

Ampersand Cable System Order

Order #	62735086
Syscode	2162
System Name	Spectrum/Spectrum Reach Sports
Market	Los Angeles

Flight Dates	02/17/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/21/20
Version	1 Vs. 1

AE	Austin Nichols
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	Los Angeles 2.22-3.3
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$137,500.00		
Commission	\$20,625.00		
Net Total	\$116,875.00		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2.20 New Candidate Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	MLB Preseason: Los A	3/2/20	3/8/20	12:00	15:00	X							-	-	1	\$2,500.00	\$2,500.00	30	MLB Preseason: Los A
2	ESPN	NBA: Los Angeles Lakers @ New Orleans Pelicans	2/24/20	3/1/20	17:00	19:30							X	-	-	1	\$50,000.00	\$50,000.00	30	NBA: Los Angeles Lakers @ New Orleans Pelicans
3	ESPN	NBA: Denver Nuggets @ Los Angeles Clippers	2/24/20	3/1/20	19:30	22:00					X			-	-	1	\$35,000.00	\$35,000.00	30	NBA: Denver Nuggets @ Los Angeles Clippers
4	TNT	NBA: New Orleans Pelicans @ Los Angeles Lakers	2/24/20	3/1/20	19:00	21:30		X						-	-	1	\$50,000.00	\$50,000.00	30	NBA: New Orleans Pelicans @ Los Angeles Lakers

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	0	4	0	0	0	0	0	0	0	0	0	0	4
AMT	\$0.00	\$137,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$137,500.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/24/20

62735086 | Los Angeles | Spectrum/Spectrum Reach Sports | 2162 |