

Ampersand Cable System Order

Order #	62728023
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	01/27/20 - 02/09/20
Agency	Strategic Media Services, Inc
Advertiser	Issa for Congress

Update Date	01/31/20
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	CA-50
Product Code	02010204
Est Code	6717
Product Name	CA-50 2.1-2.4
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,880.00		
Commission	\$282.00		
Net Total	\$1,598.00		
Total Spots	81		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 1.31 removing NA's and moving to MG order.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	VARIOUS	1/27/20	2/2/20	05:00	09:00						X	X	-	-	4	\$15.00	\$60.00	30	
2	ESPN	GET UP L/FIRST TAKE L	2/3/20	2/9/20	05:00	09:00	X	X						-	-	4	\$15.00	\$60.00	30	
3	ESPN	VARIOUS	1/27/20	2/2/20	09:00	16:00						X	X	-	-	4	\$20.00	\$80.00	30	
4	ESPN	VARIOUS	2/3/20	2/9/20	09:00	16:00	X	X						-	-	4	\$20.00	\$80.00	30	
5	ESPN	COLLEGE FOOTBA<	1/27/20	2/2/20	16:00	19:00						X	X	-	-	1	\$30.00	\$30.00	30	-5x
6	ESPN	AVG. ALL WKS<	2/3/20	2/9/20	16:00	19:00	X	X						-	-	1	\$30.00	\$30.00	30	-5x
7	ESPN	AVG. ALL WKS<	1/27/20	2/2/20	19:00	24:00						X	X	-	-	4	\$40.00	\$160.00	30	-4x
8	ESPN	AVG. ALL WKS<	2/3/20	2/9/20	19:00	24:00	X	X						-	-	4	\$40.00	\$160.00	30	-4x
9	FXNC	FOX & FRIENDS<	1/27/20	2/2/20	05:00	09:00						X	X	-	-	4	\$20.00	\$80.00	30	-1x
10	FXNC	AMERICAS NEWSR<	2/3/20	2/9/20	05:00	09:00	X	X						-	-	4	\$20.00	\$80.00	30	-1x
11	FXNC	VARIOUS	1/27/20	2/2/20	09:00	16:00						X	X	-	-	5	\$15.00	\$75.00	30	
12	FXNC	VARIOUS	2/3/20	2/9/20	09:00	16:00	X	X						-	-	5	\$15.00	\$75.00	30	
13	FXNC	VARIOUS	1/27/20	2/2/20	16:00	19:00						X	X	-	-	2	\$25.00	\$50.00	30	-4x
14	FXNC	VARIOUS	2/3/20	2/9/20	16:00	19:00	X	X						-	-	2	\$25.00	\$50.00	30	-5x
15	FXNC	VARIOUS	1/27/20	2/2/20	19:00	24:00						X	X	-	-	4	\$30.00	\$120.00	30	-8x
16	FXNC	VARIOUS	2/3/20	2/9/20	19:00	24:00	X	X						-	-	2	\$30.00	\$60.00	30	-11x
17	HGTV	AVG. ALL WKS	1/27/20	2/2/20	09:00	16:00						X	X	-	-	4	\$25.00	\$100.00	30	
18	HGTV	AVG. ALL WKS<	2/3/20	2/9/20	09:00	16:00	X	X						-	-	4	\$25.00	\$100.00	30	
19	HGTV	AVG. ALL WKS	1/27/20	2/2/20	16:00	19:00						X	X	-	-	1	\$35.00	\$35.00	30	-5x
20	HGTV	AVG. ALL WKS<	2/3/20	2/9/20	16:00	19:00	X	X						-	-	1	\$35.00	\$35.00	30	-5x
21	HGTV	AVG. ALL WKS<	1/27/20	2/2/20	19:00	24:00						X	X	-	-	2	\$45.00	\$90.00	30	-7x

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22	HGTV	AVG. ALL WKS<	2/3/20	2/9/20	19:00	24:00	X	X						-	-	1	\$45.00	\$45.00	30	-8x
23	HIST	AVG. ALL WKS<	1/27/20	2/2/20	09:00	16:00						X	X	-	-	4	\$10.00	\$40.00	30	
24	HIST	AVG. ALL WKS	2/3/20	2/9/20	09:00	16:00	X	X						-	-	3	\$10.00	\$30.00	30	
25	HIST	AVG. ALL WKS	1/27/20	2/2/20	16:00	19:00						X	X	-	-	2	\$20.00	\$40.00	30	-4x
26	HIST	AVG. ALL WKS<	2/3/20	2/9/20	16:00	19:00	X	X						-	-	2	\$20.00	\$40.00	30	-4x
27	HIST	AVG. ALL WKS	1/27/20	2/2/20	19:00	24:00						X	X	-	-	2	\$25.00	\$50.00	30	-9x
28	HIST	AVG. ALL WKS<	2/3/20	2/9/20	19:00	24:00	X	X						-	-	1	\$25.00	\$25.00	30	-10x

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	81	0	0	0	0	0	0	0	0	0	0	0	81
AMT	\$1,880.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,880.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/03/20

62728023 | Los Angeles | Spectrum/Frontier-Temecula, CA | 1642 |