

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2806935

Traffic Order #	647562		Created On	9/6/2019 11:07:44 AM		Order Status	Traffic Updates Accepted	
Order #	2806935		Created By	Metzger, Tom		Gross \$	1804.00	
Order Descrp	POL - Candidate - Henry for Mayor		Updated On	9/17/2019 9:43:55 AM		Net \$	1533.40	
Client	HENRY FOR MAYOR		Updated By	Cantarero, Gerardo		Units	100	
Start Date	9/9/2019		Industry	Political-Mayor		Credit Hold	NO	
End Date	9/22/2019		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #		
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Metzger, Tom		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	PATTERSON RIEGEL ADVERTISING	15.00%	Address 1	200 E MAIN ST		Product		
RepFirm		0%	Address 2	SUITE 710		Estimate		
Copy Instr ID			City, State, Zip	FORT WAYNE, IN		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Total Zones	2		Zip	46802		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Ft Wayne IN,Frontier Fort Wayne		Contact			Fort Wayne/Ft Frontier-Fort Wayne DMA Priority Code NP=80, IP=74See key on FCC site for zone/network information		
Total Networks	7		Phone	260-422-5614				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #	b40375ff-b7d0-e911-bb88-f01fafe66f05				
			SYSCODE LIST					
			0126,2846					

SUMMARY FOR SYSCODE 0126

Traffic Order #	647562	Created On	9/6/2019 11:08:41 AM	Order Status	Traffic Updates Accepted
Order #	2806935	Created By	Metzger, Tom	Syscode Gross \$	1463.00
Order Descrp	POL - Candidate - Henry for Mayor	Updated On	9/17/2019 9:43:55 AM	Syscode Net \$	1243.55
Client	HENRY FOR MAYOR	Updated By	Cantarero, Gerardo	Syscode Units	56
Start Date	9/9/2019	Source	VIEW	Zone Status	Traffic Updates Accepted
End Date	9/22/2019	Zones	Ft Wayne IN	Avg Unit Rate	26.13
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74 74	ESPN	0126	VARIOUS	09/09/2019	09/13/2019	M-F 5a-9a	X	X	X	X	X			15	\$12.00	\$180.00	30
2	2		Local Political Bundle	74 74	ESPN	0126	AVG. ALL WKS	09/10/2019	09/12/2019	Tu-Th 7p-12m		X	X	X				8	\$29.00	\$232.00	30
3	3		Local Political Bundle	74 74	Fox News Channel	0126	FOX AND FRIEND<	09/09/2019	09/13/2019	M-F 5a-9a	X	X	X	X	X			14	\$24.00	\$336.00	30
4	4		Local Political Bundle	74 74	Fox News Channel	0126	VARIOUS	09/09/2019	09/12/2019	M-Th 7p-12m	X	X	X	X				0	\$38.00	\$0.00	30
5	5		Local Political Bundle	74 74	HGTV	0126	AVG. ALL WKS<	09/10/2019	09/12/2019	Tu-Th 7p-12m		X	X	X				9	\$36.00	\$324.00	30
11	11		Local Political Bundle	100 100	BTIN	0126		09/21/2019	09/21/2019	Sa 12n-3p						X		1	\$46.00	\$46.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
12	12		Local Political Bundle	100 100	ESPN	0126		09/16/2019	09/16/2019	M 8p-12m	X							1	\$91.00	\$91.00	30
13	13		Local Political Bundle	100 100	ESPN	0126		09/21/2019	09/21/2019	Sa 9a-12n						X		1	\$33.00	\$33.00	30
14	14		Local Political Bundle	100 100	Fox Sports Midwest	0126		09/16/2019	09/16/2019	M 8p-11p	X							1	\$15.00	\$15.00	30
15	15		Local Political Bundle	100 100	Fox Sports Midwest	0126		09/17/2019	09/17/2019	Tu 8p-11p		X						1	\$15.00	\$15.00	30
16	16		Local Political Bundle	100 100	Fox Sports Midwest	0126		09/18/2019	09/18/2019	W 8p-11p			X					1	\$15.00	\$15.00	30
17	17		Local Political Bundle	100 100	NFL Network	0126		09/19/2019	09/19/2019	Th 8p-12m				X				1	\$65.00	\$65.00	30
18	18		Local Political Bundle	100 100	NBC Sports Chicago	0126		09/16/2019	09/16/2019	M 8p-10:30p	X							1	\$37.00	\$37.00	30
19	19		Local Political Bundle	100 100	NBC Sports Chicago	0126		09/19/2019	09/19/2019	Th 8p-10:30p				X				1	\$37.00	\$37.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Local Political Bundle	100 100	NBC Sports Chicago	0126		09/22/2019	09/22/2019	Su 2p-4:30p							X	1	\$37.00	\$37.00	30

SUMMARY FOR SYSCODE 2846

Traffic Order #	647562	Created On	9/6/2019 11:08:41 AM	Order Status	Traffic Updates Accepted
Order #	2806935	Created By	Metzger, Tom	Syscode Gross \$	341.00
Order Descrp	POL - Candidate - Henry for Mayor	Updated On	9/17/2019 9:43:55 AM	Syscode Net \$	289.85
Client	HENRY FOR MAYOR	Updated By	Cantarero, Gerardo	Syscode Units	44
Start Date	9/9/2019	Source	VIEW	Zone Status	Traffic Updates Accepted
End Date	9/22/2019	Zones	Frontier Fort Wayne	Avg Unit Rate	7.75
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Local Political Bundle	74 74	ESPN	2846	VARIOUS	09/09/2019	09/13/2019	M-F 5a-9a	X	X	X	X	X			14	\$3.00	\$42.00	30
7	7		Local Political Bundle	74 74	ESPN	2846	AVG. ALL WKS	09/09/2019	09/12/2019	M-Th 7p-12m	X	X	X	X				9	\$10.00	\$90.00	30
8	8		Local Political Bundle	74 74	Fox News Channel	2846	FOX AND FRIEND<	09/09/2019	09/13/2019	M-F 5a-9a	X	X	X	X	X			6	\$3.00	\$18.00	30
9	9		Local Political Bundle	74 74	Fox News Channel	2846	VARIOUS	09/09/2019	09/12/2019	M-Th 7p-12m	X	X	X	X				0	\$10.00	\$0.00	30
10	10		Local Political Bundle	74 74	HGTV	2846	VARIOUS	09/09/2019	09/12/2019	M-Th 7p-12m	X	X	X	X				11	\$10.00	\$110.00	30
21	21		Local Political Bundle	100 100	BTIN	2846		09/21/2019	09/21/2019	Sa 12n-3p						X		1	\$16.00	\$16.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	22		Local Political Bundle	100 100	ESPN	2846		09/16/2019	09/16/2019	M 8p-12m	X							1	\$31.00	\$31.00	30
23	23		Local Political Bundle	100 100	ESPN	2846		09/21/2019	09/21/2019	Sa 9a-12n						X		1	\$12.00	\$12.00	30
24			Local Political Bundle	74 74	NFL Network	2846		09/19/2019	09/19/2019	M 8p-12m	X							0	\$22.00	\$0.00	30
25			Local Political Bundle	74 74	NFL Network	2846		09/14/2019	09/14/2019	Sa 9a-12n						X		0	\$1.00	\$0.00	30
26	24		Local Political Bundle	100 100	NFL Network	2846		09/19/2019	09/19/2019	Th 8p-12m				X				1	\$22.00	\$22.00	30
27			Local Political Bundle	100 100	NFL Network	2846		09/19/2019	09/19/2019	Th 8p-12m				X				0	\$22.00	\$0.00	30

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Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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SUMMARY FOR ORDER # 2806935					
Traffic Order #	647562	# of Weeks	2	Active	Yes
Order #	2806935	Created On	9/6/2019 11:07:44 AM	Order Status	Traffic Updates Accepted
Order Descrp	POL - Candidate - Henry for Mayor	Created By	Metzger, Tom	Gross \$	1804.00
Client	HENRY FOR MAYOR	Updated On	9/17/2019 9:43:55 AM	Net \$	1533.40
Start Date	9/9/2019	Updated By	Cantarero, Gerardo	Units	100
End Date	9/22/2019	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	