

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3126282

Traffic Order #	695331		Created On	10/5/2020 10:41:30 AM		Order Status	Revision Confirmed	
Order #	3126282		Created By	NCC_Gateway_User		Gross \$	1426.00	
Order Descrp	62825412 POL CANDIDATE Friends of Kyle Miller FW		Updated On	10/7/2020 3:40:15 PM		Net \$	1026.72	
Client	FRIENDS OF KYLE MILLER - AMP - IND		Updated By	Shields, Karolyn		Units	238	
Start Date	10/6/2020		Industry	Political-US House		Credit Hold	NO	
End Date	10/12/2020		REFERENCES			BILLING INFORMATION		
# of Weeks	2		Primary			Purchase Order #	62825412	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	2		Tertiary			EDI INFORMATION		
AE 1	NCC - IND - WASH DC		Quarternary			Product	Miller	
AE 2			TRAFFIC OPTIONS			Estimate	8960	
Agency	MCKENNA MEDIA - AMP	15.00%	Address 1	AMP MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Ft. Wayne , Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information		
Total Zones	2		Zip	07003				
Zones	Ft Wayne IN,Frontier Fort Wayne		Contact					
Total Networks	2		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		0126,2846		
			Copy Group					
			Division					
			Reference #	8960				

SUMMARY FOR SYSCODE 0126

Traffic Order #	695331	Created On	10/5/2020 10:41:30 AM	Order Status	Revision Confirmed
Order #	3126282	Created By	NCC_Gateway_User	Syscode Gross \$	992.00
Order Descrp	62825412 POL CANDIDATE Friends of Kyle Miller FW	Updated On	10/7/2020 3:39:40 PM	Syscode Net \$	714.24
Client	FRIENDS OF KYLE MILLER - AMP - IND	Updated By	Shields, Karolyn	Syscode Units	126
Start Date	10/6/2020	Source	Gateway	Zone Status	Revision Confirmed
End Date	10/12/2020	Zones	Ft Wayne IN	Avg Unit Rate	7.87
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74 74	CNN	0126	_	10/12/2020	10/12/2020	M 5a-9a	X							2	\$8.00	\$16.00	30
2	2		Ampersa nd Politi cal Bun dle	74 74	CNN	0126	_	10/12/2020	10/12/2020	M 9a-4p	X							2	\$7.00	\$14.00	30
3	3		Ampersa nd Politi cal Bun dle	74 74	CNN	0126	_	10/12/2020	10/12/2020	M 4p-7p	X							2	\$9.00	\$18.00	30
4	4		Ampersa nd Politi cal Bun dle	74 74	CNN	0126	_	10/12/2020	10/12/2020	M 7p-12m	X							2	\$11.00	\$22.00	30
5	5		Ampersa nd Politi cal Bun dle	74 74	CNN	0126	_	10/06/2020	10/11/2020	Tu-Su 5a-9a		X	X	X	X	X	X	12	\$8.00	\$96.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	CNN	0126	_	10/06/2020	10/11/2020	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$7.00	\$84.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	CNN	0126	_	10/06/2020	10/11/2020	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$9.00	\$108.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	CNN	0126	_	10/06/2020	10/11/2020	Tu-Su 7p-12m		X	X	X	X	X	X	10	\$11.00	\$110.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	10/12/2020	10/12/2020	M 5a-9a	X							2	\$5.00	\$10.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	10/12/2020	10/12/2020	M 9a-4p	X							2	\$4.00	\$8.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	10/12/2020	10/12/2020	M 4p-7p	X							2	\$10.00	\$20.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	10/12/2020	10/12/2020	M 7p-12m	X							2	\$11.00	\$22.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	10/06/2020	10/11/2020	Tu-Su 5a-9a		X	X	X	X	X	X	12	\$5.00	\$60.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	10/06/2020	10/11/2020	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$4.00	\$48.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	10/06/2020	10/11/2020	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$10.00	\$120.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	10/06/2020	10/11/2020	Tu-Su 7p-12m		X	X	X	X	X	X	12	\$11.00	\$132.00	30
33	33		Amp ersa nd Politi cal Bun dle	74 74	CNN	0126	_	10/09/2020	10/11/2020	F-Su 9a-4p					X	X	X	6	\$7.00	\$42.00	30
34	34		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	10/09/2020	10/11/2020	F-Su 5a-9a					X	X	X	1	\$5.00	\$5.00	30
35	35		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	10/09/2020	10/11/2020	F-Su 9a-4p					X	X	X	6	\$4.00	\$24.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
36	36		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	10/09/2020	10/11/2020	F-Su 7p-12m					X	X	X	3	\$11.00	\$33.00	30

