

Ampersand Cable System Order

Order #	62835050
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	10/19/20 - 10/25/20
Agency	Strategic Media Services, Inc
Advertiser	Issa for Congress

Update Date	10/20/20
Version	3 Vs. 2

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	CA-50
Product Code	10201023
Est Code	7930
Product Name	CA-50 10.20-10.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,035.00		
Commission	\$155.25		
Net Total	\$879.75		
Total Spots	43		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.19 mg missed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	10/19/20	10/25/20	05:00	09:00		X	X	X	X			-	-	3	\$15.00	\$45.00	30	PRE 09/04/20-11/03/20
2	CNN	VARIOUS	10/19/20	10/25/20	09:00	16:00		X	X	X	X			-	-	3	\$10.00	\$30.00	30	PRE 09/04/20-11/03/20
3	CNN	VARIOUS	10/19/20	10/25/20	16:00	19:00		X	X	X	X			-	-	3	\$20.00	\$60.00	30	PRE 09/04/20-11/03/20
4	CNN	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00		X	X	X	X			-	-	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20
5	FXNC	AMERICAS NEWSR<	10/19/20	10/25/20	05:00	09:00		X	X	X	X			-	-	3	\$20.00	\$60.00	30	PRE 09/04/20-11/03/20
6	FXNC	VARIOUS	10/19/20	10/25/20	09:00	16:00		X	X	X	X			-	-	3	\$15.00	\$45.00	30	PRE 09/04/20-11/03/20
7	FXNC	VARIOUS	10/19/20	10/25/20	16:00	19:00		X	X	X	X			-	-	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20, 10/19: -1x w/o 10/19
8	FXNC	VARIOUS	10/19/20	10/25/20	19:00	24:00		X	X	X	X			-	-	4	\$30.00	\$120.00	30	PRE 09/04/20-11/03/20
9	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00		X	X	X	X			-	-	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20
10	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00		X	X	X	X			-	-	2	\$35.00	\$70.00	30	PRE 09/04/20-11/03/20, 10/19: -2x w/o 10/19
11	HGTV	VARIOUS	10/19/20	10/25/20	19:00	24:00		X	X	X	X			-	-	4	\$45.00	\$180.00	30	PRE 09/04/20-11/03/20
12	FOOD	FOOD DT	10/19/20	10/25/20	09:00	16:00			X	X	X			-	-	1	\$20.00	\$20.00	30	PRE 09/04/20-11/03/20
13	USA	USA PT	10/19/20	10/25/20	19:00	24:00			X	X	X			-	-	1	\$25.00	\$25.00	30	PRE 09/04/20-11/03/20
14	HIST	HIST PT	10/19/20	10/25/20	19:00	24:00			X	X	X			-	-	1	\$25.00	\$25.00	30	PRE 09/04/20-11/03/20
15	AEN	AEN PT	10/19/20	10/25/20	19:00	24:00			X	X	X			-	-	1	\$15.00	\$15.00	30	PRE 09/04/20-11/03/20
16	FX	FX PT	10/19/20	10/25/20	19:00	24:00			X	X	X			-	-	1	\$25.00	\$25.00	30	PRE 09/04/20-11/03/20
17	TNT	TNT PT	10/19/20	10/25/20	19:00	24:00			X	X	X			-	-	1	\$25.00	\$25.00	30	PRE 09/04/20-11/03/20
18	DISC	DISC PT	10/19/20	10/25/20	19:00	24:00			X	X	X			-	-	1	\$20.00	\$20.00	30	PRE 09/04/20-11/03/20
19	TBSC	TBSC PT	10/19/20	10/25/20	19:00	24:00			X	X	X			-	-	1	\$25.00	\$25.00	30	PRE 09/04/20-11/03/20

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20	ESPN	ESPN DT	10/19/20	10/25/20	09:00	16:00			X	X	X			-	-	1	\$20.00	\$20.00	30	PRE 09/04/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	43	0	0	0	0	0	0	0	0	0	0	0	43
AMT	\$1,035.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,035.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/20/20

62835050 | Los Angeles | Spectrum/Frontier-Temecula, CA | 1642 |