



INVOICE NO.	INVOICE DATE
CC21124	11/24/2019
BILL CYCLE	INVOICE DUE DATE
201911	12/29/2019

ATTN: NCC
 STRATEGIC MEDIA PLACEMENT - NCC
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
STRATEGIC MEDIA PLACEMENT - NCC	A5228	TIM SMITH FOR MAYOR - NCC - IN	26083

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CC652983	Ft. Wayne	TV	\$1,268.00	97	97

INVOICE NOTES

Ft. Wayne, Priority NP=80, IP=74 see key on FCC site for zone/network informatio
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Gross Advertising Total	\$1,268.00
Agency Commission	(\$190.20)
Rep Commission	(\$140.11)
Net Advertising Total	\$937.69

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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CC21124	11/24/2019
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AFFIDAVIT

Product:	Comcast Order No: CC652983	Market: Ft. Wayne
Estimate No: 10.22-28	TIM Est No: 2842983	Contract Type: Single
Campaign No:	AE Name: WASH DC NCC - IND -	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1720621	TGINSMIT1910RH Up To The Task - REVISED	Fort Wayne Frontier/2846, Fort Wayne/0126	CNN, DISC, ESP2, ESPN, FOOD, FS1, FXNC, HALL, HGTV, HIST, MNBC, TBSC, TNT, TWC, USA	97	\$1,268.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
MNBC	Fort Wayne Frontier/2846	NE1720621	7	\$29.00
CNN	Fort Wayne/0126	NE1720621	7	\$61.00
ESPN	Fort Wayne/0126	NE1720621	4	\$100.00
FS1	Fort Wayne/0126	NE1720621	4	\$8.00
FXNC	Fort Wayne Frontier/2846	NE1720621	4	\$39.00
USA	Fort Wayne/0126	NE1720621	4	\$124.00
ESP2	Fort Wayne/0126	NE1720621	4	\$12.00
FXNC	Fort Wayne/0126	NE1720621	10	\$289.00
USA	Fort Wayne Frontier/2846	NE1720621	1	\$7.00
CNN	Fort Wayne Frontier/2846	NE1720621	7	\$25.00
TBSC	Fort Wayne/0126	NE1720621	4	\$80.00
TNT	Fort Wayne Frontier/2846	NE1720621	3	\$22.00
FOOD	Fort Wayne/0126	NE1720621	4	\$52.00
HALL	Fort Wayne/0126	NE1720621	4	\$52.00
HIST	Fort Wayne/0126	NE1720621	4	\$80.00
DISC	Fort Wayne Frontier/2846	NE1720621	1	\$5.00
FS1	Fort Wayne Frontier/2846	NE1720621	3	\$3.00
HGTV	Fort Wayne/0126	NE1720621	4	\$124.00
DISC	Fort Wayne/0126	NE1720621	2	\$26.00
MNBC	Fort Wayne/0126	NE1720621	8	\$60.00
TBSC	Fort Wayne Frontier/2846	NE1720621	2	\$14.00
TNT	Fort Wayne/0126	NE1720621	2	\$50.00
TWC	Fort Wayne/0126	NE1720621	4	\$6.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-28-19	CNN	Fort Wayne Frontier/2846	5:38AM	TGINSMIT1910RH Up To The Task - REVISED	Early Start With Christine Romans and Dave Briggs	30	6	\$2.00	
10-28-19	CNN	Fort Wayne Frontier/2846	8:37AM	TGINSMIT1910RH Up To The Task - REVISED	New Day with Alisyn Camerota and John Berman	30	6	\$2.00	
10-28-19	CNN	Fort Wayne Frontier/2846	2:51PM	TGINSMIT1910RH Up To The Task - REVISED	CNN Newsroom With Brooke Baldwin	30	8	\$3.00	
