

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2824062

Traffic Order # 650103		Created On 9/26/2019 1:13:13 PM	Order Status Traffic Updates Accepted
Order # 2824062		Created By NCC_Gateway_User	Gross \$ 6091.00
Order Descrp 62689314_POL - CANDIDATE- TIM SMITH FOR MAYOR		Updated On 10/7/2019 4:34:05 PM	Net \$ 4385.52
Client TIM SMITH FOR MAYOR - NCC - IN		Updated By Mayer, Keith	Units 396
Start Date 9/30/2019		Industry Political-Mayor	Credit Hold NO
End Date 10/6/2019		REFERENCES	
# of Weeks 1		Primary	
SALES		Secondary	
ActiveWeeks 1		Tertiary	
AE 1 NCC - IND - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency STRATEGIC MEDIA PLACEMENT - NCC 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 2		Zip 07003	
Zones Ft Wayne IN,Frontier Fort Wayne		Contact	
Total Networks 10		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
Purchase Order # 62689314		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product		Estimate 9.30-10.6	
Submit EDI Invoice? Do Not Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
FORT WAYNE DMA PRIORITY CODE NP=80 IP=74 SEE KEY ON FCC SITE FOR ZONE/NETWORK INFORMATION			
SYSCODE LIST			
0126,2846			

SUMMARY FOR SYSCODE 0126

Traffic Order #	650103	Created On	9/26/2019 1:13:13 PM	Order Status	Traffic Updates Accepted
Order #	2824062	Created By	NCC_Gateway_User	Syscode Gross \$	4638.00
Order Descrp	62689314_POL - CANDIDATE- TIM SMITH FOR MAYOR	Updated On	10/7/2019 4:33:13 PM	Syscode Net \$	3339.36
Client	TIM SMITH FOR MAYOR - NCC - IN	Updated By	Mayer, Keith	Syscode Units	195
Start Date	9/30/2019	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	10/6/2019	Zones	Ft Wayne IN	Avg Unit Rate	23.78
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	The Discovery Channel	0126	DISC PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$13.00	\$182.00	30
2	2		National Political Bundle	74 74	ESPN	0126	ESPN EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$21.00	\$147.00	30
3	3		National Political Bundle	74 74	ESPN	0126	ESPN PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$29.00	\$406.00	30
4	4		National Political Bundle	74 74	Food Network	0126	FOOD PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$15.00	\$210.00	30
5	5		National Political Bundle	74 74	Fox News Channel	0126	FXNC EM	09/30/2019	10/06/2019	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$24.00	\$336.00	30
6	6		National Political Bundle	74 74	Fox News Channel	0126	FXNC DT	09/30/2019	10/06/2019	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$19.00	\$266.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	74 74	Fox News Channel	0126	FXNC EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	14	\$35.00	\$490.00	30
8	8		National Political Bundle	74 74	Fox News Channel	0126	FXNC PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$38.00	\$532.00	30
9	9		National Political Bundle	74 74	Hallmark Channel	0126	HALL EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$11.00	\$77.00	30
10	10		National Political Bundle	74 74	Hallmark Channel	0126	HALL PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$15.00	\$210.00	30
11	11		National Political Bundle	74 74	HGTV	0126	HGTV EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	10	\$26.00	\$260.00	30
12	12		National Political Bundle	74 74	HGTV	0126	HGTV PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$36.00	\$504.00	30
13	13		National Political Bundle	74 74	The History Channel	0126	HIST EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$17.00	\$119.00	30
14	14		National Political Bundle	74 74	The History Channel	0126	HIST PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$23.00	\$322.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		National Political Bundle	74 74	TNT	0126	TNT PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$29.00	\$203.00	30
16	16		National Political Bundle	74 74	The Weather Channel	0126	TWC EM	09/30/2019	10/06/2019	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$2.00	\$14.00	30
17	17		National Political Bundle	74 74	USA	0126	USA PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$36.00	\$360.00	30

SUMMARY FOR SYSCODE 2846

Traffic Order #	650103	Created On	9/26/2019 1:13:13 PM	Order Status	Traffic Updates Accepted
Order #	2824062	Created By	NCC_Gateway_User	Syscode Gross \$	1453.00
Order Descrp	62689314_POL - CANDIDATE- TIM SMITH FOR MAYOR	Updated On	10/7/2019 4:33:13 PM	Syscode Net \$	1046.16
Client	TIM SMITH FOR MAYOR - NCC - IN	Updated By	Mayer, Keith	Syscode Units	201
Start Date	9/30/2019	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	10/6/2019	Zones	Frontier Fort Wayne	Avg Unit Rate	7.23
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
18	18			74 74	The Discovery Channel	2846	DISC PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$7.00	\$98.00	30
19	19			74 74	ESPN	2846	ESPN EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$7.00	\$49.00	30
20	20			74 74	ESPN	2846	ESPN PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	13	\$10.00	\$130.00	30
21	21			74 74	Food Network	2846	FOOD PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$6.00	\$84.00	30
22	22			74 74	Fox News Channel	2846	FXNC EM	09/30/2019	10/06/2019	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$3.00	\$42.00	30
23	23			74 74	Fox News Channel	2846	FXNC DT	09/30/2019	10/06/2019	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$5.00	\$70.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
24	24		National Political Bundle	74 74	Fox News Channel	2846	FXNC EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	14	\$9.00	\$126.00	30
25	25		National Political Bundle	74 74	Fox News Channel	2846	FXNC PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$10.00	\$140.00	30
26	26		National Political Bundle	74 74	Hallmark Channel	2846	HALL EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$2.00	\$14.00	30
27	27		National Political Bundle	74 74	Hallmark Channel	2846	HALL PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$3.00	\$42.00	30
28	28		National Political Bundle	74 74	HGTV	2846	HGTV EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	10	\$7.00	\$70.00	30
29	29		National Political Bundle	74 74	HGTV	2846	HGTV PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$10.00	\$140.00	30
30	30		National Political Bundle	74 74	The History Channel	2846	HIST EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	10	\$7.00	\$70.00	30
31	31		National Political Bundle	74 74	The History Channel	2846	HIST PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$10.00	\$140.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
32	32		National Political Bundle	74 74	TNT	2846	TNT PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$8.00	\$112.00	30
33	33		National Political Bundle	74 74	USA	2846	USA PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$9.00	\$126.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2824062					
Traffic Order #	650103	# of Weeks	1	Active	Yes
Order #	2824062	Created On	9/26/2019 1:13:13 PM	Order Status	Traffic Updates Accepted
Order Descrp	62689314_POL - CANDIDATE- TIM SMITH FOR MAYOR	Created By	NCC_Gateway_User	Gross \$	6091.00
Client	TIM SMITH FOR MAYOR - NCC - IN	Updated On	10/7/2019 4:34:05 PM	Net \$	4385.52
Start Date	9/30/2019	Updated By	Mayer, Keith	Units	396
End Date	10/6/2019	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	