

Ampersand Cable System Order

Order #	62737243
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	02/24/20 - 03/08/20
Agency	Strategic Media Services, Inc
Advertiser	Issa for Congress

Update Date	02/26/20
Version	3 Vs. 2

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar19
-	

Client Code	CA-50
Product Code	02260303
Est Code	6768
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$985.00		
Commission	\$147.75		
Net Total	\$837.25		
Total Spots	50		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.26 revised order to match pre logs per gisela. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	
2	AEN	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	
3	AEN	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	0	\$10.00	\$0.00	30	
4	AEN	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	
5	DISC	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	
6	DISC	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	
7	DISC	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	0	\$15.00	\$0.00	30	
8	DISC	STREET OUTLAWS<	3/2/20	3/8/20	19:00	24:00	X							-	-	0	\$15.00	\$0.00	30	
9	ESPN	VARIOUS	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	
10	ESPN	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00			X	X	X	X	X	-	-	3	\$20.00	\$60.00	30	
11	ESPN	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	-	-	0	\$30.00	\$0.00	30	
12	ESPN	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$40.00	\$80.00	30	
13	ESPN	GET UP L/FIRST TAKE L	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$15.00	\$0.00	30	
14	ESPN	VARIOUS	3/2/20	3/8/20	09:00	16:00	X							-	-	0	\$20.00	\$0.00	30	
15	ESPN	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	0	\$30.00	\$0.00	30	
16	ESPN	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X							-	-	0	\$40.00	\$0.00	30	
17	FOOD	VARIOUS	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	-	-	0	\$30.00	\$0.00	30	
18	FOOD	VARIOUS	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$35.00	\$70.00	30	
19	FOOD	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	0	\$30.00	\$0.00	30	
20	FOOD	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X							-	-	0	\$35.00	\$0.00	30	
21	FSPT	AVG. ALL WKS	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	-	-	1	\$5.00	\$5.00	30	

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Survey	DMA Nielsen Live+3 Mar19
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Est Code	6768
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Sold On	Cost Per Spot		
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Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FSPT	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	
23	FSPT	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	0	\$5.00	\$0.00	30	
24	FSPT	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							-	-	0	\$10.00	\$0.00	30	
25	FSW	AVG. ALL WKS	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	
26	FSW	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	
27	FSW	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	0	\$10.00	\$0.00	30	
28	FSW	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X							-	-	0	\$10.00	\$0.00	30	
29	FX	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	-	-	0	\$20.00	\$0.00	30	
30	FX	FX MOVIE PRIME<	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$25.00	\$50.00	30	
31	FX	FX MOVIE FRING/AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	0	\$20.00	\$0.00	30	
32	FX	FX MOVIE PRIME<	3/2/20	3/8/20	19:00	24:00	X							-	-	0	\$25.00	\$0.00	30	
33	FXNC	VARIOUS	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	
34	FXNC	VARIOUS	2/24/20	3/1/20	09:00	16:00			X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	
35	FXNC	VARIOUS	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	-	-	1	\$25.00	\$25.00	30	
36	FXNC	VARIOUS	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	
37	FXNC	AMERICAS NEWSR<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$20.00	\$0.00	30	
38	FXNC	VARIOUS	3/2/20	3/8/20	09:00	16:00	X							-	-	0	\$15.00	\$0.00	30	
39	FXNC	VARIOUS	3/2/20	3/8/20	16:00	19:00	X							-	-	0	\$25.00	\$0.00	30	
40	FXNC	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							-	-	0	\$30.00	\$0.00	30	
41	HGTV	VARIOUS	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	

