

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3042147

Traffic Order # 683298		Created On 6/26/2020 11:39:46 AM	Order Status Contract Confirmed
Order # 3042147		Created By NCC_Gateway_User	Gross \$ 16596.00
Order Descrp 62775987 POL ISSUE DAGA Peoples Lawyer FW		Updated On 6/29/2020 1:00:20 PM	Net \$ 11949.12
Client DAGA PEOPLES LAWYER PROJECT -		Updated By Smith, Jennifer	Units 400
Start Date 10/7/2020		Industry Political-Association	Credit Hold NO
End Date 11/3/2020		REFERENCES	
# of Weeks 5		Primary	
SALES		Secondary	
ActiveWeeks 5		Tertiary	
AE 1 NCC - IND - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency CANAL PARTNERS MEDIA - 15.00% NCC - IN		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Ft Wayne IN Interconnect		Contact	
Total Networks 4		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
Purchase Order # 62775987		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product ORDR		Estimate N/A	
Submit EDI Invoice? Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Fort Wayne, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information			
SYSCODE LIST			
7868			

SUMMARY FOR SYSCODE 7868

Traffic Order #	683298	Created On	6/26/2020 11:39:46 AM	Order Status	Contract Confirmed
Order #	3042147	Created By	NCC_Gateway_User	Syscode Gross \$	16596.00
Order Descrp	62775987 POL ISSUE DAGA Peoples Lawyer FW	Updated On	6/29/2020 12:55:40 PM	Syscode Net \$	11949.12
Client	DAGA PEOPLES LAWYER PROJECT - AMP - IND	Updated By	Smith, Jennifer	Syscode Units	400
Start Date	10/7/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/3/2020	Zones	Ft Wayne IN Interconnect	Avg Unit Rate	41.49
# of Weeks	5				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Nati onal Politi cal Bun dle	74 74	CNBC	7868	SQUAWK BOX<	10/07/2020	10/11/2020	W-Su 5a-9a			X	X	X	X	X	5	\$3.00	\$15.00	30
2	2		Nati onal Politi cal Bun dle	74 74	CNBC	7868	SQUAWK BOX<	10/12/2020	10/18/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$3.00	\$21.00	30
3	3		Nati onal Politi cal Bun dle	74 74	CNBC	7868	SQUAWK BOX<	10/19/2020	10/25/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$3.00	\$21.00	30
4	4		Nati onal Politi cal Bun dle	74 74	CNBC	7868	SQUAWK BOX<	10/26/2020	11/01/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$3.00	\$21.00	30
5	5		Nati onal Politi cal Bun dle	74 74	CNBC	7868	SQUAWK BOX<	11/02/2020	11/03/2020	M-Tu 5a-9a	X	X						2	\$3.00	\$6.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		National Political Bundle	74 74	CNBC	7868	VARIOUS	10/07/2020	10/11/2020	W-Su 9a-4p			X	X	X	X	X	6	\$3.00	\$18.00	30
7	7		National Political Bundle	74 74	CNBC	7868	VARIOUS	10/12/2020	10/18/2020	M-Su 9a-4p	X	X	X	X	X	X	X	8	\$3.00	\$24.00	30
8	8		National Political Bundle	74 74	CNBC	7868	VARIOUS	10/19/2020	10/25/2020	M-Su 9a-4p	X	X	X	X	X	X	X	8	\$3.00	\$24.00	30
9	9		National Political Bundle	74 74	CNBC	7868	VARIOUS	10/26/2020	11/01/2020	M-Su 9a-4p	X	X	X	X	X	X	X	8	\$3.00	\$24.00	30
10	10		National Political Bundle	74 74	CNBC	7868	VARIOUS	11/02/2020	11/02/2020	M 9a-4p	X							2	\$3.00	\$6.00	30
11	11		National Political Bundle	74 74	CNBC	7868	VARIOUS	10/07/2020	10/11/2020	W-Su 4p-7p			X	X	X	X	X	2	\$5.00	\$10.00	30
12	12		National Political Bundle	74 74	CNBC	7868	VARIOUS	10/12/2020	10/18/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$5.00	\$15.00	30
13	13		National Political Bundle	74 74	CNBC	7868	VARIOUS	10/19/2020	10/25/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$5.00	\$15.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		National Political Bundle	74 74	CNBC	7868	VARIOUS	10/26/2020	11/01/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$5.00	\$15.00	30
15	15		National Political Bundle	74 74	CNBC	7868	VARIOUS	11/02/2020	11/02/2020	M 4p-7p	X							1	\$5.00	\$5.00	30
16	16		National Political Bundle	74 74	CNBC	7868	SHARK TANK<	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	5	\$8.00	\$40.00	30
17	17		National Political Bundle	74 74	CNBC	7868	SHARK TANK<	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$8.00	\$56.00	30
18	18		National Political Bundle	74 74	CNBC	7868	SHARK TANK<	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$8.00	\$56.00	30
19	19		National Political Bundle	74 74	CNBC	7868	SHARK TANK<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$8.00	\$56.00	30
20	20		National Political Bundle	74 74	CNBC	7868	SHARK TANK<	11/02/2020	11/02/2020	M 7p-12m	X							2	\$8.00	\$16.00	30
