

Ampersand Cable System Order

Order #	62833445
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	10/12/20 - 10/25/20
Agency	Strategic Media Services, Inc
Advertiser	Issa for Congress

Update Date	10/16/20
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Aug20
-	

Client Code	CA-50
Product Code	10181020
Est Code	7897
Product Name	CA-50 10.18-10.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$355.00		
Commission	\$53.25		
Net Total	\$301.75		
Total Spots	15		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.16 NEW ORDER PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX & FRIENDS<	10/12/20	10/18/20	05:00	09:00							X	-	-	1	\$20.00	\$20.00	30	PRE 09/04/20-11/03/20
2	FXNC	AMERICAS NEWSR<	10/19/20	10/25/20	05:00	09:00	X	X						-	-	2	\$20.00	\$40.00	30	PRE 09/04/20-11/03/20
3	FXNC	VARIOUS	10/12/20	10/18/20	09:00	16:00							X	-	-	1	\$15.00	\$15.00	30	PRE 09/04/20-11/03/20
4	FXNC	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X						-	-	2	\$15.00	\$30.00	30	PRE 09/04/20-11/03/20
5	FXNC	VARIOUS	10/12/20	10/18/20	16:00	19:00							X	-	-	1	\$25.00	\$25.00	30	PRE 09/04/20-11/03/20
6	FXNC	VARIOUS	10/19/20	10/25/20	16:00	19:00	X	X						-	-	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20
7	FXNC	VARIOUS	10/12/20	10/18/20	19:00	24:00							X	-	-	2	\$30.00	\$60.00	30	PRE 09/04/20-11/03/20
8	FXNC	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X						-	-	3	\$30.00	\$90.00	30	PRE 09/04/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	15	0	0	0	0	0	0	0	0	0	0	0	15
AMT	\$355.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$355.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/20

62833445 | Los Angeles | Spectrum/Frontier-Temecula, CA | 1642 |