

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2797029

Traffic Order #	645857		Created On	8/23/2019 1:37:36 PM		Order Status	Contract Confirmed	
Order #	2797029		Created By	Metzger, Tom		Gross \$	1605.00	
Order Descrp	Political Week 11 Aug 27_29		Updated On	8/26/2019 10:04:42 AM		Net \$	1364.25	
Client	HENRY FOR MAYOR		Updated By	Remson, Toya		Units	81	
Start Date	8/27/2019		Industry	Political-Mayor		Credit Hold	NO	
End Date	8/29/2019		REFERENCES					
# of Weeks	1		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #		
ActiveWeeks	1		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Metzger, Tom		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	PATTERSON RIEGEL ADVERTISING	15.00%	Address 1	200 E MAIN ST		Product		
RepFirm		0%	Address 2	SUITE 710		Estimate		
Copy Instr ID			City, State, Zip	FORT WAYNE, IN		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Total Zones	2		Zip	46802		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Ft Wayne IN,Frontier Fort Wayne		Contact					
Total Networks	3		Phone	260-422-5614				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #	9cdf1b5b-ccc5-e911-88fa-f01fafa66f05				
			SYSCODE LIST					
			0126,2846					

SUMMARY FOR SYSCODE 0126

Traffic Order #	645857	Created On	8/23/2019 1:58:58 PM	Order Status	Contract Confirmed
Order #	2797029	Created By	Metzger, Tom	Syscode Gross \$	1104.00
Order Descrp	Political Week 11 Aug 27_29	Updated On	8/26/2019 10:01:47 AM	Syscode Net \$	938.40
Client	HENRY FOR MAYOR	Updated By	Remson, Toya	Syscode Units	39
Start Date	8/27/2019	Source	VIEW	Zone Status	Contract Confirmed
End Date	8/29/2019	Zones	Ft Wayne IN	Avg Unit Rate	28.31
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74 74	ESPN	0126	SPORTSCENTER M<	08/27/2019	08/29/2019	Tu-Th 5a-9a		X	X	X				6	\$11.00	\$66.00	30
2	2		Local Political Bundle	74 74	ESPN	0126	AVG. ALL WKS	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				6	\$20.00	\$120.00	30
3	3		Local Political Bundle	74 74	Fox News Channel	0126	FOX AND FRIEND<	08/27/2019	08/29/2019	Tu-Th 5a-9a		X	X	X				9	\$14.00	\$126.00	30
4	4		Local Political Bundle	74 74	Fox News Channel	0126	VARIOUS	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				9	\$48.00	\$432.00	30
5	5		Local Political Bundle	74 74	HGTV	0126	AVG. ALL WKS<	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				9	\$40.00	\$360.00	30

SUMMARY FOR SYSCODE 2846

Traffic Order #	645857	Created On	8/23/2019 1:58:58 PM	Order Status	Contract Confirmed
Order #	2797029	Created By	Metzger, Tom	Syscode Gross \$	501.00
Order Descrp	Political Week 11 Aug 27_29	Updated On	8/26/2019 10:01:47 AM	Syscode Net \$	425.85
Client	HENRY FOR MAYOR	Updated By	Remson, Toya	Syscode Units	42
Start Date	8/27/2019	Source	VIEW	Zone Status	Contract Confirmed
End Date	8/29/2019	Zones	Frontier Fort Wayne	Avg Unit Rate	11.93
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Local Political Bundle	74 74	ESPN	2846	SPORTSCENTER M<	08/27/2019	08/29/2019	Tu-Th 5a-9a		X	X	X				6	\$4.00	\$24.00	30
7	7		Local Political Bundle	74 74	ESPN	2846	AVG. ALL WKS	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				9	\$15.00	\$135.00	30
8	8		Local Political Bundle	74 74	Fox News Channel	2846	FOX AND FRIEND<	08/27/2019	08/29/2019	Tu-Th 5a-9a		X	X	X				9	\$5.00	\$45.00	30
9	9		Local Political Bundle	74 74	Fox News Channel	2846	VARIOUS	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				9	\$18.00	\$162.00	30
10	10		Local Political Bundle	74 74	HGTV	2846	AVG. ALL WKS<	08/27/2019	08/29/2019	Tu-Th 7p-12m		X	X	X				9	\$15.00	\$135.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2797029					
Traffic Order #	645857	# of Weeks	1	Active	Yes
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Client	HENRY FOR MAYOR	Updated On	8/26/2019 10:04:42 AM	Net \$	1364.25
Start Date	8/27/2019	Updated By	Remson, Toya	Units	81
End Date	8/29/2019	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	