

Ampersand Cable System Order

Order #	62731437
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	02/10/20 - 02/23/20
Agency	Strategic Media Services, Inc
Advertiser	Issa for Congress

Update Date	02/11/20
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	LA
Product Code	02120218
Est Code	6744
Product Name	CA-50 2.12-2.18
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$8,005.00		
Commission	\$1,200.75		
Net Total	\$6,804.25		
Total Spots	336		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.11 new order beginning 2.12. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS/THE FIRST 48	2/17/20	2/23/20	16:00	19:00	X	X						-	-	2	\$10.00	\$20.00	30	
2	AEN	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X						-	-	0	\$15.00	\$0.00	30	-4x
3	AEN	VARIOUS	2/10/20	2/16/20	16:00	19:00			X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	
4	AEN	VARIOUS	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	0	\$15.00	\$0.00	30	-10x
5	DISC	VARIOUS	2/17/20	2/23/20	16:00	19:00	X	X						-	-	2	\$15.00	\$30.00	30	
6	DISC	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X						-	-	4	\$15.00	\$60.00	30	
7	DISC	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00			X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	
8	DISC	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	
9	ESPN	GET UP L/FIRST TAKE L	2/17/20	2/23/20	05:00	09:00	X	X						-	-	4	\$15.00	\$60.00	30	
10	ESPN	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X						-	-	6	\$20.00	\$120.00	30	
11	ESPN	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X						-	-	1	\$30.00	\$30.00	30	-1x
12	ESPN	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X						-	-	4	\$40.00	\$160.00	30	
13	ESPN	VARIOUS	2/10/20	2/16/20	05:00	09:00			X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	
14	ESPN	VARIOUS	2/10/20	2/16/20	09:00	16:00			X	X	X	X	X	-	-	15	\$20.00	\$300.00	30	
15	ESPN	VARIOUS	2/10/20	2/16/20	16:00	19:00			X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	-3x
16	ESPN	VARIOUS	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	9	\$40.00	\$360.00	30	-1x
17	FOOD	HOLIDAY BAKING/CHOPPED	2/17/20	2/23/20	16:00	19:00	X	X						-	-	1	\$30.00	\$30.00	30	
18	FOOD	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X						-	-	4	\$35.00	\$140.00	30	
19	FOOD	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00			X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	
20	FOOD	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	4	\$35.00	\$140.00	30	-6x
21	FSPT	AVG. ALL WKS	2/17/20	2/23/20	16:00	19:00	X	X						-	-	1	\$5.00	\$5.00	30	-1x

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22	FSPT	AVG. ALL WKS	2/17/20	2/23/20	19:00	24:00	X	X						-	-	4	\$10.00	\$40.00	30	
23	FSPT	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00			X	X	X	X	X	-	-	3	\$5.00	\$15.00	30	-2x
24	FSPT	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	
25	FSW	AVG. ALL WKS	2/17/20	2/23/20	16:00	19:00	X	X						-	-	1	\$10.00	\$10.00	30	-1x
26	FSW	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X						-	-	0	\$10.00	\$0.00	30	-4x
27	FSW	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	-2x
28	FSW	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	-1-x
29	FX	FX MOVIE FRING/AVG. ALL WKS	2/17/20	2/23/20	16:00	19:00	X	X						-	-	1	\$20.00	\$20.00	30	
30	FX	FX MOVIE PRIME<	2/17/20	2/23/20	19:00	24:00	X	X						-	-	0	\$25.00	\$0.00	30	-4x
31	FX	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00			X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	
32	FX	FX MOVIE PRIME<	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	0	\$25.00	\$0.00	30	-10x
33	FXNC	AMERICAS NEWSR<	2/17/20	2/23/20	05:00	09:00	X	X						-	-	4	\$20.00	\$80.00	30	
34	FXNC	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X						-	-	6	\$15.00	\$90.00	30	
35	FXNC	VARIOUS	2/17/20	2/23/20	16:00	19:00	X	X						-	-	2	\$25.00	\$50.00	30	
36	FXNC	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X						-	-	4	\$30.00	\$120.00	30	
37	FXNC	VARIOUS	2/10/20	2/16/20	05:00	09:00			X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	
38	FXNC	VARIOUS	2/10/20	2/16/20	09:00	16:00			X	X	X	X	X	-	-	15	\$15.00	\$225.00	30	
39	FXNC	VARIOUS	2/10/20	2/16/20	16:00	19:00			X	X	X	X	X	-	-	4	\$25.00	\$100.00	30	-1x
40	FXNC	VARIOUS	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	
41	HGTV	VARIOUS	2/17/20	2/23/20	05:00	09:00	X	X						-	-	2	\$10.00	\$20.00	30	

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42	HGTV	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00	X	X						-	-	6	\$25.00	\$150.00	30	
43	HGTV	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X						-	-	1	\$35.00	\$35.00	30	
44	HGTV	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X						-	-	0	\$45.00	\$0.00	30	-4x
45	HGTV	VARIOUS	2/10/20	2/16/20	05:00	09:00			X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	
46	HGTV	AVG. ALL WKS	2/10/20	2/16/20	09:00	16:00			X	X	X	X	X	-	-	15	\$25.00	\$375.00	30	
47	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00			X	X	X	X	X	-	-	2	\$35.00	\$70.00	30	
48	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	0	\$45.00	\$0.00	30	-1-x
49	HIST	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X						-	-	2	\$20.00	\$40.00	30	
50	HIST	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X						-	-	0	\$25.00	\$0.00	30	-4x
51	HIST	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00			X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	-1x
52	HIST	VARIOUS	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	0	\$25.00	\$0.00	30	-10x
53	TBSC	EVERYBODY LOVE<	2/17/20	2/23/20	05:00	09:00	X	X						-	-	2	\$10.00	\$20.00	30	
54	TBSC	FRIENDS<	2/17/20	2/23/20	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	
55	TBSC	FAMILY GUY<	2/17/20	2/23/20	16:00	19:00	X	X						-	-	1	\$20.00	\$20.00	30	
56	TBSC	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X						-	-	4	\$25.00	\$100.00	30	
57	TBSC	AVG. ALL WKS<	2/10/20	2/16/20	05:00	09:00			X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	
58	TBSC	VARIOUS	2/10/20	2/16/20	09:00	16:00			X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	
59	TBSC	VARIOUS	2/10/20	2/16/20	16:00	19:00			X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	
60	TBSC	VARIOUS	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	7	\$25.00	\$175.00	30	-3x
61	TNT	CHARMED<	2/17/20	2/23/20	05:00	09:00	X	X						-	-	2	\$10.00	\$20.00	30	
62	TNT	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
63	TNT	TNT WEEKDAY MO/AVG. ALL WKS	2/17/20	2/23/20	16:00	19:00	X	X						-	-	1	\$20.00	\$20.00	30	
64	TNT	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X						-	-	4	\$25.00	\$100.00	30	
65	TNT	NCIS: NEW ORLE<	2/10/20	2/16/20	05:00	09:00			X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	
66	TNT	VARIOUS	2/10/20	2/16/20	09:00	16:00			X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	
67	TNT	VARIOUS	2/10/20	2/16/20	16:00	19:00			X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	
68	TNT	VARIOUS	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	
69	USA	VARIOUS	2/17/20	2/23/20	05:00	09:00	X	X						-	-	2	\$10.00	\$20.00	30	
70	USA	AVG. ALL WKS/LAW & ORDER: S	2/17/20	2/23/20	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	
71	USA	AVG. ALL WKS/LAW & ORDER: S	2/17/20	2/23/20	16:00	19:00	X	X						-	-	1	\$20.00	\$20.00	30	
72	USA	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X						-	-	4	\$25.00	\$100.00	30	
73	USA	VARIOUS	2/10/20	2/16/20	05:00	09:00			X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	
74	USA	VARIOUS	2/10/20	2/16/20	09:00	16:00			X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	
75	USA	LAW & ORDER: S<	2/10/20	2/16/20	16:00	19:00			X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	
76	USA	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	
77	AEN	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X						-	-	2	\$30.00	\$60.00	30	npe
78	AEN	VARIOUS	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	7	\$30.00	\$210.00	30	npe
79	FSW	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X						-	-	2	\$20.00	\$40.00	30	npe
80	FSW	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	npe
81	FX	FX MOVIE PRIME<	2/17/20	2/23/20	19:00	24:00	X	X						-	-	2	\$50.00	\$100.00	30	npe
82	FX	FX MOVIE PRIME<	2/10/20	2/16/20	19:00	24:00			X	X	X	X	X	-	-	7	\$50.00	\$350.00	30	npe

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83	HGTV	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X						-	-	2	\$95.00	\$190.00	30	npe
84	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00				X	X	X	X	-	-	7	\$95.00	\$665.00	30	npe
85	HIST	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X						-	-	2	\$55.00	\$110.00	30	npe
86	HIST	VARIOUS	2/10/20	2/16/20	19:00	24:00				X	X	X	X	-	-	7	\$55.00	\$385.00	30	npe

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	336	0	0	0	0	0	0	0	0	0	0	0	336
AMT	\$8,005.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,005.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/12/20

62731437 | Los Angeles | Spectrum/Frontier-Temecula, CA | 1642 |