

Ampersand Cable System Order

Order #	62827951
Syscode	1635
System Name	Spectrum/Frontier-RedInd-Font-SB, CA
Market	Los Angeles

Flight Dates	10/05/20 - 10/18/20
Agency	Jamestown & Associates LLC
Advertiser	Jay Obernoite for Congress 2020

Update Date	10/08/20
Version	1 Vs. 1

AE	Austin Nichols
Sales Coordinator	Kaitlin Carroll
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Jul20
-	

Client Code	81
Product Code	130
Est Code	754
Product Name	10.9-10.15
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$9,450.00		
Commission	\$1,417.50		
Net Total	\$8,032.50		
Total Spots	300		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	230.65	GIMP	50012
CPP	\$41.00	CPM	\$188.95

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/5/20	10/11/20	19:00	24:00					X	X	X	0.28	61	5	\$30.00	\$150.00	30	PRE 09/04/20-11/03/20
2	AEN	AEN PT	10/12/20	10/18/20	19:00	24:00	X	X	X	X				0.28	61	7	\$30.00	\$210.00	30	PRE 09/04/20-11/03/20
3	AMC	AMC PT	10/5/20	10/11/20	19:00	24:00					X	X	X	0.26	56	5	\$60.00	\$300.00	30	NPE 09/28/20-10/18/20
4	AMC	AMC PT	10/12/20	10/18/20	19:00	24:00	X	X	X	X				0.26	56	7	\$60.00	\$420.00	30	NPE 09/28/20-10/18/20
5	CNN	CNN EM	10/5/20	10/11/20	05:00	09:00					X	X	X	0.62	134	5	\$15.00	\$75.00	30	PRE 09/04/20-11/03/20
6	CNN	CNN DT	10/5/20	10/11/20	09:00	16:00					X	X	X	1.43	310	7	\$10.00	\$70.00	30	PRE 09/04/20-11/03/20
7	CNN	CNN EF	10/5/20	10/11/20	16:00	19:00					X	X	X	1.93	418	2	\$25.00	\$50.00	30	PRE 09/04/20-11/03/20
8	CNN	CNN PT	10/5/20	10/11/20	19:00	24:00					X	X	X	1.39	301	5	\$30.00	\$150.00	30	PRE 09/04/20-11/03/20
9	CNN	CNN EM	10/12/20	10/18/20	05:00	09:00	X	X	X	X				0.62	134	6	\$15.00	\$90.00	30	PRE 09/04/20-11/03/20
10	CNN	CNN DT	10/12/20	10/18/20	09:00	16:00	X	X	X	X				1.43	310	10	\$10.00	\$100.00	30	PRE 09/04/20-11/03/20
11	CNN	CNN EF	10/12/20	10/18/20	16:00	19:00	X	X	X	X				1.93	418	4	\$25.00	\$100.00	30	PRE 09/04/20-11/03/20
12	CNN	CNN PT	10/12/20	10/18/20	19:00	24:00	X	X	X	X				1.39	301	7	\$30.00	\$210.00	30	PRE 09/04/20-11/03/20
13	DISC	DISC PT	10/5/20	10/11/20	19:00	24:00					X	X	X	0.37	80	6	\$20.00	\$120.00	30	PRE 09/04/20-11/03/20
14	DISC	DISC PT	10/12/20	10/18/20	19:00	24:00	X	X	X	X				0.37	80	7	\$20.00	\$140.00	30	PRE 09/04/20-11/03/20
15	ESPN	ESPN EM	10/5/20	10/11/20	05:00	09:00					X	X	X	0.10	22	5	\$10.00	\$50.00	30	PRE 09/04/20-11/03/20
16	ESPN	ESPN DT	10/5/20	10/11/20	09:00	16:00					X	X	X	0.12	26	7	\$15.00	\$105.00	30	PRE 09/04/20-11/03/20
17	ESPN	ESPN EF	10/5/20	10/11/20	16:00	19:00					X	X	X	0.25	54	1	\$35.00	\$35.00	30	PRE 09/04/20-11/03/20
18	ESPN	ESPN PT	10/5/20	10/11/20	19:00	24:00					X	X	X	0.19	41	6	\$45.00	\$270.00	30	PRE 09/04/20-11/03/20
19	ESPN	ESPN EM	10/12/20	10/18/20	05:00	09:00	X	X	X	X				0.10	22	6	\$10.00	\$60.00	30	PRE 09/04/20-11/03/20
20	ESPN	ESPN DT	10/12/20	10/18/20	09:00	16:00	X	X	X	X				0.12	26	10	\$15.00	\$150.00	30	PRE 09/04/20-11/03/20
21	ESPN	ESPN EF	10/12/20	10/18/20	16:00	19:00	X	X	X	X				0.25	54	1	\$35.00	\$35.00	30	PRE 09/04/20-11/03/20