10-28-19	CNN	Fort Wayne Frontier/2846	5:48PM	TGINSMIT1910RH Up To The Task - REVISED	The Situation Room With Wolf Blitzer	30	10	\$4.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-28-19	CNN	Fort Wayne Frontier/2846	5:58PM	TGINSMIT1910RH Up To The Task - REVISED	The Situation Room With Wolf Blitzer	30	10	\$4.00	
10-28-19	CNN	Fort Wayne Frontier/2846	8:42PM	TGINSMIT1910RH Up To The Task - REVISED	Anderson Cooper 360	30	12	\$5.00	
10-28-19	CNN	Fort Wayne Frontier/2846	8:53PM	TGINSMIT1910RH Up To The Task - REVISED	Anderson Cooper 360	30	12	\$5.00	
10-28-19	DISC	Fort Wayne Frontier/2846	5:42PM	TGINSMIT1910RH Up To The Task - REVISED	Street Outlaws: Memphis	30	14	\$5.00	
10-28-19	FS1	Fort Wayne Frontier/2846	4:54PM	TGINSMIT1910RH Up To The Task - REVISED	Lock It In	30	30	\$1.00	
10-28-19	FS1	Fort Wayne Frontier/2846	9:09PM	TGINSMIT1910RH Up To The Task - REVISED	2019 World Series	30	32	\$1.00	
10-28-19	FS1	Fort Wayne Frontier/2846	11:34PM	TGINSMIT1910RH Up To The Task - REVISED	Seaver	30	32	\$1.00	
10-28-19	FXNC	Fort Wayne Frontier/2846	5:43PM	TGINSMIT1910RH Up To The Task - REVISED	The Five	30	38	\$9.00	
10-28-19	FXNC	Fort Wayne Frontier/2846	8:47PM	TGINSMIT1910RH Up To The Task - REVISED	Tucker Carlson Tonight	30	40	\$10.00	
10-28-19	FXNC	Fort Wayne Frontier/2846	9:47PM	TGINSMIT1910RH Up To The Task - REVISED	Hannity	30	40	\$10.00	
10-28-19	FXNC	Fort Wayne Frontier/2846	11:50PM	TGINSMIT1910RH Up To The Task - REVISED	Fox News at Night with Shannon Bream	30	40	\$10.00	
10-28-19	MNBC	Fort Wayne Frontier/2846	5:29AM	TGINSMIT1910RH Up To The Task - REVISED	First Look	30	54	\$4.00	
10-28-19	MNBC	Fort Wayne Frontier/2846	5:48AM	TGINSMIT1910RH Up To The Task - REVISED	First Look	30	54	\$4.00	
10-28-19	MNBC	Fort Wayne Frontier/2846	11:59AM	TGINSMIT1910RH Up To The Task - REVISED	MSNBC Live with Craig Melvin	30	56	\$3.00	
10-28-19	MNBC	Fort Wayne Frontier/2846	12:59PM	TGINSMIT1910RH Up To The Task - REVISED	Andrea Mitchell Reports	30	56	\$3.00	
10-28-19	MNBC	Fort Wayne Frontier/2846	4:35PM	TGINSMIT1910RH Up To The Task - REVISED	Deadline: White House	30	58	\$5.00	
10-28-19	MNBC	Fort Wayne Frontier/2846	4:58PM	TGINSMIT1910RH Up To The Task - REVISED	Deadline: White House	30	58	\$5.00	
10-28-19	MNBC	Fort Wayne Frontier/2846	8:51PM	TGINSMIT1910RH Up To The Task - REVISED	All In With Chris Hayes	30	60	\$5.00	
10-28-19	TBSC	Fort Wayne Frontier/2846	4:44PM	TGINSMIT1910RH Up To The Task - REVISED	Bob's Burgers	30	62	\$7.00	
10-28-19	TBSC	Fort Wayne Frontier/2846	5:47PM	TGINSMIT1910RH Up To The Task - REVISED	Family Guy	30	62	\$7.00	
10-28-19	TNT	Fort Wayne Frontier/2846	5:55PM	TGINSMIT1910RH Up To The Task - REVISED	Ocean's Eleven	30	66	\$6.00	
10-28-19	TNT	Fort Wayne Frontier/2846	7:26PM	TGINSMIT1910RH Up To The Task - REVISED	Ocean's Eleven	30	68	\$8.00	
10-28-19	TNT	Fort Wayne Frontier/2846	9:16PM	TGINSMIT1910RH Up To The Task - REVISED	Avengers: Age of Ultron	30	68	\$8.00	
