

### Ampersand Cable System Order

Order #	62739038
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	AL Media
Advertiser	Persist PAC

Update Date	02/28/20
Version	1 Vs. 1

AE	Leah Losier
Sales Coordinator	Dan Glines
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Jan20
-	

Client Code	
Product Code	
Est Code	1206
Product Name	Persist PAC 2.29-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$241,002.00		
Commission	\$36,150.30		
Net Total	\$204,851.70		
Total Spots	216		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	2.27 New Order, Please Confirm Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$265.00	\$530.00	30	NCR 02/10/20-03/03/20
2	AEN	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$840.00	\$840.00	30	NCR 02/10/20-03/03/20
3	AEN	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$1,039.00	\$1,039.00	30	NCR 02/10/20-03/03/20
4	AEN	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$265.00	\$795.00	30	NCR 02/10/20-03/03/20
5	AEN	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$840.00	\$840.00	30	NCR 02/10/20-03/03/20
6	AEN	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$1,039.00	\$3,117.00	30	NCR 02/10/20-03/03/20
7	AMC	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$189.00	\$378.00	30	NCR 02/10/20-03/03/20
8	AMC	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$1,127.00	\$1,127.00	30	NCR 02/10/20-03/03/20
9	AMC	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$1,404.00	\$1,404.00	30	NCR 02/10/20-03/03/20
10	AMC	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$189.00	\$567.00	30	NCR 02/10/20-03/03/20
11	AMC	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$1,127.00	\$1,127.00	30	NCR 02/10/20-03/03/20
12	AMC	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$1,404.00	\$4,212.00	30	NCR 02/10/20-03/03/20
13	BRVO	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$371.00	\$742.00	30	NCR 02/10/20-03/03/20
14	BRVO	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$1,915.00	\$1,915.00	30	NCR 02/10/20-03/03/20
15	BRVO	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$2,384.00	\$2,384.00	30	NCR 02/10/20-03/03/20
16	BRVO	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$371.00	\$1,113.00	30	NCR 02/10/20-03/03/20
17	BRVO	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$1,915.00	\$1,915.00	30	NCR 02/10/20-03/03/20
18	BRVO	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$2,384.00	\$7,152.00	30	NCR 02/10/20-03/03/20
19	CMDY	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$155.00	\$310.00	30	NCR 02/10/20-03/03/20
20	CMDY	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$520.00	\$520.00	30	NCR 02/10/20-03/03/20
21	CMDY	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$641.00	\$641.00	30	NCR 02/10/20-03/03/20