SUMMARY FOR SYSCODE 2846

Traffic Order #	695331	Created On	10/5/2020 10:41:30 AM	Order Status	Revision Confirmed
Order #	3126282	Created By	NCC_Gateway_User	Syscode Gross \$	434.00
Order Descrp	62825412 POL CANDIDATE Friends of Kyle Miller FW	Updated On	10/7/2020 3:39:40 PM	Syscode Net \$	312.48
Client	FRIENDS OF KYLE MILLER - AMP - IND	Updated By	Shields, Karolyn	Syscode Units	112
Start Date	10/6/2020	Source	Gateway	Zone Status	Revision Confirmed
End Date	10/12/2020	Zones	Frontier Fort Wayne	Avg Unit Rate	3.88
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
17	17		Amp ersa nd Politi cal Bun dle	74 74	CNN	2846	_	10/12/2020	10/12/2020	M 5a-9a	X							2	\$2.00	\$4.00	30
18	18		Amp ersa nd Politi cal Bun dle	74 74	CNN	2846	_	10/12/2020	10/12/2020	M 9a-4p	X							2	\$3.00	\$6.00	30
19	19		Amp ersa nd Politi cal Bun dle	74 74	CNN	2846	_	10/12/2020	10/12/2020	M 4p-7p	X							2	\$4.00	\$8.00	30
20	20		Amp ersa nd Politi cal Bun dle	74 74	CNN	2846	_	10/12/2020	10/12/2020	M 7p-12m	X							2	\$5.00	\$10.00	30
21	21		Amp ersa nd Politi cal Bun dle	74 74	CNN	2846	_	10/06/2020	10/11/2020	Tu-Su 5a-9a		X	X	X	X	X	X	12	\$2.00	\$24.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	22		Amp ersa nd Politi cal Bun dle	74 74	CNN	2846	_	10/06/2020	10/11/2020	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$3.00	\$36.00	30
23	23		Amp ersa nd Politi cal Bun dle	74 74	CNN	2846	_	10/06/2020	10/11/2020	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$4.00	\$48.00	30
24	24		Amp ersa nd Politi cal Bun dle	74 74	CNN	2846	_	10/06/2020	10/11/2020	Tu-Su 7p-12m		X	X	X	X	X	X	12	\$5.00	\$60.00	30
25	25		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2846	_	10/12/2020	10/12/2020	M 5a-9a	X							2	\$4.00	\$8.00	30
26	26		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2846	_	10/12/2020	10/12/2020	M 9a-4p	X							2	\$3.00	\$6.00	30
27	27		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2846	_	10/12/2020	10/12/2020	M 4p-7p	X							2	\$5.00	\$10.00	30
28	28		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2846	_	10/12/2020	10/12/2020	M 7p-12m	X							2	\$5.00	\$10.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
29	29		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2846	_	10/06/2020	10/11/2020	Tu-Su 5a-9a		X	X	X	X	X	X	12	\$4.00	\$48.00	30
30	30		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2846	_	10/06/2020	10/11/2020	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$3.00	\$36.00	30
31	31		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2846	_	10/06/2020	10/11/2020	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$5.00	\$60.00	30
32	32		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2846	_	10/06/2020	10/11/2020	Tu-Su 7p-12m		X	X	X	X	X	X	12	\$5.00	\$60.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3126282

Traffic Order #	695331	# of Weeks	2	Active	Yes
Order #	3126282	Created On	10/5/2020 10:41:30 AM	Order Status	Revision Confirmed
Order Descrp	62825412 POL CANDIDATE Friends of Kyle Miller FW	Created By	NCC_Gateway_User	Gross \$	1426.00
Client	FRIENDS OF KYLE MILLER - AMP - IND	Updated On	10/7/2020 3:40:15 PM	Net \$	1026.72
Start Date	10/6/2020	Updated By	Shields, Karolyn	Units	238
End Date	10/12/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	