

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2694987

| | | | | | | | | |
|-------------------------|-------------------------------------|--------|-------------------------|---------------------------|--|---|---------------------------|--|
| Traffic Order # | 629083 | | Created On | 4/11/2019 3:23:38 PM | | Order Status | Contract Confirmed | |
| Order # | 2694987 | | Created By | NCC_Gateway_User | | Gross \$ | 9000.00 | |
| Order Descrp | PRI:NP=4,IP=5 FW 62647983 4.15-4.28 | | Updated On | 4/12/2019 7:20:42 AM | | Net \$ | 6480.00 | |
| Client | TIM SMITH FOR MAYOR - NCC - IN | | Updated By | Renner, Joann | | Units | 522 | |
| Start Date | 4/15/2019 | | Industry | Political-Mayor | | Credit Hold | NO | |
| End Date | 4/28/2019 | | REFERENCES | | | | | |
| # of Weeks | 2 | | Primary | FORT WAYNE DMA | | BILLING INFORMATION | | |
| SALES | | | Secondary | NATIONAL POLITICAL BUNDLE | | Purchase Order # | 62647983 | |
| ActiveWeeks | 2 | | Tertiary | | | Billing Schedule | Broadcast | |
| AE 1 | NCC - IND - WASH DC | | Quarternary | END OF FLIGHT BILLING | | EDI INFORMATION | | |
| AE 2 | | | TRAFFIC OPTIONS | | | | | |
| Agency | STRATEGIC MEDIA PLACEMENT - NCC | 15.00% | Address 1 | NCC MEDIA | | Product | | |
| RepFirm | NCC | 13.00% | Address 2 | | | Estimate | 4.15-4.28 | |
| Copy Instr ID | | | City, State, Zip | BLOOMFIELD, NJ | | Submit EDI Invoice? | Do Not Submit EDI Invoice | |
| Total Zones | 2 | | Zip | 07003 | | ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | | |
| Zones | Ft Wayne IN,Frontier Fort Wayne | | Contact | | | | | |
| Total Networks | 4 | | Phone | 111-111-1111 | | | | |
| GENERAL COMMENTS | | | Avail Tag | | | | | |
| | | | Contract Type | Political | | | | |
| | | | Copy Group | | | | | |
| | | | Division | | | | | |
| | | | Reference # | | | | | |
| | | | SYSCODE LIST | | | | | |
| | | | 0126,2846 | | | | | |

