

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3110451

| | | | | | | | | |
|-------------------------|---|--------|-------------------------|---------------------------|--|--|--------------------|--|
| Traffic Order # | 693138 | | Created On | 9/21/2020 9:48:45 AM | | Order Status | Contract Confirmed | |
| Order # | 3110451 | | Created By | Delosreyes, MarieKristine | | Gross \$ | 1426.00 | |
| Order Descrp | 62814435 POL CANDIDATE Todd Rokita Elect Comm FW | | Updated On | 9/21/2020 10:32:09 AM | | Net \$ | 1212.10 | |
| Client | TODD ROKITA ELECTION | | Updated By | Shields, Karolyn | | Units | 58 | |
| Start Date | 9/29/2020 | | Industry | Political-State-Local | | Credit Hold | NO | |
| End Date | 10/5/2020 | | REFERENCES | | | | | |
| # of Weeks | 2 | | Primary | | | BILLING INFORMATION | | |
| SALES | | | Secondary | | | Purchase Order # | 62814435 | |
| ActiveWeeks | 2 | | Tertiary | | | Billing Schedule | EndOfFlight | |
| AE 1 | NCC - IND - WASH DC | | Quarternary | | | EDI INFORMATION | | |
| AE 2 | | | TRAFFIC OPTIONS | | | | | |
| Agency | LITTLEFIELD & ASSOCIATES - NCC | 15.00% | Address 1 | NCC MEDIA | | Product | 9.29-10.5 | |
| RepFirm | | 0% | Address 2 | | | Estimate | | |
| Copy Instr ID | | | City, State, Zip | BLOOMFIELD, NJ | | Submit EDI Invoice? | Submit EDI Invoice | |
| Total Zones | 1 | | Zip | 07003 | | ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | | |
| Zones | Ft Wayne IN Interconnect | | Contact | | | Ft. Wayne, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information | | |
| Total Networks | 6 | | Phone | | | | | |
| GENERAL COMMENTS | | | Avail Tag | | | | | |
| | | | Contract Type | Standard | | | | |
| | | | Copy Group | | | SYSCODE LIST | | |
| | | | Division | | | 7868 | | |
| | | | Reference # | | | | | |

SUMMARY FOR SYSCODE 7868

| | | | | | |
|------------------------|---|-------------------|---------------------------|-------------------------|--------------------|
| Traffic Order # | 693138 | Created On | 9/21/2020 9:49:21 AM | Order Status | Contract Confirmed |
| Order # | 3110451 | Created By | Delosreyes, MarieKristine | Syscode Gross \$ | 1426.00 |
| Order Descrp | 62814435 POL CANDIDATE Todd Rokita Elect Comm FW | Updated On | 9/21/2020 10:31:05 AM | Syscode Net \$ | 1212.10 |
| Client | TODD ROKITA ELECTION COMMITTEE- AMP-MI | Updated By | Shields, Karolyn | Syscode Units | 58 |
| Start Date | 9/29/2020 | Source | VIEW | Zone Status | Contract Confirmed |
| End Date | 10/5/2020 | Zones | Ft Wayne IN Interconnect | Avg Unit Rate | 24.59 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|------------------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1 | 1 | | Amp ersa nd Politi cal Bun dle | 74 74 | Bravo | 7868 | BRVO PT | 09/29/2020 | 10/04/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 8 | \$9.00 | \$72.00 | 30 |
| 2 | 3 | | Amp ersa nd Politi cal Bun dle | 74 74 | Food Network | 7868 | FOOD PT | 09/29/2020 | 10/04/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 6 | \$30.00 | \$180.00 | 30 |
| 3 | 5 | | Amp ersa nd Politi cal Bun dle | 74 74 | Fox News Channel | 7868 | FXNC EF | 09/29/2020 | 10/04/2020 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$36.00 | \$216.00 | 30 |
| 4 | 7 | | Amp ersa nd Politi cal Bun dle | 74 74 | Fox News Channel | 7868 | FXNC PT | 09/29/2020 | 10/04/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 9 | \$39.00 | \$351.00 | 30 |
| 5 | 9 | | Amp ersa nd Politi cal Bun dle | 74 74 | Hallmark Channel | 7868 | HALL PT | 09/29/2020 | 10/04/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 6 | \$10.00 | \$60.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|------------------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 6 | 11 | | Amp ersa nd Politi cal Bun dle | 74 74 | HGTV | 7868 | HGTV PT | 09/29/2020 | 10/04/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 8 | \$41.00 | \$328.00 | 30 |
| 7 | 13 | | Amp ersa nd Politi cal Bun dle | 74 74 | TLC | 7868 | TLC PT | 09/29/2020 | 10/04/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 8 | \$6.00 | \$48.00 | 30 |
| 8 | 2 | | Amp ersa nd Politi cal Bun dle | 74 74 | Bravo | 7868 | BRVO PT | 10/05/2020 | 10/05/2020 | M 7p-12m | X | | | | | | | 1 | \$9.00 | \$9.00 | 30 |
| 9 | 4 | | Amp ersa nd Politi cal Bun dle | 74 74 | Food Network | 7868 | FOOD PT | 10/05/2020 | 10/05/2020 | M 7p-12m | X | | | | | | | 1 | \$30.00 | \$30.00 | 30 |
| 10 | 6 | | Amp ersa nd Politi cal Bun dle | 74 74 | Fox News Channel | 7868 | FXNC EF | 10/05/2020 | 10/05/2020 | M 4p-7p | X | | | | | | | 1 | \$36.00 | \$36.00 | 30 |
| 11 | 8 | | Amp ersa nd Politi cal Bun dle | 74 74 | Fox News Channel | 7868 | FXNC PT | 10/05/2020 | 10/05/2020 | M 7p-12m | X | | | | | | | 1 | \$39.00 | \$39.00 | 30 |
| 12 | 10 | | Amp ersa nd Politi cal Bun dle | 74 74 | Hallmark Channel | 7868 | HALL PT | 10/05/2020 | 10/05/2020 | M 7p-12m | X | | | | | | | 1 | \$10.00 | \$10.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|----------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 13 | 12 | | Amp ersa nd Politi cal Bun dle | 74 74 | HGTV | 7868 | HGTV PT | 10/05/2020 | 10/05/2020 | M 7p-12m | X | | | | | | | 1 | \$41.00 | \$41.00 | 30 |
| 14 | 14 | | Amp ersa nd Politi cal Bun dle | 74 74 | TLC | 7868 | TLC PT | 10/05/2020 | 10/05/2020 | M 7p-12m | X | | | | | | | 1 | \$6.00 | \$6.00 | 30 |

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3110451

| | | | | | |
|------------------------|---|-------------------|---------------------------|---------------------|--------------------|
| Traffic Order # | 693138 | # of Weeks | 2 | Active | Yes |
| Order # | 3110451 | Created On | 9/21/2020 9:48:45 AM | Order Status | Contract Confirmed |
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| Start Date | 9/29/2020 | Updated By | Shields, Karolyn | Units | 58 |
| End Date | 10/5/2020 | Source | Order Detail | Credit Hold | No |

| | |
|---------------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |