

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 2683288**

<b>Traffic Order #</b>	627416		<b>Created On</b>	4/1/2019 9:29:56 AM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	2683288		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	4500.00	
<b>Order Descrp</b>	PRI:NP=4,IP=5 FW 62643717 4.29-5.7		<b>Updated On</b>	4/1/2019 10:19:31 AM		<b>Net \$</b>	3240.00	
<b>Client</b>	TIM SMITH FOR MAYOR - NCC - IN		<b>Updated By</b>	Frechette, Laurie		<b>Units</b>	261	
<b>Start Date</b>	4/29/2019		<b>Industry</b>	Political-Mayor		<b>Credit Hold</b>	NO	
<b>End Date</b>	5/7/2019		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>	FORT WAYNE DMA		<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>	NATIONAL POLITICAL BUNDLE		<b>Purchase Order #</b>	62643717	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	Broadcast	
<b>AE 1</b>	NCC - IND - WASH DC		<b>Quarternary</b>	END OF FLIGHT BILLING		<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	STRATEGIC MEDIA PLACEMENT - NCC	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Product</b>		
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	4.29-5.7	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice	
<b>Total Zones</b>	2		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Frontier Fort Wayne,Ft Wayne IN		<b>Contact</b>					
<b>Total Networks</b>	4		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Political				
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					
			<b>SYSCODE LIST</b>					
			2846,0126					

**SUMMARY FOR SYSCODE 0126**

<b>Traffic Order #</b>	627416	<b>Created On</b>	4/1/2019 9:29:56 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2683288	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	3582.00
<b>Order Descrp</b>	PRI:NP=4,IP=5 FW 62643717 4.29-5.7	<b>Updated On</b>	4/1/2019 10:18:48 AM	<b>Syscode Net \$</b>	2579.04
<b>Client</b>	TIM SMITH FOR MAYOR - NCC - IN	<b>Updated By</b>	Frechette, Laurie	<b>Syscode Units</b>	130
<b>Start Date</b>	4/29/2019	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/7/2019	<b>Zones</b>	Ft Wayne IN	<b>Avg Unit Rate</b>	27.55
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	21		National Political Bundle	5   5	ESPN	0126	ESPN EF	04/29/2019	05/05/2019	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$21.00	\$105.00	30
42			National Political Bundle	5   5	ESPN	0126	ESPN EF	05/06/2019	05/07/2019	M-Tu 4p-7p	X	X						0	\$21.00	\$0.00	30
43			National Political Bundle	5   5	ESPN	0126	ESPN EF	04/29/2019	04/29/2019	M 4p-7p	X							0	\$21.00	\$0.00	30
44	22		National Political Bundle	5   5	ESPN	0126	ESPN EF	05/06/2019	05/06/2019	M 4p-7p	X							2	\$21.00	\$42.00	30
45	23		National Political Bundle	5   5	ESPN	0126	ESPN PT	04/29/2019	05/05/2019	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$29.00	\$203.00	30
46			National Political Bundle	5   5	ESPN	0126	ESPN PT	05/06/2019	05/07/2019	M-Tu 7p-12m	X	X						0	\$29.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
47			National Political Bundle	5   5	ESPN	0126	ESPN PT	04/29/2019	04/29/2019	M 7p-12m	X							0	\$29.00	\$0.00	30
48	24		National Political Bundle	5   5	ESPN	0126	ESPN PT	05/06/2019	05/06/2019	M 7p-12m	X							2	\$29.00	\$58.00	30
49	25		National Political Bundle	5   5	Fox News Channel	0126	FXNC EM	04/29/2019	05/05/2019	M-Su 5a-9a	X	X	X	X	X	X	X	11	\$24.00	\$264.00	30
50			National Political Bundle	5   5	Fox News Channel	0126	FXNC EM	05/06/2019	05/07/2019	M-Tu 5a-9a	X	X						0	\$24.00	\$0.00	30
51			National Political Bundle	5   5	Fox News Channel	0126	FXNC EM	04/29/2019	04/30/2019	M-Tu 5a-9a	X	X						0	\$24.00	\$0.00	30
52	26		National Political Bundle	5   5	Fox News Channel	0126	FXNC EM	05/06/2019	05/07/2019	M-Tu 5a-9a	X	X						3	\$24.00	\$72.00	30
53	27		National Political Bundle	5   5	Fox News Channel	0126	FXNC DT	04/29/2019	05/05/2019	M-Su 9a-4p	X	X	X	X	X	X	X	16	\$19.00	\$304.00	30
54			National Political Bundle	5   5	Fox News Channel	0126	FXNC DT	05/06/2019	05/07/2019	M-Tu 9a-4p	X	X						0	\$19.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55			National Political Bundle	5   5	Fox News Channel	0126	FXNC DT	04/29/2019	04/30/2019	M-Tu 9a-12n	X	X						0	\$19.00	\$0.00	30
56	28		National Political Bundle	5   5	Fox News Channel	0126	FXNC DT	05/06/2019	05/07/2019	M-Tu 9a-12n	X	X						5	\$19.00	\$95.00	30
57	29		National Political Bundle	5   5	Fox News Channel	0126	FXNC EF	04/29/2019	05/05/2019	M-Su 4p-7p	X	X	X	X	X	X	X	16	\$35.00	\$560.00	30
58			National Political Bundle	5   5	Fox News Channel	0126	FXNC EF	05/06/2019	05/07/2019	M-Tu 4p-7p	X	X						0	\$35.00	\$0.00	30
59			National Political Bundle	5   5	Fox News Channel	0126	FXNC EF	04/29/2019	04/29/2019	M 4p-7p	X							0	\$35.00	\$0.00	30
60	30		National Political Bundle	5   5	Fox News Channel	0126	FXNC EF	05/06/2019	05/06/2019	M 4p-7p	X							5	\$35.00	\$175.00	30
61	31		National Political Bundle	5   5	Fox News Channel	0126	FXNC PT	04/29/2019	05/05/2019	M-Su 7p-12m	X	X	X	X	X	X	X	19	\$38.00	\$722.00	30
62			National Political Bundle	5   5	Fox News Channel	0126	FXNC PT	05/06/2019	05/07/2019	M-Tu 7p-12m	X	X						0	\$38.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
63			National Political Bundle	5   5	Fox News Channel	0126	FXNC PT	04/29/2019	04/29/2019	M 7p-12m	X							0	\$38.00	\$0.00	30
64	32		National Political Bundle	5   5	Fox News Channel	0126	FXNC PT	05/06/2019	05/06/2019	M 7p-12m	X							6	\$38.00	\$228.00	30
65	33		National Political Bundle	5   5	Hallmark Channel	0126	HALL EF	04/29/2019	05/05/2019	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$11.00	\$55.00	30
66			National Political Bundle	5   5	Hallmark Channel	0126	HALL EF	05/06/2019	05/07/2019	M-Tu 4p-7p	X	X						0	\$11.00	\$0.00	30
67			National Political Bundle	5   5	Hallmark Channel	0126	HALL EF	04/29/2019	04/29/2019	M 4p-7p	X							0	\$11.00	\$0.00	30
68	34		National Political Bundle	5   5	Hallmark Channel	0126	HALL EF	05/06/2019	05/06/2019	M 4p-7p	X							2	\$11.00	\$22.00	30
69	35		National Political Bundle	5   5	Hallmark Channel	0126	HALL PT	04/29/2019	05/05/2019	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$15.00	\$105.00	30
70			National Political Bundle	5   5	Hallmark Channel	0126	HALL PT	05/06/2019	05/07/2019	M-Tu 7p-12m	X	X						0	\$15.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
71			National Political Bundle	5   5	Hallmark Channel	0126	HALL PT	04/29/2019	04/29/2019	M 7p-12m	X							0	\$15.00	\$0.00	30
72	36		National Political Bundle	5   5	Hallmark Channel	0126	HALL PT	05/06/2019	05/06/2019	M 7p-12m	X							2	\$15.00	\$30.00	30
73	37		National Political Bundle	5   5	HGTV	0126	HGTV EF	04/29/2019	05/05/2019	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$26.00	\$130.00	30
74			National Political Bundle	5   5	HGTV	0126	HGTV EF	05/06/2019	05/07/2019	M-Tu 4p-7p	X	X						0	\$26.00	\$0.00	30
75			National Political Bundle	5   5	HGTV	0126	HGTV EF	04/29/2019	04/29/2019	M 4p-7p	X							0	\$26.00	\$0.00	30
76	38		National Political Bundle	5   5	HGTV	0126	HGTV EF	05/06/2019	05/06/2019	M 4p-7p	X							2	\$26.00	\$52.00	30
77	39		National Political Bundle	5   5	HGTV	0126	HGTV PT	04/29/2019	05/05/2019	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$36.00	\$288.00	30
78			National Political Bundle	5   5	HGTV	0126	HGTV PT	05/06/2019	05/07/2019	M-Tu 7p-12m	X	X						0	\$36.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
79			National Political Bundle	5   5	HGTV	0126	HGTV PT	04/29/2019	04/29/2019	M 7p-12m	X							0	\$36.00	\$0.00	30
80	40		National Political Bundle	5   5	HGTV	0126	HGTV PT	05/06/2019	05/06/2019	M 7p-12m	X							2	\$36.00	\$72.00	30

**SUMMARY FOR SYSCODE 2846**

<b>Traffic Order #</b>	627416	<b>Created On</b>	4/1/2019 9:29:56 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2683288	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	918.00
<b>Order Descrp</b>	PRI:NP=4,IP=5 FW 62643717 4.29-5.7	<b>Updated On</b>	4/1/2019 10:18:48 AM	<b>Syscode Net \$</b>	660.96
<b>Client</b>	TIM SMITH FOR MAYOR - NCC - IN	<b>Updated By</b>	Frechette, Laurie	<b>Syscode Units</b>	131
<b>Start Date</b>	4/29/2019	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/7/2019	<b>Zones</b>	Frontier Fort Wayne	<b>Avg Unit Rate</b>	7.01
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	5   5	ESPN	2846	ESPN EF	04/29/2019	05/05/2019	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$7.00	\$35.00	30
2			National Political Bundle	5   5	ESPN	2846	ESPN EF	05/06/2019	05/07/2019	M-Tu 4p-7p	X	X						0	\$7.00	\$0.00	30
3			National Political Bundle	5   5	ESPN	2846	ESPN EF	04/29/2019	04/29/2019	M 4p-7p	X							0	\$7.00	\$0.00	30
4	2		National Political Bundle	5   5	ESPN	2846	ESPN EF	05/06/2019	05/06/2019	M 4p-7p	X							2	\$7.00	\$14.00	30
5	3		National Political Bundle	5   5	ESPN	2846	ESPN PT	04/29/2019	05/05/2019	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$10.00	\$80.00	30
6			National Political Bundle	5   5	ESPN	2846	ESPN PT	05/06/2019	05/07/2019	M-Tu 7p-12m	X	X						0	\$10.00	\$0.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7			National Political Bundle	5   5	ESPN	2846	ESPN PT	04/29/2019	04/29/2019	M 7p-12m	X							0	\$10.00	\$0.00	30
8	4		National Political Bundle	5   5	ESPN	2846	ESPN PT	05/06/2019	05/06/2019	M 7p-12m	X							2	\$10.00	\$20.00	30
9	5		National Political Bundle	5   5	Fox News Channel	2846	FXNC EM	04/29/2019	05/05/2019	M-Su 5a-9a	X	X	X	X	X	X	X	11	\$3.00	\$33.00	30
10			National Political Bundle	5   5	Fox News Channel	2846	FXNC EM	05/06/2019	05/07/2019	M-Tu 5a-9a	X	X						0	\$3.00	\$0.00	30
11			National Political Bundle	5   5	Fox News Channel	2846	FXNC EM	04/29/2019	04/30/2019	M-Tu 5a-9a	X	X						0	\$3.00	\$0.00	30
12	6		National Political Bundle	5   5	Fox News Channel	2846	FXNC EM	05/06/2019	05/07/2019	M-Tu 5a-9a	X	X						3	\$3.00	\$9.00	30
13	7		National Political Bundle	5   5	Fox News Channel	2846	FXNC DT	04/29/2019	05/05/2019	M-Su 9a-4p	X	X	X	X	X	X	X	16	\$5.00	\$80.00	30
14			National Political Bundle	5   5	Fox News Channel	2846	FXNC DT	05/06/2019	05/07/2019	M-Tu 9a-4p	X	X						0	\$5.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15			National Political Bundle	5   5	Fox News Channel	2846	FXNC DT	04/29/2019	04/30/2019	M-Tu 9a-12n	X	X						0	\$5.00	\$0.00	30
16	8		National Political Bundle	5   5	Fox News Channel	2846	FXNC DT	05/06/2019	05/07/2019	M-Tu 9a-12n	X	X						5	\$5.00	\$25.00	30
17	9		National Political Bundle	5   5	Fox News Channel	2846	FXNC EF	04/29/2019	05/05/2019	M-Su 4p-7p	X	X	X	X	X	X	X	16	\$9.00	\$144.00	30
18			National Political Bundle	5   5	Fox News Channel	2846	FXNC EF	05/06/2019	05/07/2019	M-Tu 4p-7p	X	X						0	\$9.00	\$0.00	30
