

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2806935

<b>Traffic Order #</b> 647562		<b>Created On</b> 9/6/2019 11:07:44 AM		<b>Order Status</b> Traffic Updates Accepted		
<b>Order #</b> 2806935		<b>Created By</b> Metzger, Tom		<b>Gross \$</b> 1979.00		
<b>Order Descrp</b> POL - Candidate - Henry for Mayor		<b>Updated On</b> 9/9/2019 11:06:05 AM		<b>Net \$</b> 1682.15		
<b>Client</b> HENRY FOR MAYOR		<b>Updated By</b> Keith, MaryKaye		<b>Units</b> 118		
<b>Start Date</b> 9/9/2019		<b>Industry</b> Political-Mayor		<b>Credit Hold</b> NO		
<b>End Date</b> 9/15/2019		<b>REFERENCES</b>				
<b># of Weeks</b> 1		<b>Primary</b>		<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>		<b>Purchase Order #</b>	
<b>ActiveWeeks</b> 1		<b>Tertiary</b>		<b>Billing Schedule</b> EndOfFlight		
<b>AE 1</b> Metzger, Tom		<b>Quarternary</b>		<b>EDI INFORMATION</b>		
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>				
<b>Agency</b> PATTERSON RIEGEL ADVERTISING 15.00%		<b>Address 1</b> 200 E MAIN ST		<b>Product</b>		
<b>RepFirm</b> 0%		<b>Address 2</b> SUITE 710		<b>Estimate</b>		
<b>Copy Instr ID</b>		<b>City, State, Zip</b> FORT WAYNE, IN		<b>Submit EDI Invoice?</b> Do Not Submit EDI Invoice		
<b>Total Zones</b> 2		<b>Zip</b> 46802		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b> Ft Wayne IN,Frontier Fort Wayne		<b>Contact</b>		Fort Wayne/Ft Frontier-Fort Wayne DMA Priority Code IP=74		
<b>Total Networks</b> 3		<b>Phone</b> 260-422-5614				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>		<b>SYSCODE LIST</b>	
			<b>Contract Type</b> Standard		0126,2846	
			<b>Copy Group</b>			
			<b>Division</b>			
			<b>Reference #</b> b40375ff-b7d0-e911-bb88-f01fafe66f05			

**SUMMARY FOR SYSCODE 0126**

<b>Traffic Order #</b>	647562	<b>Created On</b>	9/6/2019 11:08:41 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	2806935	<b>Created By</b>	Metzger, Tom	<b>Syscode Gross \$</b>	1581.00
<b>Order Descrp</b>	POL - Candidate - Henry for Mayor	<b>Updated On</b>	9/9/2019 10:42:41 AM	<b>Syscode Net \$</b>	1343.85
<b>Client</b>	HENRY FOR MAYOR	<b>Updated By</b>	Keith, MaryKaye	<b>Syscode Units</b>	60
<b>Start Date</b>	9/9/2019	<b>Source</b>	VIEW	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	9/15/2019	<b>Zones</b>	Ft Wayne IN	<b>Avg Unit Rate</b>	26.35
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74   74	ESPN	0126	VARIOUS	09/09/2019	09/13/2019	M-F 5a-9a	X	X	X	X	X			15	\$12.00	\$180.00	30
2	2		Local Political Bundle	74   74	ESPN	0126	AVG. ALL WKS	09/10/2019	09/12/2019	Tu-Th 7p-12m		X	X	X				9	\$29.00	\$261.00	30
3	3		Local Political Bundle	74   74	Fox News Channel	0126	FOX AND FRIEND<	09/09/2019	09/13/2019	M-F 5a-9a	X	X	X	X	X			15	\$24.00	\$360.00	30
4	4		Local Political Bundle	74   74	Fox News Channel	0126	VARIOUS	09/09/2019	09/12/2019	M-Th 7p-12m	X	X	X	X				12	\$38.00	\$456.00	30
5	5		Local Political Bundle	74   74	HGTV	0126	AVG. ALL WKS<	09/10/2019	09/12/2019	Tu-Th 7p-12m		X	X	X				9	\$36.00	\$324.00	30

**SUMMARY FOR SYSCODE 2846**

<b>Traffic Order #</b>	647562	<b>Created On</b>	9/6/2019 11:08:41 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	2806935	<b>Created By</b>	Metzger, Tom	<b>Syscode Gross \$</b>	398.00
<b>Order Descrp</b>	POL - Candidate - Henry for Mayor	<b>Updated On</b>	9/9/2019 10:42:41 AM	<b>Syscode Net \$</b>	338.30
<b>Client</b>	HENRY FOR MAYOR	<b>Updated By</b>	Keith, MaryKaye	<b>Syscode Units</b>	58
<b>Start Date</b>	9/9/2019	<b>Source</b>	VIEW	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	9/15/2019	<b>Zones</b>	Frontier Fort Wayne	<b>Avg Unit Rate</b>	6.86
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Local Political Bundle	74   74	ESPN	2846	VARIOUS	09/09/2019	09/13/2019	M-F 5a-9a	X	X	X	X	X			14	\$3.00	\$42.00	30
7	7		Local Political Bundle	74   74	ESPN	2846	AVG. ALL WKS	09/09/2019	09/12/2019	M-Th 7p-12m	X	X	X	X				10	\$10.00	\$100.00	30
8	8		Local Political Bundle	74   74	Fox News Channel	2846	FOX AND FRIEND<	09/09/2019	09/13/2019	M-F 5a-9a	X	X	X	X	X			12	\$3.00	\$36.00	30
9	9		Local Political Bundle	74   74	Fox News Channel	2846	VARIOUS	09/09/2019	09/12/2019	M-Th 7p-12m	X	X	X	X				11	\$10.00	\$110.00	30
10	10		Local Political Bundle	74   74	HGTV	2846	VARIOUS	09/09/2019	09/12/2019	M-Th 7p-12m	X	X	X	X				11	\$10.00	\$110.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2806935					
Traffic Order #	647562	# of Weeks	1	Active	Yes
Order #	2806935	Created On	9/6/2019 11:07:44 AM	Order Status	Traffic Updates Accepted
Order Descrp	POL - Candidate - Henry for Mayor	Created By	Metzger, Tom	Gross \$	1979.00
Client	HENRY FOR MAYOR	Updated On	9/9/2019 11:06:05 AM	Net \$	1682.15
Start Date	9/9/2019	Updated By	Keith, MaryKaye	Units	118
End Date	9/15/2019	Source	CRM	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	