10-28-19	USA	Fort Wayne Frontier/2846	5:43PM	TGINSMIT1910RH Up To The Task - REVISED	Chicago P.D.	30	70	\$7.00	
10-28-19	CNN	Fort Wayne/0126	5:38AM	TGINSMIT1910RH Up To The Task - REVISED	Early Start With Christine Romans and Dave Briggs	30	76	\$8.00	
10-28-19	CNN	Fort Wayne/0126	7:25AM	TGINSMIT1910RH Up To The Task - REVISED	New Day with Alisyn Camerota and John Berman	30	76	\$8.00	
10-28-19	CNN	Fort Wayne/0126	2:51PM	TGINSMIT1910RH Up To The Task - REVISED	CNN Newsroom With Brooke Baldwin	30	78	\$7.00	
10-28-19	CNN	Fort Wayne/0126	4:38PM	TGINSMIT1910RH Up To The Task - REVISED	The Lead With Jake Tapper	30	80	\$9.00	
10-28-19	CNN	Fort Wayne/0126	5:58PM	TGINSMIT1910RH Up To The Task - REVISED	The Situation Room With Wolf Blitzer	30	80	\$9.00	
10-28-19	CNN	Fort Wayne/0126	8:42PM	TGINSMIT1910RH Up To The Task - REVISED	Anderson Cooper 360	30	82	\$10.00	
10-28-19	CNN	Fort Wayne/0126	10:37PM	TGINSMIT1910RH Up To The Task - REVISED	CNN Tonight With Don Lemon	30	82	\$10.00	
10-28-19	DISC	Fort Wayne/0126	7:51PM	TGINSMIT1910RH Up To The Task - REVISED	Street Outlaws: Memphis: Full Throttle	30	84	\$13.00	
10-28-19	DISC	Fort Wayne/0126	11:43PM	TGINSMIT1910RH Up To The Task - REVISED	Street Outlaws	30	84	\$13.00	
10-28-19	ESP2	Fort Wayne/0126	4:52PM	TGINSMIT1910RH Up To The Task - REVISED	Highly Questionable	30	86	\$3.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-28-19	ESP2	Fort Wayne/0126	5:47PM	TGINSMIT1910RH Up To The Task - REVISED	NFL Live	30	86	\$3.00	
10-28-19	ESP2	Fort Wayne/0126	7:43PM	TGINSMIT1910RH Up To The Task - REVISED	SportsCenter	30	88	\$3.00	
10-28-19	ESP2	Fort Wayne/0126	9:59PM	TGINSMIT1910RH Up To The Task - REVISED	UFC 241: Cormier vs. Miocic 2	30	88	\$3.00	
10-28-19	ESPN	Fort Wayne/0126	4:57PM	TGINSMIT1910RH Up To The Task - REVISED	SportsCenter	30	90	\$21.00	
10-28-19	ESPN	Fort Wayne/0126	5:56PM	TGINSMIT1910RH Up To The Task - REVISED	Pardon the Interruption	30	90	\$21.00	
10-28-19	ESPN	Fort Wayne/0126	9:21PM	TGINSMIT1910RH Up To The Task - REVISED	NFL Football	30	92	\$29.00	
10-28-19	ESPN	Fort Wayne/0126	10:24PM	TGINSMIT1910RH Up To The Task - REVISED	NFL Football	30	92	\$29.00	
10-28-19	FOOD	Fort Wayne/0126	4:55PM	TGINSMIT1910RH Up To The Task - REVISED	Halloween Baking Championship	30	94	\$11.00	
10-28-19	FOOD	Fort Wayne/0126	6:55PM	TGINSMIT1910RH Up To The Task - REVISED	Halloween Baking Championship	30	94	\$11.00	
10-28-19	FOOD	Fort Wayne/0126	8:22PM	TGINSMIT1910RH Up To The Task - REVISED	Halloween Baking Championship	30	96	\$15.00	
10-28-19	FOOD	Fort Wayne/0126	10:55PM	TGINSMIT1910RH Up To The Task - REVISED	Outrageous Pumpkins	30	96	\$15.00	
10-28-19	FS1	Fort Wayne/0126	4:54PM	TGINSMIT1910RH Up To The Task - REVISED	Lock It In	30	98	\$2.00	
