

Ampersand Cable System Order

Order #	62820544
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	09/28/20 - 10/11/20
Agency	Medium Buying LLC
Advertiser	Graham for Senate

Update Date	09/28/20
Version	3 Vs. 2

AE	Taylor Dale
Sales Coordinator	Haley Ihmels
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Aug20
-	

Client Code	MM
Product Code	09291006
Est Code	MM
Product Name	MM 9.29-10.6
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$28,425.00		
Commission	\$4,263.75		
Net Total	\$24,161.25		
Total Spots	20		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9.28 Update rates, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIENDS	9/28/20	10/4/20	05:00	09:00		X	X	X	X			-	-	5	\$925.00	\$4,625.00	30	PRE
2	FXNC	FOX AND FRIENDS	10/5/20	10/11/20	05:00	09:00	X							-	-	1	\$925.00	\$925.00	30	PRE
3	FXNC	FXNC WEEKEND	9/28/20	10/4/20	09:00	16:00						X	X	-	-	3	\$750.00	\$2,250.00	30	PRE - updated rates/DP
4	FXNC	FXNC PRIME	9/28/20	10/4/20	19:00	24:00		X	X	X	X	X	X	-	-	9	\$1,875.00	\$16,875.00	30	PRE
5	FXNC	FXNC PRIME	10/5/20	10/11/20	19:00	24:00	X							-	-	2	\$1,875.00	\$3,750.00	30	PRE

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	20	0	0	0	0	0	0	0	0	0	0	0	20
AMT	\$28,425.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$28,425.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/29/20

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