10	ESPN	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00						X	X	-	-	0	\$25.00	\$0.00	30	R1 -2x PRE
11	ESPN	GET UP L/FIRST TAKE L	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			-	-	5	\$10.00	\$50.00	30	PRE
12	ESPN	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			-	-	10	\$15.00	\$150.00	30	PRE
13	ESPN	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			-	-	2	\$20.00	\$40.00	30	PRE
14	ESPN	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			-	-	5	\$25.00	\$125.00	30	PRE
15	FOOD	VARIOUS	2/10/20	2/16/20	09:00	16:00						X	X	-	-	3	\$5.00	\$15.00	30	PRE
16	FOOD	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00						X	X	-	-	1	\$10.00	\$10.00	30	PRE
17	FOOD	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	PRE
18	FOOD	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			-	-	10	\$5.00	\$50.00	30	PRE
19	FOOD	VARIOUS	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			-	-	2	\$10.00	\$20.00	30	PRE
20	FOOD	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			-	-	5	\$15.00	\$75.00	30	PRE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	FSPT	NOT AVAILABLE	2/10/20	2/16/20	09:00	16:00						X	X	-	-	3	\$5.00	\$15.00	30	PRE
22	FSPT	NOT AVAILABLE	2/10/20	2/16/20	16:00	19:00						X	X	-	-	1	\$10.00	\$10.00	30	PRE
23	FSPT	NOT AVAILABLE	2/10/20	2/16/20	19:00	24:00						X	X	-	-	4	\$10.00	\$40.00	30	PRE
24	FSPT	NOT AVAILABLE	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			-	-	2	\$10.00	\$20.00	30	PRE
25	FSPT	NOT AVAILABLE	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			-	-	10	\$10.00	\$100.00	30	PRE
26	FSW	NOT AVAILABLE	2/10/20	2/16/20	09:00	16:00						X	X	-	-	3	\$5.00	\$15.00	30	PRE
27	FSW	NOT AVAILABLE	2/10/20	2/16/20	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	PRE
28	FSW	NOT AVAILABLE	2/10/20	2/16/20	19:00	24:00						X	X	-	-	4	\$10.00	\$40.00	30	PRE
29	FSW	NOT AVAILABLE	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			-	-	2	\$5.00	\$10.00	30	PRE
30	FSW	NOT AVAILABLE	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			-	-	10	\$10.00	\$100.00	30	PRE
31	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00						X	X	-	-	3	\$10.00	\$30.00	30	PRE
32	HGTV	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	-	-	1	\$15.00	\$15.00	30	PRE
33	HGTV	VARIOUS	2/10/20	2/16/20	19:00	24:00						X	X	-	-	0	\$20.00	\$0.00	30	R1 -2x PRE
34	HGTV	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			-	-	10	\$10.00	\$100.00	30	PRE
35	HGTV	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			-	-	2	\$15.00	\$30.00	30	PRE
36	HGTV	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			-	-	1	\$20.00	\$20.00	30	R1 -4x PRE
37	LIF	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00						X	X	-	-	3	\$5.00	\$15.00	30	PRE
38	LIF	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	PRE
39	LIF	AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00						X	X	-	-	4	\$10.00	\$40.00	30	PRE
40	LIF	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			-	-	10	\$5.00	\$50.00	30	PRE
41	LIF	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			-	-	2	\$5.00	\$10.00	30	PRE

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42	LIF	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			-	-	10	\$10.00	\$100.00	30	PRE
43	AMC	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00		X	X	X	X			-	-	3	\$10.00	\$30.00	30	R1 +3x PRE
44	ESPN	VARIOUS	2/17/20	2/23/20	19:00	24:00		X	X	X	X			-	-	2	\$25.00	\$50.00	30	R1 +2x PRE
45	FOOD	VARIOUS	2/10/20	2/16/20	19:00	24:00		X	X	X	X			-	-	2	\$15.00	\$30.00	30	R1 +2x PRE
46	FSPT	NOT AVAILABLE	2/17/20	2/23/20	19:00	24:00		X	X	X	X			-	-	3	\$10.00	\$30.00	30	R1 +3x PRE
47	FSW	NOT AVAILABLE	2/17/20	2/23/20	19:00	24:00		X	X	X	X			-	-	3	\$10.00	\$30.00	30	R1 +3x PRE
48	LIF	VARIOUS	2/17/20	2/23/20	19:00	24:00		X	X	X	X			-	-	3	\$10.00	\$30.00	30	R1 +3x PRE

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	181	0	0	0	0	0	0	0	0	0	0	0	181
AMT	\$1,810.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,810.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/17/20

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