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Show All Lines			
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Total	\$9,450.00		
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Net Total	\$8,032.50		
Total Spots	300		
Affiliate Split	100.0		
Sold On	Cost Per Point		
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Primary Demo	Adults 35+
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	ESPN PT	10/12/20	10/18/20	19:00	24:00	X	X	X	X				0.19	41	7	\$45.00	\$315.00	30	PRE 09/04/20-11/03/20
23	FOOD	FOOD PT	10/5/20	10/11/20	19:00	24:00					X	X	X	0.43	93	6	\$55.00	\$330.00	30	PRE 09/04/20-11/03/20
24	FOOD	FOOD PT	10/12/20	10/18/20	19:00	24:00	X	X	X	X				0.43	93	7	\$55.00	\$385.00	30	PRE 09/04/20-11/03/20
25	FXNC	FXNC EM	10/5/20	10/11/20	05:00	09:00					X	X	X	0.85	184	5	\$25.00	\$125.00	30	PRE 09/04/20-11/03/20
26	FXNC	FXNC DT	10/5/20	10/11/20	09:00	16:00					X	X	X	1.37	297	7	\$20.00	\$140.00	30	PRE 09/04/20-11/03/20
27	FXNC	FXNC EF	10/5/20	10/11/20	16:00	19:00					X	X	X	2.63	570	3	\$35.00	\$105.00	30	PRE 09/04/20-11/03/20
28	FXNC	FXNC PT	10/5/20	10/11/20	19:00	24:00					X	X	X	1.41	306	6	\$45.00	\$270.00	30	PRE 09/04/20-11/03/20
29	FXNC	FXNC EM	10/12/20	10/18/20	05:00	09:00	X	X	X	X				0.85	184	6	\$25.00	\$150.00	30	PRE 09/04/20-11/03/20
30	FXNC	FXNC DT	10/12/20	10/18/20	09:00	16:00	X	X	X	X				1.37	297	10	\$20.00	\$200.00	30	PRE 09/04/20-11/03/20
31	FXNC	FXNC EF	10/12/20	10/18/20	16:00	19:00	X	X	X	X				2.63	570	4	\$35.00	\$140.00	30	PRE 09/04/20-11/03/20
32	FXNC	FXNC PT	10/12/20	10/18/20	19:00	24:00	X	X	X	X				1.41	306	7	\$45.00	\$315.00	30	PRE 09/04/20-11/03/20
33	HGTV	HGTV PT	10/5/20	10/11/20	19:00	24:00					X	X	X	0.67	145	6	\$90.00	\$540.00	30	NPE 09/28/20-10/18/20
34	HGTV	HGTV PT	10/12/20	10/18/20	19:00	24:00	X	X	X	X				0.67	145	7	\$90.00	\$630.00	30	NPE 09/28/20-10/18/20
35	HIST	HIST PT	10/5/20	10/11/20	19:00	24:00					X	X	X	0.42	91	6	\$35.00	\$210.00	30	PRE 09/04/20-11/03/20
36	HIST	HIST PT	10/12/20	10/18/20	19:00	24:00	X	X	X	X				0.42	91	7	\$35.00	\$245.00	30	PRE 09/04/20-11/03/20
37	MNBC	MNBC EM	10/5/20	10/11/20	05:00	09:00					X	X	X	0.60	130	5	\$15.00	\$75.00	30	PRE 09/04/20-11/03/20
38	MNBC	MNBC DT	10/5/20	10/11/20	09:00	16:00					X	X	X	1.06	230	7	\$10.00	\$70.00	30	PRE 09/04/20-11/03/20
39	MNBC	MNBC EF	10/5/20	10/11/20	16:00	19:00					X	X	X	1.66	360	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20
40	MNBC	MNBC PT	10/5/20	10/11/20	19:00	24:00					X	X	X	1.08	234	6	\$30.00	\$180.00	30	PRE 09/04/20-11/03/20
41	MNBC	MNBC EM	10/12/20	10/18/20	05:00	09:00	X	X	X	X				0.60	130	6	\$15.00	\$90.00	30	PRE 09/04/20-11/03/20
42	MNBC	MNBC DT	10/12/20	10/18/20	09:00	16:00	X	X	X	X				1.06	230	10	\$10.00	\$100.00	30	PRE 09/04/20-11/03/20

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43	MNBC	MNBC EF	10/12/20	10/18/20	16:00	19:00	X	X	X	X				1.66	360	4	\$25.00	\$100.00	30	PRE 09/04/20-11/03/20
44	MNBC	MNBC PT	10/12/20	10/18/20	19:00	24:00	X	X	X	X				1.08	234	7	\$30.00	\$210.00	30	PRE 09/04/20-11/03/20
45	TBSC	TBSC PT	10/5/20	10/11/20	19:00	24:00					X	X	X	0.34	74	6	\$40.00	\$240.00	30	PRE 09/04/20-11/03/20
46	TBSC	TBSC PT	10/12/20	10/18/20	19:00	24:00	X	X	X	X				0.34	74	7	\$40.00	\$280.00	30	PRE 09/04/20-11/03/20
47	TNT	TNT PT	10/5/20	10/11/20	19:00	24:00					X	X	X	0.38	82	6	\$40.00	\$240.00	30	PRE 09/04/20-11/03/20
48	TNT	TNT PT	10/12/20	10/18/20	19:00	24:00	X	X	X	X				0.38	82	7	\$40.00	\$280.00	30	PRE 09/04/20-11/03/20
49	USA	USA PT	10/5/20	10/11/20	19:00	24:00					X	X	X	0.40	87	6	\$40.00	\$240.00	30	PRE 09/04/20-11/03/20
50	USA	USA PT	10/12/20	10/18/20	19:00	24:00	X	X	X	X				0.40	87	7	\$40.00	\$280.00	30	PRE 09/04/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	300	0	0	0	0	0	0	0	0	0	0	0	300
AMT	\$9,450.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,450.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/09/20

62827951 | Los Angeles | Spectrum/Frontier-RedInd-Font-SB, CA | 1635 |