

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2818463

Traffic Order # 649167		Created On 9/20/2019 11:56:26 AM	Order Status Contract Confirmed
Order # 2818463		Created By Metzger, Tom	Gross \$ 2653.00
Order Descrp POL_Candidate_Political - Week 7 Sep 23		Updated On 9/20/2019 12:58:28 PM	Net \$ 2255.05
Client HENRY FOR MAYOR		Updated By Tiger, Michael	Units 150
Start Date 9/23/2019		Industry Political-Mayor	Credit Hold NO
End Date 9/27/2019		REFERENCES	
# of Weeks 1		Primary	
SALES		Secondary	
ActiveWeeks 1		Tertiary	
AE 1 Metzger, Tom		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency PATTERSON RIEGEL ADVERTISING 15.00%		Address 1 200 E MAIN ST	
RepFirm	0%	Address 2 SUITE 710	
Copy Instr ID		City, State, Zip FORT WAYNE, IN	
Total Zones 2		Zip 46802	
Zones Ft Wayne IN,Frontier Fort Wayne		Contact	
Total Networks 3		Phone 260-422-5614	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference # 7fb864fb-bedb-e911-bb88-f01fafe66f05	
BILLING INFORMATION			
Purchase Order #			
Billing Schedule EndOfFlight			
EDI INFORMATION			
Product			
Estimate			
Submit EDI Invoice? Do Not Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Fort Wayne/Ft Frontier-Fort Wayne DMA Priority Code NP=80, IP=74 See key on FCC site for zone/network information			
SYSCODE LIST			
0126,2846			

SUMMARY FOR SYSCODE 0126

Traffic Order #	649167	Created On	9/20/2019 12:00:56 PM	Order Status	Contract Confirmed
Order #	2818463	Created By	Metzger, Tom	Syscode Gross \$	2127.00
Order Descrp	POL_Candidate_Political - Week 7 Sep 23	Updated On	9/20/2019 12:56:25 PM	Syscode Net \$	1807.95
Client	HENRY FOR MAYOR	Updated By	Tiger, Michael	Syscode Units	75
Start Date	9/23/2019	Source	VIEW	Zone Status	Contract Confirmed
End Date	9/27/2019	Zones	Ft Wayne IN	Avg Unit Rate	28.36
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74 74	ESPN	0126	VARIOUS	09/23/2019	09/26/2019	M-Th 5a-9a	X	X	X	X				12	\$12.00	\$144.00	30
2	2		Local Political Bundle	74 74	ESPN	0126	AVG. ALL WKS	09/24/2019	09/26/2019	Tu-Th 7p-12m		X	X	X				9	\$29.00	\$261.00	30
3	3		Local Political Bundle	74 74	Fox News Channel	0126	FOX AND FRIEND<	09/23/2019	09/27/2019	M-F 5a-9a	X	X	X	X	X			20	\$24.00	\$480.00	30
4	4		Local Political Bundle	74 74	Fox News Channel	0126	VARIOUS	09/24/2019	09/27/2019	Tu-F 7p-12m		X	X	X	X			9	\$38.00	\$342.00	30
5	5		Local Political Bundle	74 74	HGTV	0126	VARIOUS	09/23/2019	09/27/2019	M-F 7p-12m	X	X	X	X	X			25	\$36.00	\$900.00	30

SUMMARY FOR SYSCODE 2846

Traffic Order #	649167	Created On	9/20/2019 12:00:56 PM	Order Status	Contract Confirmed
Order #	2818463	Created By	Metzger, Tom	Syscode Gross \$	526.00
Order Descrp	POL_Candidate_Political - Week 7 Sep 23	Updated On	9/20/2019 12:56:25 PM	Syscode Net \$	447.10
Client	HENRY FOR MAYOR	Updated By	Tiger, Michael	Syscode Units	75
Start Date	9/23/2019	Source	VIEW	Zone Status	Contract Confirmed
End Date	9/27/2019	Zones	Frontier Fort Wayne	Avg Unit Rate	7.01
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Local Political Bundle	74 74	ESPN	2846	VARIOUS	09/23/2019	09/26/2019	M-Th 5a-9a	X	X	X	X				12	\$3.00	\$36.00	30
7	7		Local Political Bundle	74 74	ESPN	2846	AVG. ALL WKS	09/24/2019	09/26/2019	Tu-Th 7p-12m		X	X	X				9	\$10.00	\$90.00	30
8	8		Local Political Bundle	74 74	Fox News Channel	2846	FOX AND FRIEND<	09/23/2019	09/27/2019	M-F 5a-9a	X	X	X	X	X			20	\$3.00	\$60.00	30
9	9		Local Political Bundle	74 74	Fox News Channel	2846	VARIOUS	09/24/2019	09/26/2019	Tu-Th 7p-12m		X	X	X				9	\$10.00	\$90.00	30
10	10		Local Political Bundle	74 74	HGTV	2846	VARIOUS	09/23/2019	09/27/2019	M-F 7p-12m	X	X	X	X	X			25	\$10.00	\$250.00	30

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<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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SUMMARY FOR ORDER # 2818463					
Traffic Order #	649167	# of Weeks	1	Active	Yes
Order #	2818463	Created On	9/20/2019 11:56:26 AM	Order Status	Contract Confirmed
Order Descrp	POL_Candidate_Political - Week 7 Sep 23	Created By	Metzger, Tom	Gross \$	2653.00
Client	HENRY FOR MAYOR	Updated On	9/20/2019 12:58:28 PM	Net \$	2255.05
Start Date	9/23/2019	Updated By	Tiger, Michael	Units	150
End Date	9/27/2019	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	