

### Ampersand Cable System Order

Order #	62827555
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	10/05/20 - 10/18/20
Agency	Smart Media
Advertiser	Steel For Congress

Update Date	10/07/20
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+3
-	

Client Code	STEEL
Product Code	ORDR
Est Code	C07C13
Product Name	10.8-10.13 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,240.00		
Commission	\$186.00		
Net Total	\$1,054.00		
Total Spots	27		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/7 New Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MNBC EM	10/12/20	10/18/20	05:00	09:00	X	X						-	-	2	\$35.00	\$70.00	30	PRE
2	MNBC	MNBC EM	10/5/20	10/11/20	05:00	09:00				X	X	X	X	-	-	5	\$35.00	\$175.00	30	PRE
3	MNBC	MNBC DT	10/12/20	10/18/20	09:00	16:00	X	X						-	-	2	\$30.00	\$60.00	30	PRE
4	MNBC	MNBC DT	10/5/20	10/11/20	09:00	16:00				X	X	X	X	-	-	5	\$30.00	\$150.00	30	PRE
5	MNBC	MNBC EF	10/12/20	10/18/20	16:00	19:00	X	X						-	-	2	\$55.00	\$110.00	30	PRE
6	MNBC	MNBC EF	10/5/20	10/11/20	16:00	19:00				X	X	X	X	-	-	4	\$55.00	\$220.00	30	PRE
7	MNBC	MNBC PT	10/12/20	10/18/20	19:00	24:00	X	X						-	-	2	\$65.00	\$130.00	30	PRE
8	MNBC	MNBC PT	10/5/20	10/11/20	19:00	24:00				X	X	X	X	-	-	5	\$65.00	\$325.00	30	PRE

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
<b>SPOTS</b>	27	0	0	0	0	0	0	0	0	0	0	0	27
<b>AMT</b>	\$1,240.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,240.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/08/20

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