

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3003804

<b>Traffic Order #</b>	676900		<b>Created On</b>	4/22/2020 10:59:03 AM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	3003804		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	1292.00	
<b>Order Descrp</b>	62754516 POL CANDIDATE FRIENDS JUSTIN BUSCH INSD16		<b>Updated On</b>	4/22/2020 11:37:29 AM		<b>Net \$</b>	930.24	
<b>Client</b>	FRIENDS OF JUSTIN BUSCH IN SD16-		<b>Updated By</b>	Smith, Jennifer		<b>Units</b>	26	
<b>Start Date</b>	4/23/2020		<b>Industry</b>	Political-State-Local		<b>Credit Hold</b>	NO	
<b>End Date</b>	5/10/2020		<b>REFERENCES</b>			<b>BILLING INFORMATION</b>		
<b># of Weeks</b>	3		<b>Primary</b>			<b>Purchase Order #</b>	62754516	
<b>SALES</b>			<b>Secondary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>ActiveWeeks</b>	3		<b>Tertiary</b>			<b>EDI INFORMATION</b>		
<b>AE 1</b>	NCC - IND - WASH DC		<b>Quarternary</b>			<b>Product</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>			<b>Estimate</b>	4.23-5.10	
<b>Agency</b>	STRATEGIC MEDIA PLACEMENT - NCC	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		Fort Wayne, Priority Code: NP=80; IP=74 See Key on FCC site for zone/network information		
<b>Total Zones</b>	2		<b>Zip</b>	07003				
<b>Zones</b>	Ft Wayne IN,Frontier Fort Wayne		<b>Contact</b>					
<b>Total Networks</b>	2		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
			<b>Contract Type</b>	Standard		0126,2846		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>	4.23-5.10				

**SUMMARY FOR SYSCODE 0126**

<b>Traffic Order #</b>	676900	<b>Created On</b>	4/22/2020 10:59:03 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3003804	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	962.00
<b>Order Descrp</b>	62754516 POL CANDIDATE FRIENDS JUSTIN BUSCH INSD16	<b>Updated On</b>	4/22/2020 11:35:16 AM	<b>Syscode Net \$</b>	692.64
<b>Client</b>	FRIENDS OF JUSTIN BUSCH IN SD16-NCC-IND	<b>Updated By</b>	Smith, Jennifer	<b>Syscode Units</b>	13
<b>Start Date</b>	4/23/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/10/2020	<b>Zones</b>	Ft Wayne IN	<b>Avg Unit Rate</b>	74.00
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	04/26/2020	04/26/2020	Su 7p-8p							X	1	\$51.00	\$51.00	30
2	2		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	05/03/2020	05/03/2020	Su 7p-8p							X	1	\$51.00	\$51.00	30
3	3		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	05/10/2020	05/10/2020	Su 7p-8p							X	1	\$51.00	\$51.00	30
4	4		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	04/26/2020	04/26/2020	Su 8p-9p							X	1	\$51.00	\$51.00	30
5	5		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	05/03/2020	05/03/2020	Su 8p-9p							X	1	\$51.00	\$51.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	05/10/2020	05/10/2020	Su 8p-9p							X	1	\$51.00	\$51.00	30
7	7		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	04/26/2020	04/26/2020	Su 9p-10p							X	1	\$88.00	\$88.00	30
8	8		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	05/03/2020	05/03/2020	Su 9p-10p							X	1	\$88.00	\$88.00	30
9	9		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	05/10/2020	05/10/2020	Su 9p-10p							X	1	\$88.00	\$88.00	30
10	10		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	04/26/2020	04/26/2020	Su 10p-11p							X	1	\$88.00	\$88.00	30
11	11		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	05/03/2020	05/03/2020	Su 10p-11p							X	1	\$88.00	\$88.00	30
12	12		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	05/10/2020	05/10/2020	Su 10p-11p							X	1	\$88.00	\$88.00	30
13	13		National Political Bundle	110   110	NFL Network	0126	-	04/23/2020	04/23/2020	Th 8p-11:30p				X				1	\$128.00	\$128.00	30

