

Ampersand Cable System Order

Order #	62735954
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	02/24/20 - 03/08/20
Agency	SRCP Media
Advertiser	Carl DeMaio for Congress CA CD50

Update Date	02/25/20
Version	4 Vs. 3

AE	Matthew Marcus
Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec19
-	

Client Code	60
Product Code	126
Est Code	02250303
Product Name	CA CD50, 2.25-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$7,090.00		
Commission	\$1,063.50		
Net Total	\$6,026.50		
Total Spots	223		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2.25 R2 Dropped NAS, \$470 avail + \$310 coming from #62730292 (\$780 total)
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS/THE FIRST 48	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	PRE
2	AEN	AEN EM	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	NPE
3	AEN	VARIOUS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	PRE
4	AEN	VARIOUS	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$30.00	\$150.00	30	NPE
5	DISC	VARIOUS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	PRE
6	DISC	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$15.00	\$30.00	30	R2 -2x
7	DISC	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	PRE
8	DISC	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	PRE
9	ESPN	GET UP L/FIRST TAKE L	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$15.00	\$15.00	30	PRE
10	ESPN	VARIOUS	3/2/20	3/8/20	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	PRE
11	ESPN	AVG. ALL WKS<	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$30.00	\$30.00	30	PRE
12	ESPN	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$40.00	\$80.00	30	PRE
13	ESPN	VARIOUS	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	PRE
14	ESPN	VARIOUS	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	PRE
15	ESPN	VARIOUS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	PRE
16	ESPN	VARIOUS	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$40.00	\$200.00	30	PRE
17	FOOD	HOLIDAY BAKING/CHOPPED	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$30.00	\$30.00	30	R2 change in MG report
18	FOOD	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$75.00	\$150.00	30	R2 -2x
19	FOOD	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	PRE
20	FOOD	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$75.00	\$375.00	30	NPE
21	FSPT	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	PRE

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22	FSPT	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$10.00	\$20.00	30	R2 -2x
23	FSPT	AVG. ALL WKS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$5.00	\$10.00	30	PRE
24	FSPT	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	PRE
25	FSW	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	PRE
26	FSW	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	NPE
27	FSW	AVG. ALL WKS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	PRE
28	FSW	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	NPE
29	FX	FX MOVIE FRING/AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	PRE
30	FX	FXNC EM	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$50.00	\$100.00	30	NPE
31	FX	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	PRE
32	FX	FX MOVIE PRIME<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	NPE
33	FXNC	AMERICAS NEWSR<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	4	\$20.00	\$80.00	30	PRE
34	FXNC	VARIOUS	3/2/20	3/8/20	09:00	16:00	X							-	-	3	\$15.00	\$45.00	30	PRE
35	FXNC	VARIOUS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$50.00	\$50.00	30	NPE
36	FXNC	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$65.00	\$130.00	30	NPE
37	FXNC	VARIOUS	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	PRE
38	FXNC	VARIOUS	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	18	\$15.00	\$270.00	30	PRE
39	FXNC	VARIOUS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	NPE
40	FXNC	VARIOUS	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$65.00	\$780.00	30	NPE
41	HGTV	VARIOUS	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE

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42	HGTV	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00	X							-	-	1	\$25.00	\$25.00	30	PRE
43	HGTV	AVG. ALL WKS<	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$80.00	\$80.00	30	NPE
44	HGTV	HIST EM	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$95.00	\$190.00	30	NPE
45	HGTV	VARIOUS	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE
46	HGTV	AVG. ALL WKS	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$25.00	\$100.00	30	PRE
47	HGTV	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$80.00	\$160.00	30	NPE
48	HGTV	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$95.00	\$475.00	30	NPE
49	HIST	AVG. ALL WKS<	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$45.00	\$45.00	30	NPE
50	HIST	LIF EM	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$55.00	\$110.00	30	NPE
51	HIST	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$45.00	\$90.00	30	NPE
52	HIST	VARIOUS	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$55.00	\$275.00	30	NPE
53	TBSC	EVERYBODY LOVE<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
54	TBSC	FRIENDS<	3/2/20	3/8/20	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	PRE
55	TBSC	FAMILY GUY<	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$45.00	\$45.00	30	R2 Change in MG report
56	TBSC	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$55.00	\$110.00	30	R2 -2x
57	TBSC	AVG. ALL WKS<	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE
58	TBSC	VARIOUS	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE
59	TBSC	VARIOUS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$45.00	\$90.00	30	NPE
60	TBSC	VARIOUS	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$55.00	\$275.00	30	NPE
61	TNT	CHARMED<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
62	TNT	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	PRE

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	2.25 R2 Dropped NAS, \$470 avail + \$310 coming from #62730292 (\$780 total)
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
63	TNT	TNT WEEKDAY MO/AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	PRE
64	TNT	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$25.00	\$50.00	30	R2 -2x
65	TNT	NCIS: NEW ORLE<	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE
66	TNT	VARIOUS	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE
67	TNT	VARIOUS	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	PRE
68	TNT	VARIOUS	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	PRE
69	USA	VARIOUS	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
70	USA	AVG. ALL WKS/LAW & ORDER: S	3/2/20	3/8/20	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	PRE
71	USA	AVG. ALL WKS/LAW & ORDER: S	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	PRE
72	USA	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$55.00	\$110.00	30	R2 -2x
73	USA	VARIOUS	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE
74	USA	VARIOUS	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE
75	USA	LAW & ORDER: S<	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	PRE

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76	USA	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$55.00	\$275.00	30	NPE

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	223	0	0	0	0	0	0	0	0	0	0	0	223
AMT	\$7,090.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,090.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/26/20

62735954 | Los Angeles | Spectrum/Frontier-Temecula, CA | 1642 |