

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3072820

Traffic Order #	687707		Created On	8/5/2020 5:48:00 PM		Order Status	Contract Confirmed	
Order #	3072820		Created By	NCC_Gateway_User		Gross \$	783.00	
Order Descrp	62790988 POL CANDIDATE Eric Holcomb for IN FW		Updated On	8/6/2020 9:33:23 AM		Net \$	563.76	
Client	ERIC HOLCOMB FOR INDIANA - AMP -		Updated By	Harvey, Stephanie		Units	18	
Start Date	9/4/2020		Industry	Political-Governor		Credit Hold	NO	
End Date	9/6/2020		REFERENCES					
# of Weeks	1		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	62790988	
ActiveWeeks	1		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - IND - LA		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	ACCESS MEDIA SERVICES -	15.00%	Address 1	AMP MEDIA		Product	219	
	AMP - IND		Address 2			Estimate	1341	
RepFirm	NCC	13.00%	City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Copy Instr ID			Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		Contact			Ft. Wayne, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information		
Zones	Ft Wayne IN Interconnect		Phone	111-111-1111				
Total Networks	3		Avail Tag			SYSCODE LIST		
GENERAL COMMENTS			Contract Type	Standard		7868		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 7868

Traffic Order #	687707	Created On	8/5/2020 5:48:00 PM	Order Status	Contract Confirmed
Order #	3072820	Created By	NCC_Gateway_User	Syscode Gross \$	783.00
Order Descrp	62790988 POL CANDIDATE Eric Holcomb for IN FW	Updated On	8/6/2020 9:31:41 AM	Syscode Net \$	563.76
Client	ERIC HOLCOMB FOR INDIANA - AMP - IND	Updated By	Harvey, Stephanie	Syscode Units	18
Start Date	9/4/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/6/2020	Zones	Ft Wayne IN Interconnect	Avg Unit Rate	43.50
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	ESPN	7868	ESPN EF	09/04/2020	09/06/2020	F-Su 4p-7p					X	X	X	3	\$52.00	\$156.00	30
2	2		National Political Bundle	74 74	ESPN	7868	ESPN PT	09/04/2020	09/06/2020	F-Su 7p-12m					X	X	X	3	\$41.00	\$123.00	30
3	3		National Political Bundle	74 74	Fox News Channel	7868	FXNC EF	09/04/2020	09/06/2020	F-Su 4p-7p					X	X	X	3	\$36.00	\$108.00	30
4	4		National Political Bundle	74 74	Fox News Channel	7868	FXNC PT	09/04/2020	09/06/2020	F-Su 7p-12m					X	X	X	3	\$39.00	\$117.00	30
5	5		National Political Bundle	74 74	HGTV	7868	HGTV EF	09/04/2020	09/06/2020	F-Su 4p-7p					X	X	X	3	\$52.00	\$156.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		National Political Bundle	74 74	HGTV	7868	HGTV PT	09/04/2020	09/06/2020	F-Su 7p-12m					X	X	X	3	\$41.00	\$123.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	687707	# of Weeks	1	Active	Yes
Order #	3072820	Created On	8/5/2020 5:48:00 PM	Order Status	Contract Confirmed
Order Descrp	62790988 POL CANDIDATE Eric Holcomb for IN FW	Created By	NCC_Gateway_User	Gross \$	783.00
Client	ERIC HOLCOMB FOR INDIANA - AMP - IND	Updated On	8/6/2020 9:33:23 AM	Net \$	563.76
Start Date	9/4/2020	Updated By	Harvey, Stephanie	Units	18
End Date	9/6/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	