21	21		National Political Bundle	74 74	CNN	7868	NEW DAY<	10/07/2020	10/11/2020	W-Su 5a-9a			X	X	X	X	X	5	\$23.00	\$115.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	22		National Political Bundle	74 74	CNN	7868	NEW DAY<	10/12/2020	10/18/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$23.00	\$161.00	30
23	23		National Political Bundle	74 74	CNN	7868	NEW DAY<	10/19/2020	10/25/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$23.00	\$161.00	30
24	24		National Political Bundle	74 74	CNN	7868	NEW DAY<	10/26/2020	11/01/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$23.00	\$161.00	30
25	25		National Political Bundle	74 74	CNN	7868	NEW DAY<	11/02/2020	11/03/2020	M-Tu 5a-9a	X	X						2	\$23.00	\$46.00	30
26	26		National Political Bundle	74 74	CNN	7868	CNN NEWSROOM<	10/07/2020	10/11/2020	W-Su 9a-4p			X	X	X	X	X	6	\$34.00	\$204.00	30
27	27		National Political Bundle	74 74	CNN	7868	CNN NEWSROOM<	10/12/2020	10/18/2020	M-Su 9a-4p	X	X	X	X	X	X	X	8	\$34.00	\$272.00	30
28	28		National Political Bundle	74 74	CNN	7868	CNN NEWSROOM<	10/19/2020	10/25/2020	M-Su 9a-4p	X	X	X	X	X	X	X	8	\$34.00	\$272.00	30
29	29		National Political Bundle	74 74	CNN	7868	CNN NEWSROOM<	10/26/2020	11/01/2020	M-Su 9a-4p	X	X	X	X	X	X	X	8	\$34.00	\$272.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	30		National Political Bundle	74 74	CNN	7868	CNN NEWSROOM<	11/02/2020	11/02/2020	M 9a-4p	X							2	\$34.00	\$68.00	30
31	31		National Political Bundle	74 74	CNN	7868	VARIOUS	10/07/2020	10/11/2020	W-Su 4p-7p			X	X	X	X	X	2	\$65.00	\$130.00	30
32	32		National Political Bundle	74 74	CNN	7868	VARIOUS	10/12/2020	10/18/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$65.00	\$195.00	30
33	33		National Political Bundle	74 74	CNN	7868	VARIOUS	10/19/2020	10/25/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$65.00	\$195.00	30
34	34		National Political Bundle	74 74	CNN	7868	VARIOUS	10/26/2020	11/01/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$65.00	\$195.00	30
35	35		National Political Bundle	74 74	CNN	7868	VARIOUS	11/02/2020	11/02/2020	M 4p-7p	X							1	\$65.00	\$65.00	30
36	36		National Political Bundle	74 74	CNN	7868	AVG. ALL WKS<	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	5	\$48.00	\$240.00	30
37	37		National Political Bundle	74 74	CNN	7868	AVG. ALL WKS<	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$48.00	\$336.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38	38		National Political Bundle	74 74	CNN	7868	AVG. ALL WKS<	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$48.00	\$336.00	30
39	39		National Political Bundle	74 74	CNN	7868	AVG. ALL WKS<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$48.00	\$336.00	30
40	40		National Political Bundle	74 74	CNN	7868	AVG. ALL WKS<	11/02/2020	11/02/2020	M 7p-12m	X							2	\$48.00	\$96.00	30
41	41		National Political Bundle	74 74	Fox News Channel	7868	FOX AND FRIEND<	10/07/2020	10/11/2020	W-Su 5a-9a			X	X	X	X	X	5	\$31.00	\$155.00	30
42	42		National Political Bundle	74 74	Fox News Channel	7868	FOX AND FRIEND<	10/12/2020	10/18/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$31.00	\$217.00	30
43	43		National Political Bundle	74 74	Fox News Channel	7868	FOX AND FRIEND<	10/19/2020	10/25/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$31.00	\$217.00	30
44	44		National Political Bundle	74 74	Fox News Channel	7868	FOX AND FRIEND<	10/26/2020	11/01/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$31.00	\$217.00	30
45	45		National Political Bundle	74 74	Fox News Channel	7868	FOX AND FRIEND<	11/02/2020	11/03/2020	M-Tu 5a-9a	X	X						2	\$31.00	\$62.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
46	46		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	10/07/2020	10/11/2020	W-Su 9a-4p			X	X	X	X	X	6	\$79.00	\$474.00	30
47	47		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	10/12/2020	10/18/2020	M-Su 9a-4p	X	X	X	X	X	X	X	8	\$79.00	\$632.00	30
48	48		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	10/19/2020	10/25/2020	M-Su 9a-4p	X	X	X	X	X	X	X	8	\$79.00	\$632.00	30
49	49		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	10/26/2020	11/01/2020	M-Su 9a-4p	X	X	X	X	X	X	X	8	\$79.00	\$632.00	30
50	50		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	11/02/2020	11/02/2020	M 9a-4p	X							2	\$79.00	\$158.00	30
51	51		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	10/07/2020	10/11/2020	W-Su 4p-7p			X	X	X	X	X	2	\$101.00	\$202.00	30
