

### Ampersand Cable System Order

Order #	62817016
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	09/21/20 - 10/04/20
Agency	Smart Media
Advertiser	Steel For Congress

Update Date	09/23/20
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Sep19
-	

Client Code	STEEL
Product Code	MG Order
Est Code	923929
Product Name	9.24-9.29 MG
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$2,365.00		
Commission	\$354.75		
Net Total	\$2,010.25		
Total Spots	101		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9/23 New Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	ADDED 9-22	9/21/20	9/27/20	09:00	16:00				X	X	X	X	-	-	4	\$30.00	\$120.00	30	PRE 09/04/20-11/03/20
2	CNN	ADDED 9-22	9/28/20	10/4/20	09:00	16:00	X							-	-	2	\$30.00	\$60.00	30	PRE 09/04/20-11/03/20
3	DISC	ADDED 9-22	9/21/20	9/27/20	05:00	09:00				X	X	X	X	-	-	5	\$5.00	\$25.00	30	PRE 09/04/20-11/03/20
4	DISC	ADDED 9-22	9/28/20	10/4/20	05:00	09:00	X							-	-	2	\$5.00	\$10.00	30	PRE 09/04/20-11/03/20
5	DISC	ADDED 9-22	9/21/20	9/27/20	09:00	16:00				X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE 09/04/20-11/03/20
6	DISC	ADDED 9-22	9/28/20	10/4/20	09:00	16:00	X							-	-	2	\$10.00	\$20.00	30	PRE 09/04/20-11/03/20
7	ESPN	ADDED 9-22	9/21/20	9/27/20	05:00	09:00				X	X	X	X	-	-	5	\$40.00	\$200.00	30	NPE 09/04/20-09/27/20
8	ESPN	ADDED 9-22	9/28/20	10/4/20	05:00	09:00	X							-	-	2	\$50.00	\$100.00	30	NPE 09/28/20-10/18/20
9	FOOD	ADDED 9-22	9/21/20	9/27/20	09:00	16:00				X	X	X	X	-	-	4	\$40.00	\$160.00	30	NPE 09/04/20-09/27/20
10	FOOD	ADDED 9-22	9/28/20	10/4/20	09:00	16:00	X							-	-	2	\$50.00	\$100.00	30	NPE 09/28/20-10/18/20
11	FXNC	ADDED 9-22	9/21/20	9/27/20	09:00	16:00				X	X	X	X	-	-	4	\$90.00	\$360.00	30	NPE 09/04/20-09/27/20
12	FXNC	ADDED 9-22	9/28/20	10/4/20	09:00	16:00	X							-	-	2	\$115.00	\$230.00	30	NPE 09/28/20-10/18/20
13	HGTV	ADDED 9-22	9/21/20	9/27/20	05:00	09:00				X	X	X	X	-	-	4	\$20.00	\$80.00	30	NPE 09/04/20-09/27/20
14	HGTV	ADDED 9-22	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$25.00	\$25.00	30	NPE 09/28/20-10/18/20
15	HGTV	ADDED 9-22	9/21/20	9/27/20	09:00	16:00				X	X	X	X	-	-	4	\$40.00	\$160.00	30	NPE 09/04/20-09/27/20
16	HGTV	ADDED 9-22	9/28/20	10/4/20	09:00	16:00	X							-	-	2	\$50.00	\$100.00	30	NPE 09/28/20-10/18/20
17	HIST	ADDED 9-22	9/21/20	9/27/20	05:00	09:00				X	X	X	X	-	-	5	\$10.00	\$50.00	30	PRE 09/04/20-11/03/20
18	HIST	ADDED 9-22	9/28/20	10/4/20	05:00	09:00	X							-	-	2	\$10.00	\$20.00	30	PRE 09/04/20-11/03/20
19	HIST	ADDED 9-22	9/21/20	9/27/20	09:00	16:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	PRE 09/04/20-11/03/20
20	HIST	ADDED 9-22	9/28/20	10/4/20	09:00	16:00	X							-	-	2	\$15.00	\$30.00	30	PRE 09/04/20-11/03/20
21	TLC	ADDED 9-22	9/21/20	9/27/20	05:00	09:00				X	X	X	X	-	-	5	\$5.00	\$25.00	30	PRE 09/04/20-11/03/20

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Show All Lines

Total # of Weeks	2
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Total	\$2,365.00
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Commission	\$354.75
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Net Total	\$2,010.25
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Total Spots	101
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Affiliate Split	100.0	
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Sold On	Cost Per Spot
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GRP	-	GIMP	-
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CPP	-	CPM	-
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AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TLC	ADDED 9-22	9/28/20	10/4/20	05:00	09:00	X							-	-	2	\$5.00	\$10.00	30	PRE 09/04/20-11/03/20
23	TLC	ADDED 9-22	9/21/20	9/27/20	09:00	16:00				X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE 09/04/20-11/03/20
24	TLC	ADDED 9-22	9/28/20	10/4/20	09:00	16:00	X							-	-	2	\$10.00	\$20.00	30	PRE 09/04/20-11/03/20
25	TNT	ADDED 9-22	9/21/20	9/27/20	05:00	09:00				X	X	X	X	-	-	5	\$10.00	\$50.00	30	PRE 09/04/20-11/03/20
26	TNT	ADDED 9-22	9/28/20	10/4/20	05:00	09:00	X							-	-	2	\$10.00	\$20.00	30	PRE 09/04/20-11/03/20
27	TNT	ADDED 9-22	9/21/20	9/27/20	09:00	16:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	PRE 09/04/20-11/03/20
28	TNT	ADDED 9-22	9/28/20	10/4/20	09:00	16:00	X							-	-	2	\$15.00	\$30.00	30	PRE 09/04/20-11/03/20
29	USA	ADDED 9-22	9/21/20	9/27/20	05:00	09:00				X	X	X	X	-	-	5	\$10.00	\$50.00	30	PRE 09/04/20-11/03/20
30	USA	ADDED 9-22	9/28/20	10/4/20	05:00	09:00	X							-	-	2	\$10.00	\$20.00	30	PRE 09/04/20-11/03/20
31	USA	ADDED 9-22	9/21/20	9/27/20	09:00	16:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	PRE 09/04/20-11/03/20
32	USA	ADDED 9-22	9/28/20	10/4/20	09:00	16:00	X							-	-	2	\$15.00	\$30.00	30	PRE 09/04/20-11/03/20

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
<b>SPOTS</b>	70	31	0	0	0	0	0	0	0	0	0	0	101
<b>AMT</b>	\$1,540.00	\$825.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,365.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/24/20

62817016 | Los Angeles | Spectrum/Frontier-Orange County, CA | 1435 |