**SUMMARY FOR SYSCODE 2846**

<b>Traffic Order #</b>	676900	<b>Created On</b>	4/22/2020 10:59:03 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3003804	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	330.00
<b>Order Descrp</b>	62754516 POL CANDIDATE FRIENDS JUSTIN BUSCH INSD16	<b>Updated On</b>	4/22/2020 11:35:16 AM	<b>Syscode Net \$</b>	237.60
<b>Client</b>	FRIENDS OF JUSTIN BUSCH IN SD16-NCC-IND	<b>Updated By</b>	Smith, Jennifer	<b>Syscode Units</b>	13
<b>Start Date</b>	4/23/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/10/2020	<b>Zones</b>	Frontier Fort Wayne	<b>Avg Unit Rate</b>	25.38
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		National Political Bundle	110   110	ESPN	2846	AVG. ALL WKS	04/26/2020	04/26/2020	Su 7p-8p							X	1	\$18.00	\$18.00	30
15	15		National Political Bundle	110   110	ESPN	2846	AVG. ALL WKS	05/03/2020	05/03/2020	Su 7p-8p							X	1	\$18.00	\$18.00	30
16	16		National Political Bundle	110   110	ESPN	2846	AVG. ALL WKS	05/10/2020	05/10/2020	Su 7p-8p							X	1	\$18.00	\$18.00	30
17	17		National Political Bundle	110   110	ESPN	2846	AVG. ALL WKS	04/26/2020	04/26/2020	Su 8p-9p							X	1	\$18.00	\$18.00	30
18	18		National Political Bundle	110   110	ESPN	2846	AVG. ALL WKS	05/03/2020	05/03/2020	Su 8p-9p							X	1	\$18.00	\$18.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
19	19		National Political Bundle	110   110	ESPN	2846	AVG. ALL WKS	05/10/2020	05/10/2020	Su 8p-9p							X	1	\$18.00	\$18.00	30
20	20		National Political Bundle	110   110	ESPN	2846	AVG. ALL WKS	04/26/2020	04/26/2020	Su 9p-10p							X	1	\$30.00	\$30.00	30
21	21		National Political Bundle	110   110	ESPN	2846	AVG. ALL WKS	05/03/2020	05/03/2020	Su 9p-10p							X	1	\$30.00	\$30.00	30
22	22		National Political Bundle	110   110	ESPN	2846	AVG. ALL WKS	05/10/2020	05/10/2020	Su 9p-10p							X	1	\$30.00	\$30.00	30
23	23		National Political Bundle	110   110	ESPN	2846	AVG. ALL WKS	04/26/2020	04/26/2020	Su 10p-11p							X	1	\$30.00	\$30.00	30
24	24		National Political Bundle	110   110	ESPN	2846	AVG. ALL WKS	05/03/2020	05/03/2020	Su 10p-11p							X	1	\$30.00	\$30.00	30
25	25		National Political Bundle	110   110	ESPN	2846	AVG. ALL WKS	05/10/2020	05/10/2020	Su 10p-11p							X	1	\$30.00	\$30.00	30
26	26		National Political Bundle	110   110	NFL Network	2846	-	04/23/2020	04/23/2020	Th 8p-11:30p				X				1	\$42.00	\$42.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3003804					
Traffic Order #	676900	# of Weeks	3	Active	Yes
Order #	3003804	Created On	4/22/2020 10:59:03 AM	Order Status	Contract Confirmed
Order Descrp	62754516 POL CANDIDATE FRIENDS JUSTIN BUSCH INSD16	Created By	NCC_Gateway_User	Gross \$	1292.00
Client	FRIENDS OF JUSTIN BUSCH IN SD16- NCC	Updated On	4/22/2020 11:37:29 AM	Net \$	930.24
Start Date	4/23/2020	Updated By	Smith, Jennifer	Units	26
End Date	5/10/2020	Source	Gateway	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	