52	52		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	10/12/2020	10/18/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$101.00	\$303.00	30
53	53		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	10/19/2020	10/25/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$101.00	\$303.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
54	54		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	10/26/2020	11/01/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$101.00	\$303.00	30
55	55		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	11/02/2020	11/02/2020	M 4p-7p	X							1	\$101.00	\$101.00	30
56	56		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	5	\$110.00	\$550.00	30
57	57		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$110.00	\$770.00	30
58	58		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$110.00	\$770.00	30
59	59		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$110.00	\$770.00	30
60	60		National Political Bundle	74 74	Fox News Channel	7868	VARIOUS	11/02/2020	11/02/2020	M 7p-12m	X							2	\$110.00	\$220.00	30
61	61		National Political Bundle	74 74	MSNBC	7868	MORNING JOE<	10/07/2020	10/11/2020	W-Su 5a-9a			X	X	X	X	X	5	\$43.00	\$215.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
62	62		National Political Bundle	74 74	MSNBC	7868	MORNING JOE<	10/12/2020	10/18/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$43.00	\$301.00	30
63	63		National Political Bundle	74 74	MSNBC	7868	MORNING JOE<	10/19/2020	10/25/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$43.00	\$301.00	30
64	64		National Political Bundle	74 74	MSNBC	7868	MORNING JOE<	10/26/2020	11/01/2020	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$43.00	\$301.00	30
65	65		National Political Bundle	74 74	MSNBC	7868	MORNING JOE<	11/02/2020	11/03/2020	M-Tu 5a-9a	X	X						2	\$43.00	\$86.00	30
66	66		National Political Bundle	74 74	MSNBC	7868	VARIOUS	10/07/2020	10/11/2020	W-Su 9a-4p			X	X	X	X	X	6	\$29.00	\$174.00	30
67	67		National Political Bundle	74 74	MSNBC	7868	VARIOUS	10/12/2020	10/18/2020	M-Su 9a-4p	X	X	X	X	X	X	X	8	\$29.00	\$232.00	30
68	68		National Political Bundle	74 74	MSNBC	7868	VARIOUS	10/19/2020	10/25/2020	M-Su 9a-4p	X	X	X	X	X	X	X	8	\$29.00	\$232.00	30
69	69		National Political Bundle	74 74	MSNBC	7868	VARIOUS	10/26/2020	11/01/2020	M-Su 9a-4p	X	X	X	X	X	X	X	8	\$29.00	\$232.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
70	70		National Political Bundle	74 74	MSNBC	7868	VARIOUS	11/02/2020	11/02/2020	M 9a-4p	X							2	\$29.00	\$58.00	30
71	71		National Political Bundle	74 74	MSNBC	7868	VARIOUS	10/07/2020	10/11/2020	W-Su 4p-7p			X	X	X	X	X	2	\$74.00	\$148.00	30
72	72		National Political Bundle	74 74	MSNBC	7868	VARIOUS	10/12/2020	10/18/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$74.00	\$222.00	30
73	73		National Political Bundle	74 74	MSNBC	7868	VARIOUS	10/19/2020	10/25/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$74.00	\$222.00	30
74	74		National Political Bundle	74 74	MSNBC	7868	VARIOUS	10/26/2020	11/01/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$74.00	\$222.00	30
75	75		National Political Bundle	74 74	MSNBC	7868	VARIOUS	11/02/2020	11/02/2020	M 4p-7p	X							1	\$74.00	\$74.00	30
76	76		National Political Bundle	74 74	MSNBC	7868	VARIOUS	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	5	\$56.00	\$280.00	30
77	77		National Political Bundle	74 74	MSNBC	7868	VARIOUS	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$56.00	\$392.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
78	78		National Political Bundle	74 74	MSNBC	7868	VARIOUS	10/19/2020	10/25/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$56.00	\$392.00	30
79	79		National Political Bundle	74 74	MSNBC	7868	VARIOUS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$56.00	\$392.00	30
80	80		National Political Bundle	74 74	MSNBC	7868	VARIOUS	11/02/2020	11/02/2020	M 7p-12m	X							2	\$56.00	\$112.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3042147

Traffic Order #	683298	# of Weeks	5	Active	Yes
Order #	3042147	Created On	6/26/2020 11:39:46 AM	Order Status	Contract Confirmed
Order Descrp	62775987 POL ISSUE DAGA Peoples Lawyer FW	Created By	NCC_Gateway_User	Gross \$	16596.00
Client	DAGA PEOPLES LAWYER PROJECT -	Updated On	6/29/2020 1:00:20 PM	Net \$	11949.12
Start Date	10/7/2020	Updated By	Smith, Jennifer	Units	400
End Date	11/3/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	