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42	HGTV	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00			X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	
43	HGTV	AVG. ALL WKS	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	-	-	1	\$35.00	\$35.00	30	
44	HGTV	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	-	-	0	\$45.00	\$0.00	30	
45	HGTV	VARIOUS	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	
46	HGTV	LOVE IT OR LIS<	3/2/20	3/8/20	09:00	16:00	X							-	-	0	\$25.00	\$0.00	30	
47	HGTV	LOVE IT OR LIS	3/2/20	3/8/20	16:00	19:00	X							-	-	0	\$35.00	\$0.00	30	
48	HGTV	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							-	-	0	\$45.00	\$0.00	30	
49	HIST	VARIOUS	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	
50	HIST	VARIOUS	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	-	-	1	\$25.00	\$25.00	30	
51	HIST	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	0	\$20.00	\$0.00	30	
52	HIST	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							-	-	0	\$25.00	\$0.00	30	
53	TBSC	VARIOUS	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	
54	TBSC	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00			X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	
55	TBSC	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	
56	TBSC	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$25.00	\$50.00	30	
57	TBSC	VARIOUS	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	
58	TBSC	FRIENDS<	3/2/20	3/8/20	09:00	16:00	X							-	-	0	\$10.00	\$0.00	30	
59	TBSC	BOBS BURGERS/FAMILY GUY	3/2/20	3/8/20	16:00	19:00	X							-	-	0	\$20.00	\$0.00	30	
60	TBSC	FAMILY GUY<	3/2/20	3/8/20	19:00	24:00	X							-	-	0	\$25.00	\$0.00	30	
61	TNT	VARIOUS	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
62	TNT	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00			X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	
63	TNT	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	-	-	0	\$20.00	\$0.00	30	
64	TNT	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$25.00	\$50.00	30	
65	TNT	CHARMED<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	
66	TNT	SUPERNATURAL<	3/2/20	3/8/20	09:00	16:00	X							-	-	0	\$10.00	\$0.00	30	
67	TNT	TNT WEEKDAY MO	3/2/20	3/8/20	16:00	19:00	X							-	-	0	\$20.00	\$0.00	30	
68	TNT	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X							-	-	0	\$25.00	\$0.00	30	
69	USA	VARIOUS	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	
70	USA	VARIOUS	2/24/20	3/1/20	09:00	16:00			X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	
71	USA	LAW & ORDER: S<	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	-	-	0	\$20.00	\$0.00	30	
72	USA	VARIOUS	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$25.00	\$50.00	30	
73	USA	VARIOUS	3/2/20	3/8/20	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	
74	USA	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X							-	-	0	\$10.00	\$0.00	30	
75	USA	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							-	-	0	\$20.00	\$0.00	30	
76	USA	WWE ENTERTAINM<	3/2/20	3/8/20	19:00	24:00	X							-	-	0	\$25.00	\$0.00	30	
77	AEN	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	0	\$25.00	\$0.00	30	
78	AEN	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	0	\$30.00	\$0.00	30	
79	DISC	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	0	\$25.00	\$0.00	30	
80	DISC	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	0	\$30.00	\$0.00	30	
81	ESPN	AVG. ALL WKS	2/24/20	3/1/20	16:00	19:00	X							-	-	0	\$70.00	\$0.00	30	
82	FOOD	VARIOUS	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	0	\$75.00	\$0.00	30	

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84	FSPT	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	0	\$20.00	\$0.00	30	
85	FSW	AVG. ALL WKS	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	0	\$15.00	\$0.00	30	
86	FSW	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	0	\$20.00	\$0.00	30	
87	FX	VARIOUS	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	0	\$50.00	\$0.00	30	
88	FXNC	VARIOUS	2/24/20	3/1/20	16:00	19:00	X							-	-	0	\$50.00	\$0.00	30	
89	FXNC	VARIOUS	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	0	\$50.00	\$0.00	30	
90	FXNC	VARIOUS	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	0	\$65.00	\$0.00	30	
91	HGTV	LOVE IT OR LIS	2/24/20	3/1/20	16:00	19:00	X							-	-	0	\$80.00	\$0.00	30	
92	HGTV	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	0	\$95.00	\$0.00	30	
93	HIST	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	0	\$45.00	\$0.00	30	
94	HIST	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	0	\$55.00	\$0.00	30	
95	TBSC	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	0	\$55.00	\$0.00	30	
96	TNT	AVG. ALL WKS	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	0	\$55.00	\$0.00	30	

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	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$985.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$985.00

SYSTEM APP: _____ SALES _____ ACCT _____

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