

Ampersand Cable System Order

Order #	62730371
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	02/10/20 - 02/23/20
Agency	AxMedia
Advertiser	Diep for AD72

Update Date	02/13/20
Version	5 Vs. 4

AE	David Toledo
Sales Coordinator	Preston Bodnar
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Dec19
-	

Client Code	170
Product Code	225
Est Code	1235
Product Name	2020 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,660.00		
Commission	\$849.00		
Net Total	\$4,811.00		
Total Spots	106		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/12 MG for spots that are NA on the order. Please review and approve. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/10/20	2/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$45.00	\$315.00	30	
2	FXNC	FXNC DT	2/10/20	2/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$40.00	\$840.00	30	
3	FXNC	FXNC DT	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$40.00	\$840.00	30	
4	FXNC	FXNC EF	2/10/20	2/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$50.00	\$350.00	30	
5	FXNC	FXNC PT	2/10/20	2/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$60.00	\$720.00	30	Offer/Drop Comment: pre-empted Offer/Drop Comment: pre-empted
6	FXNC	FXNC PT	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$60.00	\$0.00	30	Offer/Drop Comment: pre-empted Offer/Drop Comment: pre-empted
7	FXNC	FXNC EM	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$45.00	\$315.00	30	
8	FXNC	FXNC EF	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$50.00	\$350.00	30	
9	FXNC	FXNC EM	2/10/20	2/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$45.00	\$315.00	30	
10	FXNC	FXNC PT	2/10/20	2/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$130.00	\$130.00	30	
11	FXNC	FXNC PT	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$130.00	\$650.00	30	
12	FXNC	FXNC EM	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$45.00	\$315.00	30	NEW LINE
13	FXNC	FXNC PT	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$130.00	\$520.00	30	NP

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	106	0	0	0	0	0	0	0	0	0	0	0	106
AMT	\$5,660.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,660.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/20/20

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