

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 2694987**

<b>Traffic Order #</b>	629083		<b>Created On</b>	4/11/2019 3:23:38 PM		<b>Order Status</b>	Revision Confirmed	
<b>Order #</b>	2694987		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	8805.00	
<b>Order Descrp</b>	PRI:NP=4,IP=5 FW 62647983 4.15-4.28		<b>Updated On</b>	4/30/2019 7:45:01 AM		<b>Net \$</b>	6339.60	
<b>Client</b>	TIM SMITH FOR MAYOR - NCC - IN		<b>Updated By</b>	Frechette, Laurie		<b>Units</b>	522	
<b>Start Date</b>	4/15/2019		<b>Industry</b>	Political-Mayor		<b>Credit Hold</b>	NO	
<b>End Date</b>	4/28/2019		<b>REFERENCES</b>			<b>BILLING INFORMATION</b>		
<b># of Weeks</b>	2		<b>Primary</b>	FORT WAYNE DMA		<b>Purchase Order #</b>	62647983	
<b>SALES</b>			<b>Secondary</b>	NATIONAL POLITICAL BUNDLE		<b>Billing Schedule</b>	Broadcast	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>EDI INFORMATION</b>		
<b>AE 1</b>	NCC - IND - WASH DC		<b>Quarternary</b>	END OF FLIGHT BILLING		<b>Product</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>			<b>Estimate</b>	4.15-4.28	
<b>Agency</b>	STRATEGIC MEDIA PLACEMENT - NCC	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ				
<b>Total Zones</b>	2		<b>Zip</b>	07003				
<b>Zones</b>	Ft Wayne IN,Frontier Fort Wayne		<b>Contact</b>					
<b>Total Networks</b>	4		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
			<b>Contract Type</b>	Political		0126,2846		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 0126**

<b>Traffic Order #</b>	629083	<b>Created On</b>	4/11/2019 3:23:38 PM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	2694987	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	7057.00
<b>Order Descrp</b>	PRI:NP=4,IP=5 FW 62647983 4.15-4.28	<b>Updated On</b>	4/29/2019 3:41:50 PM	<b>Syscode Net \$</b>	5081.04
<b>Client</b>	TIM SMITH FOR MAYOR - NCC - IN	<b>Updated By</b>	Renner, Joann	<b>Syscode Units</b>	264
<b>Start Date</b>	4/15/2019	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	4/28/2019	<b>Zones</b>	Ft Wayne IN	<b>Avg Unit Rate</b>	26.73
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	6   6	ESPN	0126	ESPN EF	04/15/2019	04/21/2019	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$21.00	\$105.00	30
2	2		National Political Bundle	6   6	ESPN	0126	ESPN EF	04/22/2019	04/28/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$21.00	\$147.00	30
3	3		National Political Bundle	6   6	ESPN	0126	ESPN PT	04/15/2019	04/21/2019	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$29.00	\$232.00	30
4	4		National Political Bundle	6   6	ESPN	0126	ESPN PT	04/22/2019	04/28/2019	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$29.00	\$232.00	30
5	5		National Political Bundle	6   6	Fox News Channel	0126	FXNC EM	04/15/2019	04/21/2019	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$24.00	\$336.00	30
6	6		National Political Bundle	6   6	Fox News Channel	0126	FXNC EM	04/22/2019	04/28/2019	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$24.00	\$336.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	6   6	Fox News Channel	0126	FXNC DT	04/15/2019	04/21/2019	M-Su 9a-4p	X	X	X	X	X	X	X	20	\$19.00	\$380.00	30
8	8		National Political Bundle	6   6	Fox News Channel	0126	FXNC DT	04/22/2019	04/28/2019	M-Su 9a-4p	X	X	X	X	X	X	X	21	\$19.00	\$399.00	30
9	9		National Political Bundle	6   6	Fox News Channel	0126	FXNC EF	04/15/2019	04/21/2019	M-Su 4p-7p	X	X	X	X	X	X	X	17	\$35.00	\$595.00	30
10	10		National Political Bundle	6   6	Fox News Channel	0126	FXNC EF	04/22/2019	04/28/2019	M-Su 4p-7p	X	X	X	X	X	X	X	20	\$35.00	\$700.00	30
11	11		National Political Bundle	6   6	Fox News Channel	0126	FXNC PT	04/15/2019	04/21/2019	M-Su 7p-12m	X	X	X	X	X	X	X	25	\$38.00	\$950.00	30
12	12		National Political Bundle	6   6	Fox News Channel	0126	FXNC PT	04/22/2019	04/28/2019	M-Su 7p-12m	X	X	X	X	X	X	X	22	\$38.00	\$836.00	30
13	13		National Political Bundle	6   6	Hallmark Channel	0126	HALL EF	04/15/2019	04/21/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$11.00	\$77.00	30
14	14		National Political Bundle	6   6	Hallmark Channel	0126	HALL EF	04/22/2019	04/28/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$11.00	\$77.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		National Political Bundle	6   6	Hallmark Channel	0126	HALL PT	04/15/2019	04/21/2019	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$15.00	\$75.00	30
16	16		National Political Bundle	6   6	Hallmark Channel	0126	HALL PT	04/22/2019	04/28/2019	M-Su 7p-12m	X	X	X	X	X	X	X	9	\$15.00	\$135.00	30
17	17		National Political Bundle	6   6	HGTV	0126	HGTV EF	04/15/2019	04/21/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$26.00	\$182.00	30
18	18		National Political Bundle	6   6	HGTV	0126	HGTV EF	04/22/2019	04/28/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$26.00	\$182.00	30
19	19		National Political Bundle	6   6	HGTV	0126	HGTV PT	04/15/2019	04/21/2019	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$36.00	\$180.00	30
20	20		National Political Bundle	6   6	HGTV	0126	HGTV PT	04/22/2019	04/28/2019	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$36.00	\$360.00	30
41	41		National Political Bundle	6   6	ESPN	0126		04/17/2019	04/21/2019	W-Su 4p-7p			X	X	X	X	X	2	\$21.00	\$42.00	30
42	42		National Political Bundle	6   6	ESPN	0126		04/17/2019	04/21/2019	W-Su 7p-12m			X	X	X	X	X	1	\$29.00	\$29.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
43	43		National Political Bundle	6   6	Hallmark Channel	0126		04/17/2019	04/21/2019	W-Su 7p-12m			X	X	X	X	X	1	\$15.00	\$15.00	30
47	47		National Political Bundle	6   6	ESPN	0126		04/24/2019	04/28/2019	W-Su 4p-7p			X	X	X	X	X	2	\$21.00	\$42.00	30
48	48		National Political Bundle	6   6	ESPN	0126		04/24/2019	04/28/2019	W-Su 7p-12m			X	X	X	X	X	2	\$29.00	\$58.00	30
49	49		National Political Bundle	6   6	Fox News Channel	0126		04/24/2019	04/28/2019	W-Su 9a-4p			X	X	X	X	X	10	\$19.00	\$190.00	30
50	50		National Political Bundle	6   6	Fox News Channel	0126		04/24/2019	04/28/2019	W-Su 5a-9a			X	X	X	X	X	5	\$24.00	\$120.00	30
51	51		National Political Bundle	6   6	Hallmark Channel	0126		04/24/2019	04/28/2019	W-Su 7p-12m			X	X	X	X	X	3	\$15.00	\$45.00	30

