

### Ampersand Cable System Order

Order #	62737017
Syscode	1635
System Name	Spectrum/Frontier-RedInd-Font-SB, CA
Market	Los Angeles

Flight Dates	02/24/20 - 03/08/20
Agency	Strategy West Communications
Advertiser	Andrew Kotyuk for Assembly 2020

Update Date	02/26/20
Version	2 Vs. 1

AE	David Toledo
Sales Coordinator	Preston Bodnar
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Jan20
-	

Client Code	
Product Code	
Est Code	2.26-3.2
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$1,030.00		
Commission	\$154.50		
Net Total	\$875.50		
Total Spots	28		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 2.26. Removed dropped spots. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC PT	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$95.00	\$95.00	30	
2	FXNC	FXNC EM	3/2/20	3/8/20	05:00	09:00	X							-	-	1	\$45.00	\$45.00	30	
3	FXNC	FXNC DT	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$15.00	\$30.00	30	
4	FXNC	FXNC EF	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$80.00	\$320.00	30	-1x w.o. 2/24.
5	FXNC	FXNC EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	-	-	8	\$45.00	\$360.00	30	
6	FXNC	FXNC PT	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	-	-	0	\$95.00	\$0.00	30	-10x w.o. 2/24.
7	FXNC	FXNC DT	2/24/20	3/1/20	09:00	16:00			X	X	X	X	X	-	-	12	\$15.00	\$180.00	30	

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
<b>SPOTS</b>	28	0	0	0	0	0	0	0	0	0	0	0	28
<b>AMT</b>	\$1,030.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,030.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 02/26/20

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