

Ampersand Cable System Order

Order #	62731657
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	02/24/20 - 03/08/20
Agency	AxMedia
Advertiser	Diep for AD72

Update Date	02/12/20
Version	2 Vs. 1

AE	David Toledo
Sales Coordinator	Preston Bodnar
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	Mar19 DMA Nielsen Parallel Live+SD
All ratings are based on DMA populations	

Client Code	170
Product Code	225
Est Code	1257
Product Name	2020 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,820.00		
Commission	\$573.00		
Net Total	\$3,247.00		
Total Spots	60		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	60.6	GIMP	5259181
CPP	\$63.00	CPM	\$0.73

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	2/12 Adding comments to order lines. Please confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/24/20	3/1/20	05:00	09:00	X	X	X	X	X	X	X	0.80	69567	14	\$45.00	\$630.00	30	PRE
2	FXNC	FXNC EM	3/2/20	3/8/20	05:00	09:00	X	X						0.80	69567	4	\$45.00	\$180.00	30	PRE
3	FXNC	FXNC DT	2/24/20	3/1/20	09:00	16:00	X	X	X	X	X	X	X	1.00	84357	21	\$40.00	\$840.00	30	PRE
4	FXNC	FXNC EF	2/24/20	3/1/20	16:00	19:00	X	X	X	X	X	X	X	1.80	15721 2	7	\$50.00	\$350.00	30	PRE
5	FXNC	FXNC PT	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	0.90	81071	14	\$130.00	\$1,820.00	30	NPE

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	60	0	0	0	0	0	0	0	0	0	0	0	60
AMT	\$3,820.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,820.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/13/20

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