

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 2812736**

|                         |  |        |                         |                                      |  |  |                           |  |
|-------------------------|--|--------|-------------------------|--------------------------------------|--|--|---------------------------|--|
| <b>Traffic Order #</b>  | 648467   |        | <b>Created On</b>       | 9/13/2019 11:48:20 AM                |  | <b>Order Status</b>  | Traffic Updates Accepted  |  |
| <b>Order #</b>          | 2812736  |        | <b>Created By</b>       | Metzger, Tom                         |  | <b>Gross \$</b>  | 1140.00                   |  |
| <b>Order Descrp</b>     | POL_Candidate_Henry for Mayor Week 8 Sep 16-19 |        | <b>Updated On</b>       | 9/23/2019 2:06:20 PM                 |  | <b>Net \$</b>  | 969.00                    |  |
| <b>Client</b>           | HENRY FOR MAYOR                                |        | <b>Updated By</b>       | Keith, MaryKaye                      |  | <b>Units</b>   | 74                        |  |
| <b>Start Date</b>       | 9/16/2019                                      |        | <b>Industry</b>         | Political-Mayor                      |  | <b>Credit Hold</b>   | NO                        |  |
| <b>End Date</b>         | 9/22/2019                                      |        | <b>REFERENCES</b>       |                                      |  | <b>BILLING INFORMATION</b>   |                           |  |
| <b># of Weeks</b>       | 1  |        | <b>Primary</b>          | FORT WAYNE DMA                       |  | <b>Purchase Order #</b>  |                           |  |
| <b>SALES</b>            |  |        | <b>Secondary</b>        | LOCAL POLITICAL BUNDLE               |  | <b>Billing Schedule</b>  | EndOfFlight               |  |
| <b>ActiveWeeks</b>      | 1  |        | <b>Tertiary</b>         |                                      |  | <b>EDI INFORMATION</b>   |                           |  |
| <b>AE 1</b>             | Metzger, Tom                                   |        | <b>Quarternary</b>      | END OF FLIGHT BILLING                |  | <b>Product</b>   |                           |  |
| <b>AE 2</b>             |  |        | <b>TRAFFIC OPTIONS</b>  |                                      |  | <b>Estimate</b>  |                           |  |
| <b>Agency</b>           | PATTERSON RIEGEL<br>ADVERTISING                | 15.00% | <b>Address 1</b>        | 200 E MAIN ST                        |  | <b>Submit EDI Invoice?</b>   | Do Not Submit EDI Invoice |  |
| <b>RepFirm</b>          |  | 0%     | <b>Address 2</b>        | SUITE 710                            |  | <b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>  |                           |  |
| <b>Copy Instr ID</b>    |  |        | <b>City, State, Zip</b> | FORT WAYNE, IN                       |  | Fort Wayne/Ft Frontier-Fort Wayne DMA Priority Code NP=80, IP=74See key on FCC site for zone/network information |                           |  |
| <b>Total Zones</b>      | 2  |        | <b>Zip</b>              | 46802                                |  |  |                           |  |
| <b>Zones</b>            | Ft Wayne IN,Frontier Fort Wayne                |        | <b>Contact</b>          |                                      |  |  |                           |  |
| <b>Total Networks</b>   | 3  |        | <b>Phone</b>            | 260-422-5614                         |  |  |                           |  |
| <b>GENERAL COMMENTS</b> |  |        | <b>Avail Tag</b>        |                                      |  | <b>SYSCODE LIST</b>  |                           |  |
|                         |  |        | <b>Contract Type</b>    | Standard                             |  | 0126,2846  |                           |  |
|                         |  |        | <b>Copy Group</b>       |                                      |  |  |                           |  |
|                         |  |        | <b>Division</b>         |                                      |  |  |                           |  |
|                         |  |        | <b>Reference #</b>      | d3667ca8-3dd6-e911-bb88-f01faf666f05 |  |  |                           |  |