10-28-19	FS1	Fort Wayne/0126	5:22PM	TGINSMIT1910RH Up To The Task - REVISED	Lock It In	30	98	\$2.00	
10-28-19	FS1	Fort Wayne/0126	9:09PM	TGINSMIT1910RH Up To The Task - REVISED	2019 World Series	30	100	\$2.00	
10-28-19	FS1	Fort Wayne/0126	10:49PM	TGINSMIT1910RH Up To The Task - REVISED	2019 World Series	30	100	\$2.00	
10-28-19	FXNC	Fort Wayne/0126	6:52AM	TGINSMIT1910RH Up To The Task - REVISED	Fox and Friends	30	102	\$24.00	
10-28-19	FXNC	Fort Wayne/0126	7:24AM	TGINSMIT1910RH Up To The Task - REVISED	Fox and Friends	30	102	\$24.00	
10-28-19	FXNC	Fort Wayne/0126	9:51AM	TGINSMIT1910RH Up To The Task - REVISED	America's Newsroom	30	104	\$19.00	
10-28-19	FXNC	Fort Wayne/0126	1:45PM	TGINSMIT1910RH Up To The Task - REVISED	Outnumbered Overtime With Harris Faulkner	30	104	\$19.00	
10-28-19	FXNC	Fort Wayne/0126	3:21PM	TGINSMIT1910RH Up To The Task - REVISED	Fox News Reporting	30	104	\$19.00	
10-28-19	FXNC	Fort Wayne/0126	4:48PM	TGINSMIT1910RH Up To The Task - REVISED	Your World With Neil Cavuto	30	106	\$35.00	
10-28-19	FXNC	Fort Wayne/0126	5:43PM	TGINSMIT1910RH Up To The Task - REVISED	The Five	30	106	\$35.00	
10-28-19	FXNC	Fort Wayne/0126	7:47PM	TGINSMIT1910RH Up To The Task - REVISED	The Story With Martha MacCallum	30	108	\$38.00	
10-28-19	FXNC	Fort Wayne/0126	8:46PM	TGINSMIT1910RH Up To The Task - REVISED	Tucker Carlson Tonight	30	108	\$38.00	
10-28-19	FXNC	Fort Wayne/0126	11:50PM	TGINSMIT1910RH Up To The Task - REVISED	Fox News at Night with Shannon Bream	30	108	\$38.00	
10-28-19	HALL	Fort Wayne/0126	4:36PM	TGINSMIT1910RH Up To The Task - REVISED	A December Bride	30	110	\$11.00	
10-28-19	HALL	Fort Wayne/0126	6:34PM	TGINSMIT1910RH Up To The Task - REVISED	The Christmas Cottage	30	110	\$11.00	
10-28-19	HALL	Fort Wayne/0126	8:35PM	TGINSMIT1910RH Up To The Task - REVISED	Crown for Christmas	30	112	\$15.00	
10-28-19	HALL	Fort Wayne/0126	10:28PM	TGINSMIT1910RH Up To The Task - REVISED	Christmas Made to Order	30	112	\$15.00	
10-28-19	HGTV	Fort Wayne/0126	4:43PM	TGINSMIT1910RH Up To The Task - REVISED	Love It or List It	30	114	\$26.00	
10-28-19	HGTV	Fort Wayne/0126	5:41PM	TGINSMIT1910RH Up To The Task - REVISED	Love It or List It	30	114	\$26.00	
10-28-19	HGTV	Fort Wayne/0126	7:42PM	TGINSMIT1910RH Up To The Task - REVISED	Love It or List It	30	116	\$36.00	
10-28-19	HGTV	Fort Wayne/0126	11:46PM	TGINSMIT1910RH Up To The Task - REVISED	House Hunters International	30	116	\$36.00	
10-28-19	HIST	Fort Wayne/0126	5:43PM	TGINSMIT1910RH Up To The Task - REVISED	American Pickers	30	118	\$17.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-28-19	HIST	Fort Wayne/0126	6:42PM	TGINSMIT1910RH Up To The Task - REVISED	American Pickers	30	118	\$17.00	
10-28-19	HIST	Fort Wayne/0126	7:44PM	TGINSMIT1910RH Up To The Task - REVISED	American Pickers	30	120	\$23.00	
10-28-19	HIST	Fort Wayne/0126	11:48PM	TGINSMIT1910RH Up To The Task - REVISED	Pawn Stars	30	120	\$23.00	
10-28-19	MNBC	Fort Wayne/0126	6:43AM	TGINSMIT1910RH Up To The Task - REVISED	Morning Joe	30	122	\$5.00	
10-28-19	MNBC	Fort Wayne/0126	8:34AM	TGINSMIT1910RH Up To The Task - REVISED	Morning Joe	30	122	\$5.00	
10-28-19	MNBC	Fort Wayne/0126	9:32AM	TGINSMIT1910RH Up To The Task - REVISED	MSNBC Live with Stephanie Ruhle	30	124	\$4.00	
10-28-19	MNBC	Fort Wayne/0126	11:32AM	TGINSMIT1910RH Up To The Task - REVISED	MSNBC Live with Craig Melvin	30	124	\$4.00	
10-28-19	MNBC	Fort Wayne/0126	5:35PM	TGINSMIT1910RH Up To The Task - REVISED	MTP Daily	30	126	\$10.00	
10-28-19	MNBC	Fort Wayne/0126	5:57PM	TGINSMIT1910RH Up To The Task - REVISED	MTP Daily	30	126	\$10.00	
10-28-19	MNBC	Fort Wayne/0126	8:30PM	TGINSMIT1910RH Up To The Task - REVISED	All In With Chris Hayes	30	128	\$11.00	
10-28-19	MNBC	Fort Wayne/0126	8:52PM	TGINSMIT1910RH Up To The Task - REVISED	All In With Chris Hayes	30	128	\$11.00	
10-28-19	TBSC	Fort Wayne/0126	5:47PM	TGINSMIT1910RH Up To The Task - REVISED	Family Guy	30	130	\$17.00	
10-28-19	TBSC	Fort Wayne/0126	6:45PM	TGINSMIT1910RH Up To The Task - REVISED	Family Guy	30	130	\$17.00	
10-28-19	TBSC	Fort Wayne/0126	9:45PM	TGINSMIT1910RH Up To The Task - REVISED	Family Guy	30	132	\$23.00	
10-28-19	TBSC	Fort Wayne/0126	10:44PM	TGINSMIT1910RH Up To The Task - REVISED	The Misery Index	30	132	\$23.00	
10-28-19	TNT	Fort Wayne/0126	4:30PM	TGINSMIT1910RH Up To The Task - REVISED	Gone in Sixty Seconds	30	134	\$21.00	
10-28-19	TNT	Fort Wayne/0126	8:40PM	TGINSMIT1910RH Up To The Task - REVISED	Avengers: Age of Ultron	30	136	\$29.00	
10-28-19	TWC	Fort Wayne/0126	5:16AM	TGINSMIT1910RH Up To The Task - REVISED	AMHQ Early	30	138	\$2.00	
10-28-19	TWC	Fort Wayne/0126	8:16AM	TGINSMIT1910RH Up To The Task - REVISED	AMHQ	30	138	\$2.00	
10-28-19	TWC	Fort Wayne/0126	1:47PM	TGINSMIT1910RH Up To The Task - REVISED	The Weather Channel LIVE	30	140	\$1.00	
10-28-19	TWC	Fort Wayne/0126	2:47PM	TGINSMIT1910RH Up To The Task - REVISED	The Weather Channel LIVE	30	140	\$1.00	
10-28-19	USA	Fort Wayne/0126	4:40PM	TGINSMIT1910RH Up To The Task - REVISED	Chicago P.D.	30	142	\$26.00	
10-28-19	USA	Fort Wayne/0126	6:18PM	TGINSMIT1910RH Up To The Task - REVISED	Modern Family	30	142	\$26.00	
10-28-19	USA	Fort Wayne/0126	10:29PM	TGINSMIT1910RH Up To The Task - REVISED	WWE Monday Night RAW/Original Repeats	30	144	\$36.00	
10-28-19	USA	Fort Wayne/0126	11:40PM	TGINSMIT1910RH Up To The Task - REVISED	WWE Monday Night RAW/Original Repeats	30	144	\$36.00	

Order# CC652983 Total: \$1,268.00



INVOICE NO.

CC21124

BILL CYCLE

201911

BILL TO

ATTN: NCC
STRATEGIC MEDIA PLACEMENT - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
STRATEGIC MEDIA PLACEMENT - NCC	A5228	TIM SMITH FOR MAYOR - NCC - IN	26083

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