**SUMMARY FOR SYSCODE 2846**

<b>Traffic Order #</b>	629083	<b>Created On</b>	4/11/2019 3:23:38 PM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	2694987	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1748.00
<b>Order Descrp</b>	PRI:NP=4,IP=5 FW 62647983 4.15-4.28	<b>Updated On</b>	4/29/2019 3:41:50 PM	<b>Syscode Net \$</b>	1258.56
<b>Client</b>	TIM SMITH FOR MAYOR - NCC - IN	<b>Updated By</b>	Renner, Joann	<b>Syscode Units</b>	258
<b>Start Date</b>	4/15/2019	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	4/28/2019	<b>Zones</b>	Frontier Fort Wayne	<b>Avg Unit Rate</b>	6.78
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
21	21		National Political Bundle	6   6	ESPN	2846	ESPN EF	04/15/2019	04/21/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$7.00	\$49.00	30
22	22		National Political Bundle	6   6	ESPN	2846	ESPN EF	04/22/2019	04/28/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$7.00	\$49.00	30
23	23		National Political Bundle	6   6	ESPN	2846	ESPN PT	04/15/2019	04/21/2019	M-Su 7p-12m	X	X	X	X	X	X	X	9	\$10.00	\$90.00	30
24	24		National Political Bundle	6   6	ESPN	2846	ESPN PT	04/22/2019	04/28/2019	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$10.00	\$100.00	30
25	25		National Political Bundle	6   6	Fox News Channel	2846	FXNC EM	04/15/2019	04/21/2019	M-Su 5a-9a	X	X	X	X	X	X	X	8	\$3.00	\$24.00	30
26	26		National Political Bundle	6   6	Fox News Channel	2846	FXNC EM	04/22/2019	04/28/2019	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$3.00	\$42.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		National Political Bundle	6   6	Fox News Channel	2846	FXNC DT	04/15/2019	04/21/2019	M-Su 9a-4p	X	X	X	X	X	X	X	21	\$5.00	\$105.00	30
28	28		National Political Bundle	6   6	Fox News Channel	2846	FXNC DT	04/22/2019	04/28/2019	M-Su 9a-4p	X	X	X	X	X	X	X	20	\$5.00	\$100.00	30
29	29		National Political Bundle	6   6	Fox News Channel	2846	FXNC EF	04/15/2019	04/21/2019	M-Su 4p-7p	X	X	X	X	X	X	X	14	\$9.00	\$126.00	30
30	30		National Political Bundle	6   6	Fox News Channel	2846	FXNC EF	04/22/2019	04/28/2019	M-Su 4p-7p	X	X	X	X	X	X	X	19	\$9.00	\$171.00	30
31	31		National Political Bundle	6   6	Fox News Channel	2846	FXNC PT	04/15/2019	04/21/2019	M-Su 7p-12m	X	X	X	X	X	X	X	23	\$10.00	\$230.00	30
32	32		National Political Bundle	6   6	Fox News Channel	2846	FXNC PT	04/22/2019	04/28/2019	M-Su 7p-12m	X	X	X	X	X	X	X	22	\$10.00	\$220.00	30
33	33		National Political Bundle	6   6	Hallmark Channel	2846	HALL EF	04/15/2019	04/21/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$2.00	\$14.00	30
34	34		National Political Bundle	6   6	Hallmark Channel	2846	HALL EF	04/22/2019	04/28/2019	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$2.00	\$10.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
35	35		National Political Bundle	6   6	Hallmark Channel	2846	HALL PT	04/15/2019	04/21/2019	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$3.00	\$12.00	30
36	36		National Political Bundle	6   6	Hallmark Channel	2846	HALL PT	04/22/2019	04/28/2019	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$3.00	\$30.00	30
37	37		National Political Bundle	6   6	HGTV	2846	HGTV EF	04/15/2019	04/21/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$7.00	\$49.00	30
38	38		National Political Bundle	6   6	HGTV	2846	HGTV EF	04/22/2019	04/28/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$7.00	\$49.00	30
39	39		National Political Bundle	6   6	HGTV	2846	HGTV PT	04/15/2019	04/21/2019	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$10.00	\$20.00	30
40	40		National Political Bundle	6   6	HGTV	2846	HGTV PT	04/22/2019	04/28/2019	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$10.00	\$100.00	30
44	44		National Political Bundle	6   6	ESPN	2846		04/17/2019	04/21/2019	W-Su 4p-7p			X	X	X	X	X	2	\$7.00	\$14.00	30
45	45		National Political Bundle	6   6	Hallmark Channel	2846		04/17/2019	04/21/2019	W-Su 4p-7p			X	X	X	X	X	2	\$2.00	\$4.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
46	46		National Political Bundle	6   6	Hallmark Channel	2846		04/17/2019	04/21/2019	W-Su 7p-12m			X	X	X	X	X	3	\$3.00	\$9.00	30
52	52		National Political Bundle	6   6	ESPN	2846		04/24/2019	04/28/2019	W-Su 7p-12m			X	X	X	X	X	3	\$10.00	\$30.00	30
53	53		National Political Bundle	6   6	ESPN	2846		04/24/2019	04/28/2019	W-Su 4p-7p			X	X	X	X	X	1	\$7.00	\$7.00	30
54	54		National Political Bundle	6   6	Fox News Channel	2846		04/24/2019	04/28/2019	W-Su 5a-9a			X	X	X	X	X	2	\$3.00	\$6.00	30
55	55		National Political Bundle	6   6	Fox News Channel	2846		04/24/2019	04/28/2019	W-Su 9a-4p			X	X	X	X	X	15	\$5.00	\$75.00	30
56	56		National Political Bundle	6   6	Hallmark Channel	2846		04/24/2019	04/28/2019	W-Su 4p-7p			X	X	X	X	X	3	\$2.00	\$6.00	30
57	57		National Political Bundle	6   6	HGTV	2846		04/24/2019	04/28/2019	W-Su 4p-7p			X	X	X	X	X	1	\$7.00	\$7.00	30

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<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2694987					
Traffic Order #	629083	# of Weeks	2	Active	Yes
Order #	2694987	Created On	4/11/2019 3:23:38 PM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4,IP=5 FW 62647983 4.15-4.28	Created By	NCC_Gateway_User	Gross \$	8805.00
Client	TIM SMITH FOR MAYOR - NCC - IN	Updated On	4/30/2019 7:45:01 AM	Net \$	6339.60
Start Date	4/15/2019	Updated By	Frechette, Laurie	Units	522
End Date	4/28/2019	Source	Gateway	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	