19			National Political Bundle	5   5	Fox News Channel	2846	FXNC EF	04/29/2019	04/29/2019	M 4p-7p	X							0	\$9.00	\$0.00	30
20	10		National Political Bundle	5   5	Fox News Channel	2846	FXNC EF	05/06/2019	05/06/2019	M 4p-7p	X							5	\$9.00	\$45.00	30
21	11		National Political Bundle	5   5	Fox News Channel	2846	FXNC PT	04/29/2019	05/05/2019	M-Su 7p-12m	X	X	X	X	X	X	X	19	\$10.00	\$190.00	30
22			National Political Bundle	5   5	Fox News Channel	2846	FXNC PT	05/06/2019	05/07/2019	M-Tu 7p-12m	X	X						0	\$10.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23			National Political Bundle	5   5	Fox News Channel	2846	FXNC PT	04/29/2019	04/29/2019	M 7p-12m	X							0	\$10.00	\$0.00	30
24	12		National Political Bundle	5   5	Fox News Channel	2846	FXNC PT	05/06/2019	05/06/2019	M 7p-12m	X							5	\$10.00	\$50.00	30
25	13		National Political Bundle	5   5	Hallmark Channel	2846	HALL EF	04/29/2019	05/05/2019	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$2.00	\$10.00	30
26			National Political Bundle	5   5	Hallmark Channel	2846	HALL EF	05/06/2019	05/07/2019	M-Tu 4p-7p	X	X						0	\$2.00	\$0.00	30
27			National Political Bundle	5   5	Hallmark Channel	2846	HALL EF	04/29/2019	04/29/2019	M 4p-7p	X							0	\$2.00	\$0.00	30
28	14		National Political Bundle	5   5	Hallmark Channel	2846	HALL EF	05/06/2019	05/06/2019	M 4p-7p	X							2	\$2.00	\$4.00	30
29	15		National Political Bundle	5   5	Hallmark Channel	2846	HALL PT	04/29/2019	05/05/2019	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$3.00	\$24.00	30
30			National Political Bundle	5   5	Hallmark Channel	2846	HALL PT	05/06/2019	05/07/2019	M-Tu 7p-12m	X	X						0	\$3.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31			National Political Bundle	5   5	Hallmark Channel	2846	HALL PT	04/29/2019	04/29/2019	M 7p-12m	X							0	\$3.00	\$0.00	30
32	16		National Political Bundle	5   5	Hallmark Channel	2846	HALL PT	05/06/2019	05/06/2019	M 7p-12m	X							2	\$3.00	\$6.00	30
33	17		National Political Bundle	5   5	HGTV	2846	HGTV EF	04/29/2019	05/05/2019	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$7.00	\$35.00	30
34			National Political Bundle	5   5	HGTV	2846	HGTV EF	05/06/2019	05/07/2019	M-Tu 4p-7p	X	X						0	\$7.00	\$0.00	30
35			National Political Bundle	5   5	HGTV	2846	HGTV EF	04/29/2019	04/29/2019	M 4p-7p	X							0	\$7.00	\$0.00	30
36	18		National Political Bundle	5   5	HGTV	2846	HGTV EF	05/06/2019	05/06/2019	M 4p-7p	X							2	\$7.00	\$14.00	30
37	19		National Political Bundle	5   5	HGTV	2846	HGTV PT	04/29/2019	05/05/2019	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$10.00	\$80.00	30
38			National Political Bundle	5   5	HGTV	2846	HGTV PT	05/06/2019	05/07/2019	M-Tu 7p-12m	X	X						0	\$10.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
39			National Political Bundle	5   5	HGTV	2846	HGTV PT	04/29/2019	04/29/2019	M 7p-12m	X							0	\$10.00	\$0.00	30
40	20		National Political Bundle	5   5	HGTV	2846	HGTV PT	05/06/2019	05/06/2019	M 7p-12m	X							2	\$10.00	\$20.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2683288					
<b>Traffic Order #</b>	627416	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	2683288	<b>Created On</b>	4/1/2019 9:29:56 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	PRI:NP=4,IP=5 FW 62643717 4.29-5.7	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	4500.00
<b>Client</b>	TIM SMITH FOR MAYOR - NCC - IN	<b>Updated On</b>	4/1/2019 10:19:31 AM	<b>Net \$</b>	3240.00
<b>Start Date</b>	4/29/2019	<b>Updated By</b>	Frechette, Laurie	<b>Units</b>	261
<b>End Date</b>	5/7/2019	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	