SUMMARY FOR SYSCODE 0126

| | | | | | |
|------------------------|-------------------------------------|-------------------|----------------------|-------------------------|--------------------|
| Traffic Order # | 629083 | Created On | 4/11/2019 3:23:38 PM | Order Status | Contract Confirmed |
| Order # | 2694987 | Created By | NCC_Gateway_User | Syscode Gross \$ | 7164.00 |
| Order Descrp | PRI:NP=4,IP=5 FW 62647983 4.15-4.28 | Updated On | 4/11/2019 4:23:23 PM | Syscode Net \$ | 5158.08 |
| Client | TIM SMITH FOR MAYOR - NCC - IN | Updated By | Bacalia, Christopher | Syscode Units | 260 |
| Start Date | 4/15/2019 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 4/28/2019 | Zones | Ft Wayne IN | Avg Unit Rate | 27.55 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|------------------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1 | 1 | | National Political Bundle | 5 5 | ESPN | 0126 | ESPN EF | 04/15/2019 | 04/21/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 7 | \$21.00 | \$147.00 | 30 |
| 2 | 2 | | National Political Bundle | 5 5 | ESPN | 0126 | ESPN EF | 04/22/2019 | 04/28/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 7 | \$21.00 | \$147.00 | 30 |
| 3 | 3 | | National Political Bundle | 5 5 | ESPN | 0126 | ESPN PT | 04/15/2019 | 04/21/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 9 | \$29.00 | \$261.00 | 30 |
| 4 | 4 | | National Political Bundle | 5 5 | ESPN | 0126 | ESPN PT | 04/22/2019 | 04/28/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 9 | \$29.00 | \$261.00 | 30 |
| 5 | 5 | | National Political Bundle | 5 5 | Fox News Channel | 0126 | FXNC EM | 04/15/2019 | 04/21/2019 | M-Su 5a-9a | X | X | X | X | X | X | X | 14 | \$24.00 | \$336.00 | 30 |
| 6 | 6 | | National Political Bundle | 5 5 | Fox News Channel | 0126 | FXNC EM | 04/22/2019 | 04/28/2019 | M-Su 5a-9a | X | X | X | X | X | X | X | 14 | \$24.00 | \$336.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|------------------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 7 | 7 | | National Political Bundle | 5 5 | Fox News Channel | 0126 | FXNC DT | 04/15/2019 | 04/21/2019 | M-Su 9a-4p | X | X | X | X | X | X | X | 21 | \$19.00 | \$399.00 | 30 |
| 8 | 8 | | National Political Bundle | 5 5 | Fox News Channel | 0126 | FXNC DT | 04/22/2019 | 04/28/2019 | M-Su 9a-4p | X | X | X | X | X | X | X | 21 | \$19.00 | \$399.00 | 30 |
| 9 | 9 | | National Political Bundle | 5 5 | Fox News Channel | 0126 | FXNC EF | 04/15/2019 | 04/21/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 21 | \$35.00 | \$735.00 | 30 |
| 10 | 10 | | National Political Bundle | 5 5 | Fox News Channel | 0126 | FXNC EF | 04/22/2019 | 04/28/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 21 | \$35.00 | \$735.00 | 30 |
| 11 | 11 | | National Political Bundle | 5 5 | Fox News Channel | 0126 | FXNC PT | 04/15/2019 | 04/21/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 25 | \$38.00 | \$950.00 | 30 |
| 12 | 12 | | National Political Bundle | 5 5 | Fox News Channel | 0126 | FXNC PT | 04/22/2019 | 04/28/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 25 | \$38.00 | \$950.00 | 30 |
| 13 | 13 | | National Political Bundle | 5 5 | Hallmark Channel | 0126 | HALL EF | 04/15/2019 | 04/21/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 7 | \$11.00 | \$77.00 | 30 |
| 14 | 14 | | National Political Bundle | 5 5 | Hallmark Channel | 0126 | HALL EF | 04/22/2019 | 04/28/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 7 | \$11.00 | \$77.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-----|---------------|------------------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 15 | 15 | | | 5 5 | Hallmark Channel | 0126 | HALL PT | 04/15/2019 | 04/21/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 9 | \$15.00 | \$135.00 | 30 |
| 16 | 16 | | | 5 5 | Hallmark Channel | 0126 | HALL PT | 04/22/2019 | 04/28/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 9 | \$15.00 | \$135.00 | 30 |
| 17 | 17 | | | 5 5 | HGTV | 0126 | HGTV EF | 04/15/2019 | 04/21/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 7 | \$26.00 | \$182.00 | 30 |
| 18 | 18 | | | 5 5 | HGTV | 0126 | HGTV EF | 04/22/2019 | 04/28/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 7 | \$26.00 | \$182.00 | 30 |
| 19 | 19 | | | 5 5 | HGTV | 0126 | HGTV PT | 04/15/2019 | 04/21/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 10 | \$36.00 | \$360.00 | 30 |
| 20 | 20 | | | 5 5 | HGTV | 0126 | HGTV PT | 04/22/2019 | 04/28/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 10 | \$36.00 | \$360.00 | 30 |