**SUMMARY FOR SYSCODE 0126**

|                        |  |                   |                       |                         |                          |
|------------------------|--|-------------------|-----------------------|-------------------------|--------------------------|
| <b>Traffic Order #</b> | 648467   | <b>Created On</b> | 9/13/2019 11:49:07 AM | <b>Order Status</b>     | Traffic Updates Accepted |
| <b>Order #</b>         | 2812736  | <b>Created By</b> | Metzger, Tom          | <b>Syscode Gross \$</b> | 893.00                   |
| <b>Order Descrp</b>    | POL_Candidate_Henry for Mayor Week 8 Sep 16-19 | <b>Updated On</b> | 9/23/2019 2:06:20 PM  | <b>Syscode Net \$</b>   | 759.05                   |
| <b>Client</b>          | HENRY FOR MAYOR                                | <b>Updated By</b> | Keith, MaryKaye       | <b>Syscode Units</b>    | 36                       |
| <b>Start Date</b>      | 9/16/2019                                      | <b>Source</b>     | VIEW                  | <b>Zone Status</b>      | Traffic Updates Accepted |
| <b>End Date</b>        | 9/22/2019                                      | <b>Zones</b>      | Ft Wayne IN           | <b>Avg Unit Rate</b>    | 24.81                    |
| <b># of Weeks</b>      | 1  |                   |                       |                         |                          |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                    | Priority Code | Network          | Sys Code | Program         | Start Date | End Date   | Daypart      | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|------------------------|---------------|------------------|----------|-----------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1           | 1       |              | Local Political Bundle | 74   74       | ESPN             | 0126     | VARIOUS         | 09/16/2019 | 09/19/2019 | M-Th 5a-9a   | X | X  | X | X  |   |    |    | 12          | \$12.00   | \$144.00     | 30       |
| 2           | 2       |              | Local Political Bundle | 74   74       | ESPN             | 0126     | AVG. ALL WKS    | 09/17/2019 | 09/19/2019 | Tu-Th 7p-12m |   | X  | X | X  |   |    |    | 7           | \$29.00   | \$203.00     | 30       |
| 3           | 3       |              | Local Political Bundle | 74   74       | Fox News Channel | 0126     | FOX AND FRIEND< | 09/16/2019 | 09/19/2019 | M-Th 5a-9a   | X | X  | X | X  |   |    |    | 6           | \$24.00   | \$144.00     | 30       |
| 4           | 4       |              | Local Political Bundle | 74   74       | Fox News Channel | 0126     | VARIOUS         | 09/17/2019 | 09/19/2019 | Tu-Th 7p-12m |   | X  | X | X  |   |    |    | 3           | \$38.00   | \$114.00     | 30       |
| 5           | 5       |              | Local Political Bundle | 74   74       | HGTV             | 0126     | AVG. ALL WKS<   | 09/17/2019 | 09/19/2019 | Tu-Th 7p-12m |   | X  | X | X  |   |    |    | 8           | \$36.00   | \$288.00     | 30       |
| 11          | 11      |              | Local Political Bundle | 74   74       | Fox News Channel | 0126     | VARIOUS         | 09/18/2019 | 09/19/2019 | W-Th 7p-12m  |   |    | X | X  |   |    |    | 0           | \$38.00   | \$0.00       | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                                      | Priority Code | Network             | Sys Code | Program         | Start Date | End Date   | Daypart          | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------|----------|-----------------|------------|------------|------------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 17          | 14      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 74   74       | ESPN                | 0126     | SPORTSCENTER M< | 09/21/2019 | 09/22/2019 | Sa-Su 5a-9a      |   |    |   |    |   | X  | X  | 0           | \$12.00   | \$0.00       | 30       |
| 19          | 16      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 74   74       | ESPN                | 0126     | AVG. ALL WKS<   | 09/21/2019 | 09/22/2019 | Sa-Su 7p-<br>12m |   |    |   |    |   | X  | X  | 0           | \$29.00   | \$0.00       | 30       |
| 20          | 17      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News<br>Channel | 0126     | VARIOUS         | 09/21/2019 | 09/22/2019 | Sa-Su 7p-<br>12m |   |    |   |    |   | X  | X  | 0           | \$38.00   | \$0.00       | 30       |
| 21          | 18      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 74   74       | HGTV                | 0126     | AVG. ALL WKS<   | 09/21/2019 | 09/22/2019 | Sa-Su 7p-<br>12m |   |    |   |    |   | X  | X  | 0           | \$36.00   | \$0.00       | 30       |

