

Ampersand Cable System Order

Order #	62770837
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	06/15/20 - 06/21/20
Agency	FlexPoint Media Inc
Advertiser	State Government Leadership Foundation

Update Date	06/15/20
Version	1 Vs. 1

AE	Jeff Moring
Sales Coordinator	John Koroma
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Apr20
-	

Client Code	Dallas
Product Code	06160621
Est Code	1015
Product Name	Dallas 6.16-6.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$17,169.00		
Commission	\$2,575.35		
Net Total	\$14,593.65		
Total Spots	190		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 6.15 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	AVG. ALL WKS<	6/15/20	6/21/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$111.00	\$1,665.00	30	NCR
2	BRVO	AVG. ALL WKS<	6/15/20	6/21/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$215.00	\$1,075.00	30	NCR
3	BRVO	AVG. ALL WKS<	6/15/20	6/21/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$267.00	\$1,335.00	30	NCR
4	ENT	AVG. ALL WKS<	6/15/20	6/21/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$7.00	\$105.00	30	NCR
5	ENT	VARIOUS	6/15/20	6/21/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	NCR
6	ENT	AVG. ALL WKS<	6/15/20	6/21/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	NCR
7	FOOD	OFF AIR<	6/15/20	6/21/20	05:00	09:00		X	X	X	X	X	X	-	-	5	\$126.00	\$630.00	30	NCR
8	FOOD	AVG. ALL WKS<	6/15/20	6/21/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$149.00	\$1,490.00	30	NCR
9	FOOD	AVG. ALL WKS<	6/15/20	6/21/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$319.00	\$1,595.00	30	NCR
10	FOOD	VARIOUS	6/15/20	6/21/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$393.00	\$1,965.00	30	NCR
11	HALL	HALLMARK MOVIE<	6/15/20	6/21/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$15.00	\$225.00	30	NCR
12	HALL	HALLMARK MOVIE<	6/15/20	6/21/20	16:00	19:00		X	X	X	X	X	X	-	-	10	\$23.00	\$230.00	30	NCR
13	HALL	VARIOUS	6/15/20	6/21/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	NCR
14	HGTV	AVG. ALL WKS<	6/15/20	6/21/20	05:00	09:00		X	X	X	X	X	X	-	-	5	\$104.00	\$520.00	30	NCR
15	HGTV	AVG. ALL WKS<	6/15/20	6/21/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$171.00	\$2,565.00	30	NCR
16	HGTV	AVG. ALL WKS<	6/15/20	6/21/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$289.00	\$1,156.00	30	NCR
17	HGTV	AVG. ALL WKS<	6/15/20	6/21/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$363.00	\$363.00	30	NCR
18	LIF	KING OF QUEENS<	6/15/20	6/21/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$20.00	\$300.00	30	NCR
19	LIF	AVG. ALL WKS<	6/15/20	6/21/20	16:00	19:00		X	X	X	X	X	X	-	-	10	\$74.00	\$740.00	30	NCR
20	LIF	AVG. ALL WKS<	6/15/20	6/21/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$93.00	\$465.00	30	NCR
21	TLC	AVG. ALL WKS<	6/15/20	6/21/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$7.00	\$105.00	30	NCR

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22	TLC	AVG. ALL WKS<	6/15/20	6/21/20	16:00	19:00		X	X	X	X	X	X	-	-	10	\$26.00	\$260.00	30	NCR
23	TLC	VARIOUS	6/15/20	6/21/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$33.00	\$165.00	30	NCR

	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Total
SPOTS	190	0	0	0	0	0	0	0	0	0	0	0	190
AMT	\$17,169.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$17,169.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 06/16/20

62770837 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Dallas N Zone, TX | 1419 |