

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 2812736**

<b>Traffic Order #</b> 648467		<b>Created On</b> 9/13/2019 11:48:20 AM	<b>Order Status</b> Traffic Updates Accepted
<b>Order #</b> 2812736		<b>Created By</b> Metzger, Tom	<b>Gross \$</b> 1379.00
<b>Order Descrp</b> POL_Candidate_Henry for Mayor Week 8 Sep 16-19		<b>Updated On</b> 9/17/2019 10:30:44 AM	<b>Net \$</b> 1172.15
<b>Client</b> HENRY FOR MAYOR		<b>Updated By</b> Evans, Lisa	<b>Units</b> 85
<b>Start Date</b> 9/16/2019		<b>Industry</b> Political-Mayor	<b>Credit Hold</b> NO
<b>End Date</b> 9/19/2019		<b>REFERENCES</b>	
<b># of Weeks</b> 1		<b>Primary</b> FORT WAYNE DMA	<b>BILLING INFORMATION</b>
<b>SALES</b>		<b>Secondary</b> LOCAL POLITICAL BUNDLE	<b>Purchase Order #</b>
<b>ActiveWeeks</b> 1		<b>Tertiary</b>	<b>Billing Schedule</b> EndOfFlight
<b>AE 1</b> Metzger, Tom		<b>Quarternary</b> END OF FLIGHT BILLING	<b>EDI INFORMATION</b>
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> PATTERSON RIEGEL ADVERTISING 15.00%		<b>Address 1</b> 200 E MAIN ST	<b>Product</b>
<b>RepFirm</b> 0%		<b>Address 2</b> SUITE 710	<b>Estimate</b>
<b>Copy Instr ID</b>		<b>City, State, Zip</b> FORT WAYNE, IN	<b>Submit EDI Invoice?</b> Do Not Submit EDI Invoice
<b>Total Zones</b> 2		<b>Zip</b> 46802	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>
<b>Zones</b> Ft Wayne IN,Frontier Fort Wayne		<b>Contact</b>	Fort Wayne/Ft Frontier-Fort Wayne DMA Priority Code NP=80, IP=74See key on FCC site for zone/network information
<b>Total Networks</b> 3		<b>Phone</b> 260-422-5614	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	<b>SYSCODE LIST</b>
		<b>Contract Type</b> Standard	0126,2846
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b> d3667ca8-3dd6-e911-bb88-f01faf666f05	

**SUMMARY FOR SYSCODE 0126**

<b>Traffic Order #</b>	648467	<b>Created On</b>	9/13/2019 11:49:07 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	2812736	<b>Created By</b>	Metzger, Tom	<b>Syscode Gross \$</b>	1096.00
<b>Order Descrp</b>	POL_Candidate_Henry for Mayor Week 8 Sep 16-19	<b>Updated On</b>	9/17/2019 10:30:44 AM	<b>Syscode Net \$</b>	931.60
<b>Client</b>	HENRY FOR MAYOR	<b>Updated By</b>	Evans, Lisa	<b>Syscode Units</b>	42
<b>Start Date</b>	9/16/2019	<b>Source</b>	VIEW	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	9/19/2019	<b>Zones</b>	Ft Wayne IN	<b>Avg Unit Rate</b>	26.10
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74   74	ESPN	0126	VARIOUS	09/16/2019	09/19/2019	M-Th 5a-9a	X	X	X	X				12	\$12.00	\$144.00	30
2	2		Local Political Bundle	74   74	ESPN	0126	AVG. ALL WKS	09/17/2019	09/19/2019	Tu-Th 7p-12m		X	X	X				8	\$29.00	\$232.00	30
3	3		Local Political Bundle	74   74	Fox News Channel	0126	FOX AND FRIEND<	09/16/2019	09/19/2019	M-Th 5a-9a	X	X	X	X				7	\$24.00	\$168.00	30
4	4		Local Political Bundle	74   74	Fox News Channel	0126	VARIOUS	09/17/2019	09/19/2019	Tu-Th 7p-12m		X	X	X				5	\$38.00	\$190.00	30
5	5		Local Political Bundle	74   74	HGTV	0126	AVG. ALL WKS<	09/17/2019	09/19/2019	Tu-Th 7p-12m		X	X	X				9	\$36.00	\$324.00	30
11	11		Local Political Bundle	74   74	Fox News Channel	0126	VARIOUS	09/18/2019	09/19/2019	W-Th 7p-12m			X	X				1	\$38.00	\$38.00	30

**SUMMARY FOR SYSCODE 2846**

<b>Traffic Order #</b>	648467	<b>Created On</b>	9/13/2019 11:49:07 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	2812736	<b>Created By</b>	Metzger, Tom	<b>Syscode Gross \$</b>	283.00
<b>Order Descrp</b>	POL_Candidate_Henry for Mayor Week 8 Sep 16-19	<b>Updated On</b>	9/17/2019 10:30:44 AM	<b>Syscode Net \$</b>	240.55
<b>Client</b>	HENRY FOR MAYOR	<b>Updated By</b>	Evans, Lisa	<b>Syscode Units</b>	43
<b>Start Date</b>	9/16/2019	<b>Source</b>	VIEW	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	9/19/2019	<b>Zones</b>	Frontier Fort Wayne	<b>Avg Unit Rate</b>	6.58
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Local Political Bundle	74   74	ESPN	2846	VARIOUS	09/16/2019	09/19/2019	M-Th 5a-9a	X	X	X	X				12	\$3.00	\$36.00	30
7	7		Local Political Bundle	74   74	ESPN	2846	AVG. ALL WKS	09/17/2019	09/19/2019	Tu-Th 7p-12m		X	X	X				9	\$10.00	\$90.00	30
8	8		Local Political Bundle	74   74	Fox News Channel	2846	FOX AND FRIEND<	09/16/2019	09/19/2019	M-Th 5a-9a	X	X	X	X				6	\$3.00	\$18.00	30
9	9		Local Political Bundle	74   74	Fox News Channel	2846	VARIOUS	09/17/2019	09/19/2019	Tu-Th 7p-12m		X	X	X				5	\$10.00	\$50.00	30
10	10		Local Political Bundle	74   74	HGTV	2846	AVG. ALL WKS<	09/17/2019	09/19/2019	Tu-Th 7p-12m		X	X	X				8	\$10.00	\$80.00	30
15	12		Local Political Bundle	74   74	Fox News Channel	2846	VARIOUS	09/17/2019	09/19/2019	Tu-Th 7p-12m		X	X	X				0	\$10.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
16	13		Local Political Bundle	74   74	ESPN	2846	SPORTSCENTER M<	09/18/2019	09/19/2019	W-Th 5a-9a			X	X				3	\$3.00	\$9.00	30

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<http://www.comcastspotlight.com/legal/terms-conditions>

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Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

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SUMMARY FOR ORDER # 2812736					
Traffic Order #	648467	# of Weeks	1	Active	Yes
Order #	2812736	Created On	9/13/2019 11:48:20 AM	Order Status	Traffic Updates Accepted
Order Descrp	POL_Candidate_Henry for Mayor Week 8 Sep 16-19	Created By	Metzger, Tom	Gross \$	1379.00
Client	HENRY FOR MAYOR	Updated On	9/17/2019 10:30:44 AM	Net \$	1172.15
Start Date	9/16/2019	Updated By	Evans, Lisa	Units	85
End Date	9/19/2019	Source	CRM	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	