

### Ampersand Cable System Order

Order #	62876187
Syscode	1421
System Name	Spectrum/FVN COMBO-Ft WorthN Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	04/05/21 - 04/11/21
Agency	AxMedia
Advertiser	Brian Byrd Campaign

Update Date	03/12/21
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Dec20
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Client Code	299
Product Code	400
Est Code	2335
Product Name	2021 General Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$4,816.00		
Commission	\$722.40		
Net Total	\$4,093.60		
Total Spots	56		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	126.7	GIMP	71547
CPP	\$38.00	CPM	\$67.31

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments :	3/12 New political candidate order. Please confirm.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	4/5/21	4/11/21	05:00	09:00	X	X	X	X	X	X	X	1.50	845	14	\$83.00	\$1,162.00	30	PRE
2	FXNC	VARIOUS	4/5/21	4/11/21	09:00	16:00	X	X	X	X	X	X	X	2.30	1323	21	\$63.00	\$1,323.00	30	PRE
3	FXNC	VARIOUS	4/5/21	4/11/21	16:00	19:00	X	X	X	X	X	X	X	3.00	1676	7	\$97.00	\$679.00	30	PRE
4	FXNC	VARIOUS	4/5/21	4/11/21	19:00	24:00	X	X	X	X	X	X	X	2.60	1443	14	\$118.00	\$1,652.00	30	PRE

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
<b>SPOTS</b>	56	0	0	0	0	0	0	0	0	0	0	0	56
<b>AMT</b>	\$4,816.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,816.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/05/21

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