SUMMARY FOR SYSCODE 2846

| | | | | | |
|------------------------|-------------------------------------|-------------------|----------------------|-------------------------|--------------------|
| Traffic Order # | 629083 | Created On | 4/11/2019 3:23:38 PM | Order Status | Contract Confirmed |
| Order # | 2694987 | Created By | NCC_Gateway_User | Syscode Gross \$ | 1836.00 |
| Order Descrp | PRI:NP=4,IP=5 FW 62647983 4.15-4.28 | Updated On | 4/11/2019 4:23:23 PM | Syscode Net \$ | 1321.92 |
| Client | TIM SMITH FOR MAYOR - NCC - IN | Updated By | Bacalia, Christopher | Syscode Units | 262 |
| Start Date | 4/15/2019 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 4/28/2019 | Zones | Frontier Fort Wayne | Avg Unit Rate | 7.01 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|------------------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 21 | 21 | | National Political Bundle | 5 5 | ESPN | 2846 | ESPN EF | 04/15/2019 | 04/21/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 7 | \$7.00 | \$49.00 | 30 |
| 22 | 22 | | National Political Bundle | 5 5 | ESPN | 2846 | ESPN EF | 04/22/2019 | 04/28/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 7 | \$7.00 | \$49.00 | 30 |
| 23 | 23 | | National Political Bundle | 5 5 | ESPN | 2846 | ESPN PT | 04/15/2019 | 04/21/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 10 | \$10.00 | \$100.00 | 30 |
| 24 | 24 | | National Political Bundle | 5 5 | ESPN | 2846 | ESPN PT | 04/22/2019 | 04/28/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 10 | \$10.00 | \$100.00 | 30 |
| 25 | 25 | | National Political Bundle | 5 5 | Fox News Channel | 2846 | FXNC EM | 04/15/2019 | 04/21/2019 | M-Su 5a-9a | X | X | X | X | X | X | X | 14 | \$3.00 | \$42.00 | 30 |
| 26 | 26 | | National Political Bundle | 5 5 | Fox News Channel | 2846 | FXNC EM | 04/22/2019 | 04/28/2019 | M-Su 5a-9a | X | X | X | X | X | X | X | 14 | \$3.00 | \$42.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|------------------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 27 | 27 | | National Political Bundle | 5 5 | Fox News Channel | 2846 | FXNC DT | 04/15/2019 | 04/21/2019 | M-Su 9a-4p | X | X | X | X | X | X | X | 21 | \$5.00 | \$105.00 | 30 |
| 28 | 28 | | National Political Bundle | 5 5 | Fox News Channel | 2846 | FXNC DT | 04/22/2019 | 04/28/2019 | M-Su 9a-4p | X | X | X | X | X | X | X | 21 | \$5.00 | \$105.00 | 30 |
| 29 | 29 | | National Political Bundle | 5 5 | Fox News Channel | 2846 | FXNC EF | 04/15/2019 | 04/21/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 21 | \$9.00 | \$189.00 | 30 |
| 30 | 30 | | National Political Bundle | 5 5 | Fox News Channel | 2846 | FXNC EF | 04/22/2019 | 04/28/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 21 | \$9.00 | \$189.00 | 30 |
| 31 | 31 | | National Political Bundle | 5 5 | Fox News Channel | 2846 | FXNC PT | 04/15/2019 | 04/21/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 24 | \$10.00 | \$240.00 | 30 |
| 32 | 32 | | National Political Bundle | 5 5 | Fox News Channel | 2846 | FXNC PT | 04/22/2019 | 04/28/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 24 | \$10.00 | \$240.00 | 30 |
| 33 | 33 | | National Political Bundle | 5 5 | Hallmark Channel | 2846 | HALL EF | 04/15/2019 | 04/21/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 7 | \$2.00 | \$14.00 | 30 |
| 34 | 34 | | National Political Bundle | 5 5 | Hallmark Channel | 2846 | HALL EF | 04/22/2019 | 04/28/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 7 | \$2.00 | \$14.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-----|---------------|------------------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 35 | 35 | | | 5 5 | Hallmark Channel | 2846 | HALL PT | 04/15/2019 | 04/21/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 10 | \$3.00 | \$30.00 | 30 |
| 36 | 36 | | | 5 5 | Hallmark Channel | 2846 | HALL PT | 04/22/2019 | 04/28/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 10 | \$3.00 | \$30.00 | 30 |
| 37 | 37 | | | 5 5 | HGTV | 2846 | HGTV EF | 04/15/2019 | 04/21/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 7 | \$7.00 | \$49.00 | 30 |
| 38 | 38 | | | 5 5 | HGTV | 2846 | HGTV EF | 04/22/2019 | 04/28/2019 | M-Su 4p-7p | X | X | X | X | X | X | X | 7 | \$7.00 | \$49.00 | 30 |
| 39 | 39 | | | 5 5 | HGTV | 2846 | HGTV PT | 04/15/2019 | 04/21/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 10 | \$10.00 | \$100.00 | 30 |
| 40 | 40 | | | 5 5 | HGTV | 2846 | HGTV PT | 04/22/2019 | 04/28/2019 | M-Su 7p-12m | X | X | X | X | X | X | X | 10 | \$10.00 | \$100.00 | 30 |

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<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

| SUMMARY FOR ORDER # 2694987 | | | | | |
|-----------------------------|-------------------------------------|------------|----------------------|--------------|--------------------|
| Traffic Order # | 629083 | # of Weeks | 2 | Active | Yes |
| Order # | 2694987 | Created On | 4/11/2019 3:23:38 PM | Order Status | Contract Confirmed |
| Order Descrp | PRI:NP=4,IP=5 FW 62647983 4.15-4.28 | Created By | NCC_Gateway_User | Gross \$ | 9000.00 |
| Client | TIM SMITH FOR MAYOR - NCC - IN | Updated On | 4/12/2019 7:20:42 AM | Net \$ | 6480.00 |
| Start Date | 4/15/2019 | Updated By | Renner, Joann | Units | 522 |
| End Date | 4/28/2019 | Source | Gateway | Credit Hold | No |

| | |
|---------------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |