

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2853800

Traffic Order #	655044		Created On	11/1/2019 12:18:09 PM		Order Status	Traffic Updates Accepted	
Order #	2853800		Created By	NCC_Gateway_User		Gross \$	1374.00	
Order Descrp	62699866_POL_Candidate Tim Smith for Mayor FTW		Updated On	11/4/2019 3:48:44 PM		Net \$	989.28	
Client	TIM SMITH FOR MAYOR - NCC - IN		Updated By	Mayer, Keith		Units	45	
Start Date	10/28/2019		Industry	Political-Mayor		Credit Hold	NO	
End Date	11/4/2019		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	62699866	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - IND - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	STRATEGIC MEDIA PLACEMENT - NCC	15.00%	Address 1	NCC MEDIA		Product		
RepFirm	NCC	13.00%	Address 2			Estimate	11.2 FIXED	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	2		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Ft Wayne IN,Frontier Fort Wayne		Contact			Indianapolis, priority NP=80, IP=74 see key on FCC site for zone/network information		
Total Networks	7		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #	11.2 FIXED				
			SYSCODE LIST					
			0126,2846					

SUMMARY FOR SYSCODE 0126

Traffic Order #	655044	Created On	11/1/2019 12:18:09 PM	Order Status	Traffic Updates Accepted
Order #	2853800	Created By	NCC_Gateway_User	Syscode Gross \$	1096.00
Order Descrp	62699866_POL_Candidate Tim Smith for Mayor FTW	Updated On	11/4/2019 3:48:44 PM	Syscode Net \$	789.12
Client	TIM SMITH FOR MAYOR - NCC - IN	Updated By	Mayer, Keith	Syscode Units	26
Start Date	10/28/2019	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	11/4/2019	Zones	Ft Wayne IN	Avg Unit Rate	42.15
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	110 110	ESPN	0126	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 9a-12n						X		1	\$33.00	\$33.00	30
2	2		National Political Bundle	110 110	ESPN	0126	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 7p-10p						X		2	\$71.00	\$142.00	30
3	5		National Political Bundle	110 110	ESPN2	0126	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 12n-3p						X		2	\$29.00	\$58.00	30
4	6		National Political Bundle	110 110	ESPN2	0126	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 4p-7p						X		2	\$29.00	\$58.00	30
5	7		National Political Bundle	110 110	ESPN2	0126	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 10p-12m						X		1	\$29.00	\$29.00	30
6	8		National Political Bundle	110 110	Fox Sports One	0126	AVG. ALL WKS<	11/02/2019	11/02/2019	Sa 3:30p-7p						X		2	\$27.00	\$54.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	9		National Political Bundle	110 110	Fox Sports One	0126	AVG. ALL WKS/MLB REGULAR SE	11/02/2019	11/02/2019	Sa 7p-10:30p						X		2	\$46.00	\$92.00	30
8	10		National Political Bundle	110 110	BTIN	0126	-	11/02/2019	11/02/2019	Sa 3:30p-6:30p						X		2	\$6.00	\$12.00	30
9	11		National Political Bundle	110 110	NBC Sports Network	0126	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 8:30p-11p						X		2	\$16.00	\$32.00	30
19	3		National Political Bundle	110 110	ESPN	0126	AVG. ALL WKS	11/03/2019	11/03/2019	Su 10a-1p							X	2	\$29.00	\$58.00	30
20	12		National Political Bundle	110 110	NBC Sports Network	0126	AVG. ALL WKS	11/03/2019	11/03/2019	Su 3p-7p							X	2	\$61.00	\$122.00	30
21	13		National Political Bundle	110 110	NFL Network	0126	AVG. ALL WKS	11/03/2019	11/03/2019	Su 9a-1p							X	2	\$65.00	\$130.00	30
22	14		National Political Bundle	110 110	Fox Sports Midwest	0126	-	11/03/2019	11/03/2019	Su 5p-7:30p							X	2	\$47.00	\$94.00	30
26	4		National Political Bundle	110 110	ESPN	0126	AVG. ALL WKS	11/04/2019	11/04/2019	M 8p-12m	X							2	\$91.00	\$182.00	30

SUMMARY FOR SYSCODE 2846

Traffic Order #	655044	Created On	11/1/2019 12:18:09 PM	Order Status	Traffic Updates Accepted
Order #	2853800	Created By	NCC_Gateway_User	Syscode Gross \$	278.00
Order Descrp	62699866_POL_Candidate Tim Smith for Mayor FTW	Updated On	11/4/2019 3:48:44 PM	Syscode Net \$	200.16
Client	TIM SMITH FOR MAYOR - NCC - IN	Updated By	Mayer, Keith	Syscode Units	19
Start Date	10/28/2019	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	11/4/2019	Zones	Frontier Fort Wayne	Avg Unit Rate	14.63
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
10	15		National Political Bundle	110 110	ESPN	2846	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 9a-12n						X		0	\$12.00	\$0.00	30
11	16		National Political Bundle	110 110	ESPN	2846	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 7p-10p						X		0	\$10.00	\$0.00	30
12	19		National Political Bundle	110 110	ESPN2	2846	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 12n-3p						X		2	\$10.00	\$20.00	30
13	20		National Political Bundle	110 110	ESPN2	2846	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 4p-7p						X		2	\$10.00	\$20.00	30
14	21		National Political Bundle	110 110	ESPN2	2846	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 10p-12m						X		1	\$10.00	\$10.00	30
15	22		National Political Bundle	110 110	Fox Sports One	2846	AVG. ALL WKS<	11/02/2019	11/02/2019	Sa 3:30p-7p						X		2	\$9.00	\$18.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
16	23		National Political Bundle	110 110	Fox Sports One	2846	AVG. ALL WKS/MLB REGULAR SE	11/02/2019	11/02/2019	Sa 7p-10:30p						X		2	\$16.00	\$32.00	30
17	24		National Political Bundle	110 110	BTIN	2846	-	11/02/2019	11/02/2019	Sa 3:30p-6:30p						X		1	\$2.00	\$2.00	30
18	25		National Political Bundle	110 110	NBC Sports Network	2846	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 8:30p-11p						X		2	\$6.00	\$12.00	30
23	17		National Political Bundle	110 110	ESPN	2846	AVG. ALL WKS	11/03/2019	11/03/2019	Su 10a-1p							X	1	\$10.00	\$10.00	30
24	26		National Political Bundle	110 110	NBC Sports Network	2846	AVG. ALL WKS	11/03/2019	11/03/2019	Su 3p-7p							X	2	\$24.00	\$48.00	30
25	27		National Political Bundle	110 110	NFL Network	2846	AVG. ALL WKS	11/03/2019	11/03/2019	Su 9a-1p							X	2	\$22.00	\$44.00	30
27	18		National Political Bundle	110 110	ESPN	2846	AVG. ALL WKS	11/04/2019	11/04/2019	M 8p-12m	X							2	\$31.00	\$62.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2853800					
Traffic Order #	655044	# of Weeks	2	Active	Yes
Order #	2853800	Created On	11/1/2019 12:18:09 PM	Order Status	Traffic Updates Accepted
Order Descrp	62699866_POL_Candidate Tim Smith for Mayor FTW	Created By	NCC_Gateway_User	Gross \$	1374.00
Client	TIM SMITH FOR MAYOR - NCC - IN	Updated On	11/4/2019 3:48:44 PM	Net \$	989.28
Start Date	10/28/2019	Updated By	Mayer, Keith	Units	45
End Date	11/4/2019	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	