**SUMMARY FOR SYSCODE 2846**

|                        |  |                   |                       |                         |                          |
|------------------------|--|-------------------|-----------------------|-------------------------|--------------------------|
| <b>Traffic Order #</b> | 648467   | <b>Created On</b> | 9/13/2019 11:49:07 AM | <b>Order Status</b>     | Traffic Updates Accepted |
| <b>Order #</b>         | 2812736  | <b>Created By</b> | Metzger, Tom          | <b>Syscode Gross \$</b> | 247.00                   |
| <b>Order Descrp</b>    | POL_Candidate_Henry for Mayor Week 8 Sep 16-19 | <b>Updated On</b> | 9/23/2019 2:06:20 PM  | <b>Syscode Net \$</b>   | 209.95                   |
| <b>Client</b>          | HENRY FOR MAYOR                                | <b>Updated By</b> | Keith, MaryKaye       | <b>Syscode Units</b>    | 38                       |
| <b>Start Date</b>      | 9/16/2019                                      | <b>Source</b>     | VIEW                  | <b>Zone Status</b>      | Traffic Updates Accepted |
| <b>End Date</b>        | 9/22/2019                                      | <b>Zones</b>      | Frontier Fort Wayne   | <b>Avg Unit Rate</b>    | 6.50                     |
| <b># of Weeks</b>      | 1  |                   |                       |                         |                          |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                    | Priority Code | Network          | Sys Code | Program         | Start Date | End Date   | Daypart      | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|------------------------|---------------|------------------|----------|-----------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 6           | 6       |              | Local Political Bundle | 74   74       | ESPN             | 2846     | VARIOUS         | 09/16/2019 | 09/19/2019 | M-Th 5a-9a   | X | X  | X | X  |   |    |    | 12          | \$3.00    | \$36.00      | 30       |
| 7           | 7       |              | Local Political Bundle | 74   74       | ESPN             | 2846     | AVG. ALL WKS    | 09/17/2019 | 09/19/2019 | Tu-Th 7p-12m |   | X  | X | X  |   |    |    | 8           | \$10.00   | \$80.00      | 30       |
| 8           | 8       |              | Local Political Bundle | 74   74       | Fox News Channel | 2846     | FOX AND FRIEND< | 09/16/2019 | 09/19/2019 | M-Th 5a-9a   | X | X  | X | X  |   |    |    | 5           | \$3.00    | \$15.00      | 30       |
| 9           | 9       |              | Local Political Bundle | 74   74       | Fox News Channel | 2846     | VARIOUS         | 09/17/2019 | 09/19/2019 | Tu-Th 7p-12m |   | X  | X | X  |   |    |    | 3           | \$10.00   | \$30.00      | 30       |
| 10          | 10      |              | Local Political Bundle | 74   74       | HGTV             | 2846     | AVG. ALL WKS<   | 09/17/2019 | 09/19/2019 | Tu-Th 7p-12m |   | X  | X | X  |   |    |    | 8           | \$10.00   | \$80.00      | 30       |
| 15          | 12      |              | Local Political Bundle | 74   74       | Fox News Channel | 2846     | VARIOUS         | 09/17/2019 | 09/19/2019 | Tu-Th 7p-12m |   | X  | X | X  |   |    |    | 0           | \$10.00   | \$0.00       | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                                      | Priority Code | Network          | Sys Code | Program         | Start Date | End Date   | Daypart      | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|------------------|----------|-----------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 16          | 13      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 74   74       | ESPN             | 2846     | SPORTSCENTER M< | 09/18/2019 | 09/19/2019 | W-Th 5a-9a   |   |    | X | X  |   |    |    | 2           | \$3.00    | \$6.00       | 30       |
| 18          | 15      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 74   74       | ESPN             | 2846     | SPORTSCENTER M< | 09/21/2019 | 09/22/2019 | Sa-Su 5a-9a  |   |    |   |    |   | X  | X  | 0           | \$3.00    | \$0.00       | 30       |
| 23          | 19      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News Channel | 2846     | VARIOUS         | 09/21/2019 | 09/22/2019 | Sa-Su 7p-12m |   |    |   |    |   | X  | X  | 0           | \$10.00   | \$0.00       | 30       |
| 24          | 20      |              | Loca<br> <br>Politi<br>cal<br>Bun<br>dle | 74   74       | HGTV             | 2846     | AVG. ALL WKS<   | 09/21/2019 | 09/22/2019 | Sa-Su 7p-12m |   |    |   |    |   | X  | X  | 0           | \$10.00   | \$0.00       | 30       |

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<http://www.comcastspotlight.com/legal/terms-conditions>

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Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

| SUMMARY FOR ORDER # 2812736 |   |            |                       |              |                          |
|-----------------------------|---|------------|-----------------------|--------------|--------------------------|
| Traffic Order #             | 648467  | # of Weeks | 1                     | Active       | Yes                      |
| Order #                     | 2812736   | Created On | 9/13/2019 11:48:20 AM | Order Status | Traffic Updates Accepted |
| Order Descrp                | POL_Candidate_Henry for Mayor Week 8<br>Sep 16-19 | Created By | Metzger, Tom          | Gross \$     | 1140.00                  |
| Client                      | HENRY FOR MAYOR                                   | Updated On | 9/23/2019 2:06:20 PM  | Net \$       | 969.00                   |
| Start Date                  | 9/16/2019   | Updated By | Keith, MaryKaye       | Units        | 74                       |
| End Date                    | 9/22/2019   | Source     | CRM                   | Credit Hold  | No                       |

|                                       |  |
|---------------------------------------|--|
| <b>ACCEPTED BY AGENCY/ ADVERTISER</b> |  |
| <b>FINANCE</b>                        |  |
| <b>DATE</b>                           |  |
| <b>MGR</b>                            |  |
| <b>INV</b>                            |  |