

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2806935

Traffic Order # 647562		Created On 9/6/2019 11:07:44 AM	Order Status Traffic Updates Accepted
Order # 2806935		Created By Metzger, Tom	Gross \$ 1344.00
Order Descrp POL - Candidate - Henry for Mayor		Updated On 9/11/2019 11:03:13 AM	Net \$ 1142.40
Client HENRY FOR MAYOR		Updated By Keith, MaryKaye	Units 90
Start Date 9/9/2019		Industry Political-Mayor	Credit Hold NO
End Date 9/15/2019		REFERENCES	
# of Weeks 1		Primary	
SALES		Secondary	
ActiveWeeks 1		Tertiary	
AE 1 Metzger, Tom		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency PATTERSON RIEGEL ADVERTISING	15.00%	Address 1 200 E MAIN ST	
RepFirm	0%	Address 2 SUITE 710	
Copy Instr ID		City, State, Zip FORT WAYNE, IN	
Total Zones 2		Zip 46802	
Zones Ft Wayne IN,Frontier Fort Wayne		Contact	
Total Networks 3		Phone 260-422-5614	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference # b40375ff-b7d0-e911-bb88-f01fafe66f05	
		BILLING INFORMATION	
		Purchase Order #	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product	
		Estimate	
		Submit EDI Invoice? Do Not Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		Fort Wayne/Ft Frontier-Fort Wayne DMA Priority Code NP=80, IP=74See key on FCC site for zone/network information	
		SYSCODE LIST	
		0126,2846	

SUMMARY FOR SYSCODE 0126

Traffic Order #	647562	Created On	9/6/2019 11:08:41 AM	Order Status	Traffic Updates Accepted
Order #	2806935	Created By	Metzger, Tom	Syscode Gross \$	1072.00
Order Descrp	POL - Candidate - Henry for Mayor	Updated On	9/11/2019 11:02:16 AM	Syscode Net \$	911.20
Client	HENRY FOR MAYOR	Updated By	Keith, MaryKaye	Syscode Units	46
Start Date	9/9/2019	Source	VIEW	Zone Status	Traffic Updates Accepted
End Date	9/15/2019	Zones	Ft Wayne IN	Avg Unit Rate	23.30
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74 74	ESPN	0126	VARIOUS	09/09/2019	09/13/2019	M-F 5a-9a	X	X	X	X	X			15	\$12.00	\$180.00	30
2	2		Local Political Bundle	74 74	ESPN	0126	AVG. ALL WKS	09/10/2019	09/12/2019	Tu-Th 7p-12m		X	X	X				8	\$29.00	\$232.00	30
3	3		Local Political Bundle	74 74	Fox News Channel	0126	FOX AND FRIEND<	09/09/2019	09/13/2019	M-F 5a-9a	X	X	X	X	X			14	\$24.00	\$336.00	30
4	4		Local Political Bundle	74 74	Fox News Channel	0126	VARIOUS	09/09/2019	09/12/2019	M-Th 7p-12m	X	X	X	X				0	\$38.00	\$0.00	30
5	5		Local Political Bundle	74 74	HGTV	0126	AVG. ALL WKS<	09/10/2019	09/12/2019	Tu-Th 7p-12m		X	X	X				9	\$36.00	\$324.00	30

SUMMARY FOR SYSCODE 2846

Traffic Order #	647562	Created On	9/6/2019 11:08:41 AM	Order Status	Traffic Updates Accepted
Order #	2806935	Created By	Metzger, Tom	Syscode Gross \$	272.00
Order Descrp	POL - Candidate - Henry for Mayor	Updated On	9/11/2019 11:02:16 AM	Syscode Net \$	231.20
Client	HENRY FOR MAYOR	Updated By	Keith, MaryKaye	Syscode Units	44
Start Date	9/9/2019	Source	VIEW	Zone Status	Traffic Updates Accepted
End Date	9/15/2019	Zones	Frontier Fort Wayne	Avg Unit Rate	6.18
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Local Political Bundle	74 74	ESPN	2846	VARIOUS	09/09/2019	09/13/2019	M-F 5a-9a	X	X	X	X	X			14	\$3.00	\$42.00	30
7	7		Local Political Bundle	74 74	ESPN	2846	AVG. ALL WKS	09/09/2019	09/12/2019	M-Th 7p-12m	X	X	X	X				9	\$10.00	\$90.00	30
8	8		Local Political Bundle	74 74	Fox News Channel	2846	FOX AND FRIEND<	09/09/2019	09/13/2019	M-F 5a-9a	X	X	X	X	X			10	\$3.00	\$30.00	30
9	9		Local Political Bundle	74 74	Fox News Channel	2846	VARIOUS	09/09/2019	09/12/2019	M-Th 7p-12m	X	X	X	X				0	\$10.00	\$0.00	30
10	10		Local Political Bundle	74 74	HGTV	2846	VARIOUS	09/09/2019	09/12/2019	M-Th 7p-12m	X	X	X	X				11	\$10.00	\$110.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2806935					
Traffic Order #	647562	# of Weeks	1	Active	Yes
Order #	2806935	Created On	9/6/2019 11:07:44 AM	Order Status	Traffic Updates Accepted
Order Descrp	POL - Candidate - Henry for Mayor	Created By	Metzger, Tom	Gross \$	1344.00
Client	HENRY FOR MAYOR	Updated On	9/11/2019 11:03:13 AM	Net \$	1142.40
Start Date	9/9/2019	Updated By	Keith, MaryKaye	Units	90
End Date	9/15/2019	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	