

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2797029

<b>Traffic Order #</b>	645857		<b>Created On</b>	8/23/2019 1:37:36 PM		<b>Order Status</b>	Traffic Updates Accepted	
<b>Order #</b>	2797029		<b>Created By</b>	Metzger, Tom		<b>Gross \$</b>	662.00	
<b>Order Descrp</b>	Political Week 11 Aug 27_29		<b>Updated On</b>	9/3/2019 7:31:26 AM		<b>Net \$</b>	562.70	
<b>Client</b>	HENRY FOR MAYOR		<b>Updated By</b>	Keith, MaryKaye		<b>Units</b>	34	
<b>Start Date</b>	8/27/2019		<b>Industry</b>	Political-Mayor		<b>Credit Hold</b>	NO	
<b>End Date</b>	8/29/2019		<b>REFERENCES</b>					
<b># of Weeks</b>	1		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>		
<b>ActiveWeeks</b>	1		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Metzger, Tom		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	PATTERSON RIEGEL ADVERTISING	15.00%	<b>Address 1</b>	200 E MAIN ST		<b>Product</b>		
<b>RepFirm</b>		0%	<b>Address 2</b>	SUITE 710		<b>Estimate</b>		
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	FORT WAYNE, IN		<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice	
<b>Total Zones</b>	2		<b>Zip</b>	46802		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Ft Wayne IN,Frontier Fort Wayne		<b>Contact</b>					
<b>Total Networks</b>	3		<b>Phone</b>	260-422-5614				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Standard				
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>	9cdf1b5b-ccc5-e911-88fa-f01fafa66f05				
			<b>SYSCODE LIST</b>					
			0126,2846					

**SUMMARY FOR SYSCODE 0126**

<b>Traffic Order #</b>	645857	<b>Created On</b>	8/23/2019 1:58:58 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	2797029	<b>Created By</b>	Metzger, Tom	<b>Syscode Gross \$</b>	494.00
<b>Order Descrp</b>	Political Week 11 Aug 27_29	<b>Updated On</b>	9/3/2019 7:31:26 AM	<b>Syscode Net \$</b>	419.90
<b>Client</b>	HENRY FOR MAYOR	<b>Updated By</b>	Keith, MaryKaye	<b>Syscode Units</b>	19
<b>Start Date</b>	8/27/2019	<b>Source</b>	VIEW	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	8/29/2019	<b>Zones</b>	Ft Wayne IN	<b>Avg Unit Rate</b>	26.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74   74	ESPN	0126	SPORTSCENTER M<	08/27/2019	08/29/2019	Tu-Th 5a-9a		X	X	X				3	\$11.00	\$33.00	30
2	2		Local Political Bundle	74   74	ESPN	0126	AVG. ALL WKS	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				3	\$20.00	\$60.00	30
3	3		Local Political Bundle	74   74	Fox News Channel	0126	FOX AND FRIEND<	08/27/2019	08/29/2019	Tu-Th 5a-9a		X	X	X				4	\$14.00	\$56.00	30
4	4		Local Political Bundle	74   74	Fox News Channel	0126	VARIOUS	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				4	\$48.00	\$192.00	30
5	5		Local Political Bundle	74   74	HGTV	0126	AVG. ALL WKS<	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				2	\$40.00	\$80.00	30
11	11		Local Political Bundle	74   74	ESPN	0126	SPORTSCENTER M<	08/27/2019	08/29/2019	Tu-Th 5a-9a		X	X	X				1	\$11.00	\$11.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
12	12		Local Political Bundle	74   74	ESPN	0126	AVG. ALL WKS	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				0	\$20.00	\$0.00	30
13	13		Local Political Bundle	74   74	Fox News Channel	0126	FOX AND FRIEND<	08/27/2019	08/29/2019	Tu-Th 5a-9a		X	X	X				1	\$14.00	\$14.00	30
14	14		Local Political Bundle	74   74	Fox News Channel	0126	VARIOUS	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				1	\$48.00	\$48.00	30
15	15		Local Political Bundle	74   74	HGTV	0126	AVG. ALL WKS<	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				0	\$40.00	\$0.00	30

**SUMMARY FOR SYSCODE 2846**

<b>Traffic Order #</b>	645857	<b>Created On</b>	8/23/2019 1:58:58 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	2797029	<b>Created By</b>	Metzger, Tom	<b>Syscode Gross \$</b>	168.00
<b>Order Descrp</b>	Political Week 11 Aug 27_29	<b>Updated On</b>	9/3/2019 7:31:26 AM	<b>Syscode Net \$</b>	142.80
<b>Client</b>	HENRY FOR MAYOR	<b>Updated By</b>	Keith, MaryKaye	<b>Syscode Units</b>	15
<b>Start Date</b>	8/27/2019	<b>Source</b>	VIEW	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	8/29/2019	<b>Zones</b>	Frontier Fort Wayne	<b>Avg Unit Rate</b>	11.20
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Local Political Bundle	74   74	ESPN	2846	SPORTSCENTER M<	08/27/2019	08/29/2019	Tu-Th 5a-9a		X	X	X				2	\$4.00	\$8.00	30
7	7		Local Political Bundle	74   74	ESPN	2846	AVG. ALL WKS	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				4	\$15.00	\$60.00	30
8	8		Local Political Bundle	74   74	Fox News Channel	2846	FOX AND FRIEND<	08/27/2019	08/29/2019	Tu-Th 5a-9a		X	X	X				3	\$5.00	\$15.00	30
9	9		Local Political Bundle	74   74	Fox News Channel	2846	VARIOUS	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				2	\$18.00	\$36.00	30
10	10		Local Political Bundle	74   74	HGTV	2846	AVG. ALL WKS<	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				3	\$15.00	\$45.00	30
16	16		Local Political Bundle	74   74	ESPN	2846	SPORTSCENTER M<	08/27/2019	08/29/2019	Tu-Th 5a-9a		X	X	X				1	\$4.00	\$4.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
17	17		Loca   Politi cal Bun dle	74   74	ESPN	2846	AVG. ALL WKS	08/27/2019	08/29/2019	Tu-Th 7p- 12m		X	X	X				0	\$15.00	\$0.00	30
18	18		Loca   Politi cal Bun dle	74   74	Fox News Channel	2846	FOX AND FRIEND<	08/27/2019	08/29/2019	Tu-Th 5a-9a		X	X	X				0	\$5.00	\$0.00	30
19	19		Loca   Politi cal Bun dle	74   74	Fox News Channel	2846	VARIOUS	08/27/2019	08/29/2019	Tu-Th 7p- 12m		X	X	X				0	\$18.00	\$0.00	30
20	20		Loca   Politi cal Bun dle	74   74	HGTV	2846	AVG. ALL WKS<	08/27/2019	08/29/2019	Tu-Th 7p- 12m		X	X	X				0	\$15.00	\$0.00	30

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Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

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SUMMARY FOR ORDER # 2797029					
Traffic Order #	645857	# of Weeks	1	Active	Yes
Order #	2797029	Created On	8/23/2019 1:37:36 PM	Order Status	Traffic Updates Accepted
Order Descrp	Political Week 11 Aug 27_29	Created By	Metzger, Tom	Gross \$	662.00
Client	HENRY FOR MAYOR	Updated On	9/3/2019 7:31:26 AM	Net \$	562.70
Start Date	8/27/2019	Updated By	Keith, MaryKaye	Units	34
End Date	8/29/2019	Source	CRM	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	