

Ampersand Cable System Order

Order #	62833037
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	10/19/20 - 11/01/20
Agency	Smart Media
Advertiser	Steel For Congress

Update Date	10/15/20
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+3
-	

Client Code	STEEL
Product Code	ORDR
Est Code	C21C27
Product Name	10.21-10.27
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$6,935.00		
Commission	\$1,040.25		
Net Total	\$5,894.75		
Total Spots	68		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/15 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	4	\$115.00	\$460.00	30	NPE
2	CNN	CNN EM	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$115.00	\$115.00	30	NPE
3	CNN	CNN DT	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	6	\$100.00	\$600.00	30	NPE
4	CNN	CNN DT	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$100.00	\$100.00	30	NPE
5	CNN	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	2	\$215.00	\$430.00	30	NPE
6	CNN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$215.00	\$215.00	30	NPE
7	ESPN	ESPN EM	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	PRE
8	ESPN	ESPN EM	10/26/20	11/1/20	05:00	09:00	X	X						-	-	2	\$20.00	\$40.00	30	PRE
9	ESPN	ESPN DT	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	8	\$25.00	\$200.00	30	PRE
10	ESPN	ESPN DT	10/26/20	11/1/20	09:00	16:00	X	X						-	-	2	\$25.00	\$50.00	30	PRE
11	FXNC	FXNC EM	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	4	\$165.00	\$660.00	30	NPE
12	FXNC	FXNC EM	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$165.00	\$165.00	30	NPE
13	FXNC	FXNC DT	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	4	\$150.00	\$600.00	30	NPE
14	FXNC	FXNC DT	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$150.00	\$150.00	30	NPE
15	HGTV	HGTV DT	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	2	\$60.00	\$120.00	30	NPE
16	MNBC	MNBC EM	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	4	\$115.00	\$460.00	30	NPE
17	MNBC	MNBC EM	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$115.00	\$115.00	30	NPE
18	MNBC	MNBC DT	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	6	\$100.00	\$600.00	30	NPE
19	MNBC	MNBC DT	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$100.00	\$100.00	30	NPE
20	MNBC	MNBC EF	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	2	\$180.00	\$360.00	30	NPE
21	MNBC	MNBC EF	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$180.00	\$180.00	30	NPE

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22	MNBC	MNBC PT	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	4	\$215.00	\$860.00	30	NPE
23	MNBC	MNBC PT	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$215.00	\$215.00	30	NPE
24	TBSC	TBSC EM	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	PRE
25	TBSC	TBSC EM	10/26/20	11/1/20	05:00	09:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	53	15	0	0	0	0	0	0	0	0	0	0	68
AMT	\$5,470.00	\$1,465.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,935.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/20

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