

### Ampersand Cable System Order

Order #	62801478
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	09/21/20 - 10/04/20
Agency	Smart Media
Advertiser	Steel For Congress

Update Date	10/08/20
Version	4 Vs. 3

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb20 DMA Nielsen Parallel Live+3
-	

Client Code	STEEL
Product Code	ORDR
Est Code	923929
Product Name	9.23-9.29
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$7,835.00		
Commission	\$1,175.25		
Net Total	\$6,659.75		
Total Spots	265		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/7 Removed missed spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	3X/904N03	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	PRE
2	CNN	3X/904N03	9/28/20	10/4/20	09:00	16:00	X	X						-	-	4	\$30.00	\$120.00	30	PRE
3	CNN	1X/904N03	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	5	\$55.00	\$275.00	30	PRE
4	CNN	1X/904N03	9/28/20	10/4/20	16:00	19:00	X	X						-	-	2	\$55.00	\$110.00	30	PRE
5	CNN	2X/904N03	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	10	\$65.00	\$650.00	30	PRE
6	CNN	2X/904N03	9/28/20	10/4/20	19:00	24:00	X	X						-	-	4	\$65.00	\$260.00	30	PRE
7	DISC	904N03	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	PRE
8	DISC	904N03	9/28/20	10/4/20	09:00	16:00	X	X						-	-	4	\$10.00	\$40.00	30	PRE
9	DISC	904N03	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	PRE
10	DISC	904N03	9/28/20	10/4/20	16:00	19:00	X	X						-	-	2	\$15.00	\$30.00	30	PRE
11	DISC	904N03	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	-2x PRE
12	DISC	904N03	9/28/20	10/4/20	19:00	24:00	X	X						-	-	4	\$20.00	\$80.00	30	PRE
13	ESPN	1X/904N03	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	1	\$40.00	\$40.00	30	PRE
14	ESPN	1X/904N03	9/28/20	10/4/20	16:00	19:00	X	X						-	-	0	\$40.00	\$0.00	30	rem spots
15	ESPN	2X/904N03	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	10	\$50.00	\$500.00	30	-1x PRE , 10/07: -1x w/o 09/21
16	ESPN	2X/904N03	9/28/20	10/4/20	19:00	24:00	X	X						-	-	4	\$50.00	\$200.00	30	PRE
17	FOOD	904N03	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	PRE , 10/07: -1x w/o 09/21
18	FOOD	904N03	9/28/20	10/4/20	09:00	16:00	X	X						-	-	4	\$20.00	\$80.00	30	PRE
19	FOOD	904N03	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	0	\$40.00	\$0.00	30	rem spots
20	FOOD	904N03	9/28/20	10/4/20	16:00	19:00	X	X						-	-	0	\$40.00	\$0.00	30	rem spots
21	FOOD	904N03	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	0	\$50.00	\$0.00	30	rem spots

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	904N03	9/28/20	10/4/20	19:00	24:00	X	X						-	-	0	\$50.00	\$0.00	30	-3x PRE , 10/07: -1x w/o 09/28
23	FXNC	3X/904N03	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	10	\$45.00	\$450.00	30	PRE , 10/07: -1x w/o 09/21, 10/07: -1x w/o 09/21, 10/07: -1x w/o 09/21
24	FXNC	3X/904N03	9/28/20	10/4/20	09:00	16:00	X	X						-	-	3	\$45.00	\$135.00	30	PRE , 10/07: -1x w/o 09/28
25	FXNC	1X/904N03	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	0	\$55.00	\$0.00	30	rem spots
26	FXNC	1X/904N03	9/28/20	10/4/20	16:00	19:00	X	X						-	-	1	\$55.00	\$55.00	30	PRE , 10/07: -1x w/o 09/28
27	FXNC	2X/904N03	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	10	\$65.00	\$650.00	30	PRE , 10/07: -1x w/o 09/21
28	FXNC	2X/904N03	9/28/20	10/4/20	19:00	24:00	X	X						-	-	3	\$65.00	\$195.00	30	-1x PRE
29	HGTV	3X/904N03	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	PRE
30	HGTV	3X/904N03	9/28/20	10/4/20	09:00	16:00	X	X						-	-	4	\$20.00	\$80.00	30	PRE
31	HGTV	1X/904N03	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	0	\$40.00	\$0.00	30	rem spots
32	HGTV	1X/904N03	9/28/20	10/4/20	16:00	19:00	X	X						-	-	1	\$40.00	\$40.00	30	PRE
33	HGTV	2X/904N03	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	0	\$50.00	\$0.00	30	rem spots
34	HGTV	2X/904N03	9/28/20	10/4/20	19:00	24:00	X	X						-	-	0	\$50.00	\$0.00	30	rem spots
35	HIST	3X/904N03	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	PRE
36	HIST	3X/904N03	9/28/20	10/4/20	09:00	16:00	X	X						-	-	4	\$15.00	\$60.00	30	PRE
37	HIST	1X/904N03	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	PRE
38	HIST	1X/904N03	9/28/20	10/4/20	16:00	19:00	X	X						-	-	2	\$25.00	\$50.00	30	PRE
39	HIST	2X/904N03	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	-7x PRE
40	HIST	2X/904N03	9/28/20	10/4/20	19:00	24:00	X	X						-	-	4	\$30.00	\$120.00	30	PRE
41	TLC	3X/904N03	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	PRE

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42	TLC	3X/904N03	9/28/20	10/4/20	09:00	16:00	X	X						-	-	4	\$10.00	\$40.00	30	PRE
43	TLC	1X/904N03	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	PRE , 10/07: -1x w/o 09/21
44	TLC	1X/904N03	9/28/20	10/4/20	16:00	19:00	X	X						-	-	2	\$20.00	\$40.00	30	PRE
45	TLC	2X/904N03	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	PRE
46	TLC	2X/904N03	9/28/20	10/4/20	19:00	24:00	X	X						-	-	4	\$25.00	\$100.00	30	PRE
47	TNT	3X/904N03	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	PRE
48	TNT	3X/904N03	9/28/20	10/4/20	09:00	16:00	X	X						-	-	4	\$15.00	\$60.00	30	PRE
49	TNT	1X/904N03	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	PRE
50	TNT	1X/904N03	9/28/20	10/4/20	16:00	19:00	X	X						-	-	1	\$30.00	\$30.00	30	PRE
51	TNT	2X/904N03	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	10	\$35.00	\$350.00	30	PRE
52	TNT	2X/904N03	9/28/20	10/4/20	19:00	24:00	X	X						-	-	4	\$35.00	\$140.00	30	PRE
53	USA	904N03	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	PRE
54	USA	904N03	9/28/20	10/4/20	09:00	16:00	X	X						-	-	4	\$15.00	\$60.00	30	PRE
55	USA	904N03	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	REV RATE
56	USA	904N03	9/28/20	10/4/20	16:00	19:00	X	X						-	-	1	\$30.00	\$30.00	30	REV RATE
57	USA	904N03	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	10	\$35.00	\$350.00	30	PRE

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58	USA	904N03	9/28/20	10/4/20	19:00	24:00	X	X						-	-	3	\$35.00	\$105.00	30	PRE , 10/07: -1x w/o 09/28

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
<b>SPOTS</b>	188	77	0	0	0	0	0	0	0	0	0	0	265
<b>AMT</b>	\$5,575.00	\$2,260.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,835.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 12/02/20

62801478 | Los Angeles | Spectrum/Frontier-Orange County, CA | 1435 |