

Ampersand Cable System Order

Order #	62817225
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	09/21/20 - 10/04/20
Agency	Strategic Media Services, Inc
Advertiser	Issa for Congress

Update Date	09/24/20
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	CA-50
Product Code	09250928
Est Code	7562
Product Name	CA-50 9.25-9.28
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$505.00		
Commission	\$75.75		
Net Total	\$429.25		
Total Spots	22		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9/24 R1 dropped spots to the current order. pplease review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	4	\$20.00	\$80.00	30	PRE 09/04/20-11/03/20
2	FXNC	AMERICAS NEWSR<	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$20.00	\$20.00	30	PRE 09/04/20-11/03/20
3	FXNC	VARIOUS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	4	\$15.00	\$60.00	30	PRE 09/04/20-11/03/20
4	FXNC	VARIOUS	9/28/20	10/4/20	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	PRE 09/04/20-11/03/20
5	FXNC	VARIOUS	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	3	\$25.00	\$75.00	30	R1-1x PRE 09/04/20-11/03/20 Offer/Drop Comment: overbooking/1 break/day
6	FXNC	VARIOUS	9/28/20	10/4/20	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	R1-1x PRE 09/04/20-11/03/20 Offer/Drop Comment: overbooking/1 break/day
7	FXNC	VARIOUS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	4	\$30.00	\$120.00	30	PRE 09/04/20-11/03/20
8	FXNC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	PRE 09/04/20-11/03/20
9	FXNC	VARIOUS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	1	\$30.00	\$30.00	30	R1+1x PRE 09/04/20-11/03/20 Offer/Drop Comment: overbooking/1 break/day
10	FXNC	VARIOUS	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	1	\$20.00	\$20.00	30	R1+1x PRE 09/04/20-11/03/20 Offer/Drop Comment: overbooking/1 break/day

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	17	5	0	0	0	0	0	0	0	0	0	0	22
AMT	\$385.00	\$120.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$505.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/25/20

62817225 | Los Angeles | Spectrum/Frontier-Temecula, CA | 1642 |