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22	CMDY	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$155.00	\$465.00	30	NCR 02/10/20-03/03/20
23	CMDY	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$520.00	\$520.00	30	NCR 02/10/20-03/03/20
24	CMDY	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$641.00	\$1,923.00	30	NCR 02/10/20-03/03/20
25	CNN	CABLE	3/2/20	3/8/20	05:00	09:00	X	X						-	-	2	\$1,235.00	\$2,470.00	30	NCR 02/10/20-03/03/20
26	CNN	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$655.00	\$1,310.00	30	NCR 02/10/20-03/03/20
27	CNN	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$1,581.00	\$1,581.00	30	NCR 02/10/20-03/03/20
28	CNN	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$1,976.00	\$1,976.00	30	NCR 02/10/20-03/03/20
29	CNN	CABLE	2/24/20	3/1/20	05:00	09:00						X	X	-	-	4	\$1,235.00	\$4,940.00	30	NCR 02/10/20-03/03/20
30	CNN	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$655.00	\$2,620.00	30	NCR 02/10/20-03/03/20
31	CNN	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$1,581.00	\$1,581.00	30	NCR 02/10/20-03/03/20
32	CNN	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$1,976.00	\$5,928.00	30	NCR 02/10/20-03/03/20
33	ENT	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$243.00	\$486.00	30	NCR 02/10/20-03/03/20
34	ENT	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$741.00	\$741.00	30	NCR 02/10/20-03/03/20
35	ENT	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$918.00	\$918.00	30	NCR 02/10/20-03/03/20
36	ENT	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$243.00	\$729.00	30	NCR 02/10/20-03/03/20
37	ENT	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$741.00	\$741.00	30	NCR 02/10/20-03/03/20
38	ENT	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$918.00	\$2,754.00	30	NCR 02/10/20-03/03/20
39	ESPN	CABLE	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$1,495.00	\$1,495.00	30	NCR 02/10/20-03/03/20
40	ESPN	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$1,026.00	\$2,052.00	30	NCR 02/10/20-03/03/20
41	ESPN	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$2,508.00	\$2,508.00	30	NCR 02/10/20-03/03/20
42	ESPN	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$3,125.00	\$3,125.00	30	NCR 02/10/20-03/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	CABLE	2/24/20	3/1/20	05:00	09:00						X	X	-	-	3	\$1,495.00	\$4,485.00	30	NCR 02/10/20-03/03/20
44	ESPN	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$1,026.00	\$3,078.00	30	NCR 02/10/20-03/03/20
45	ESPN	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$2,508.00	\$2,508.00	30	NCR 02/10/20-03/03/20
46	ESPN	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$3,125.00	\$9,375.00	30	NCR 02/10/20-03/03/20
47	FOOD	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$766.00	\$1,532.00	30	NCR 02/10/20-03/03/20
48	FOOD	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$1,470.00	\$1,470.00	30	NCR 02/10/20-03/03/20
49	FOOD	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$1,828.00	\$1,828.00	30	NCR 02/10/20-03/03/20
50	FOOD	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$766.00	\$2,298.00	30	NCR 02/10/20-03/03/20
51	FOOD	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$1,470.00	\$1,470.00	30	NCR 02/10/20-03/03/20
52	FOOD	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$1,828.00	\$5,484.00	30	NCR 02/10/20-03/03/20
53	FRFM	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$255.00	\$510.00	30	NCR 02/10/20-03/03/20
54	FRFM	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$840.00	\$840.00	30	NCR 02/10/20-03/03/20
55	FRFM	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$1,039.00	\$1,039.00	30	NCR 02/10/20-03/03/20
56	FRFM	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$255.00	\$765.00	30	NCR 02/10/20-03/03/20
57	FRFM	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$840.00	\$840.00	30	NCR 02/10/20-03/03/20
58	FRFM	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$1,039.00	\$3,117.00	30	NCR 02/10/20-03/03/20
59	FX	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$321.00	\$642.00	30	NCR 02/10/20-03/03/20
60	FX	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$1,271.00	\$1,271.00	30	NCR 02/10/20-03/03/20
61	FX	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$1,581.00	\$1,581.00	30	NCR 02/10/20-03/03/20
62	FX	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$321.00	\$963.00	30	NCR 02/10/20-03/03/20
63	FX	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$1,271.00	\$1,271.00	30	NCR 02/10/20-03/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	FX	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$1,581.00	\$4,743.00	30	NCR 02/10/20-03/03/20
65	HGTV	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$1,704.00	\$3,408.00	30	NCR 02/10/20-03/03/20
66	HGTV	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$2,618.00	\$2,618.00	30	NCR 02/10/20-03/03/20
67	HGTV	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$3,273.00	\$3,273.00	30	NCR 02/10/20-03/03/20
68	HGTV	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$1,704.00	\$5,112.00	30	NCR 02/10/20-03/03/20
69	HGTV	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$2,618.00	\$2,618.00	30	NCR 02/10/20-03/03/20
70	HGTV	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$3,273.00	\$9,819.00	30	NCR 02/10/20-03/03/20
71	ID	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$486.00	\$972.00	30	NCR 02/10/20-03/03/20
72	ID	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$1,171.00	\$1,171.00	30	NCR 02/10/20-03/03/20
73	ID	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$1,459.00	\$1,459.00	30	NCR 02/10/20-03/03/20
74	ID	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$486.00	\$1,458.00	30	NCR 02/10/20-03/03/20
75	ID	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$1,171.00	\$1,171.00	30	NCR 02/10/20-03/03/20
76	ID	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$1,459.00	\$4,377.00	30	NCR 02/10/20-03/03/20
77	MNBC	CABLE	3/2/20	3/8/20	05:00	09:00	X	X						-	-	2	\$1,235.00	\$2,470.00	30	NCR 02/10/20-03/03/20
78	MNBC	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$655.00	\$1,310.00	30	NCR 02/10/20-03/03/20
79	MNBC	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$1,531.00	\$1,531.00	30	NCR 02/10/20-03/03/20
80	MNBC	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$1,915.00	\$1,915.00	30	NCR 02/10/20-03/03/20
81	MNBC	CABLE	2/24/20	3/1/20	05:00	09:00						X	X	-	-	4	\$1,235.00	\$4,940.00	30	NCR 02/10/20-03/03/20
82	MNBC	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	4	\$655.00	\$2,620.00	30	NCR 02/10/20-03/03/20
83	MNBC	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$1,531.00	\$1,531.00	30	NCR 02/10/20-03/03/20
84	MNBC	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$1,915.00	\$5,745.00	30	NCR 02/10/20-03/03/20

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86	TBSC	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$1,742.00	\$1,742.00	30	NCR 02/10/20-03/03/20
87	TBSC	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$2,174.00	\$2,174.00	30	NCR 02/10/20-03/03/20
88	TBSC	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$532.00	\$1,596.00	30	NCR 02/10/20-03/03/20
89	TBSC	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$1,742.00	\$1,742.00	30	NCR 02/10/20-03/03/20
90	TBSC	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$2,174.00	\$6,522.00	30	NCR 02/10/20-03/03/20
91	TLC	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$332.00	\$664.00	30	NCR 02/10/20-03/03/20
92	TLC	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$818.00	\$818.00	30	NCR 02/10/20-03/03/20
93	TLC	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$1,017.00	\$1,017.00	30	NCR 02/10/20-03/03/20
94	TLC	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$332.00	\$996.00	30	NCR 02/10/20-03/03/20
95	TLC	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$818.00	\$818.00	30	NCR 02/10/20-03/03/20
96	TLC	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$1,017.00	\$3,051.00	30	NCR 02/10/20-03/03/20
97	TNT	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$741.00	\$1,482.00	30	NCR 02/10/20-03/03/20
98	TNT	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$1,742.00	\$1,742.00	30	NCR 02/10/20-03/03/20
99	TNT	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$2,174.00	\$2,174.00	30	NCR 02/10/20-03/03/20
100	TNT	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$741.00	\$2,223.00	30	NCR 02/10/20-03/03/20
101	TNT	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$1,742.00	\$1,742.00	30	NCR 02/10/20-03/03/20
102	TNT	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$2,174.00	\$6,522.00	30	NCR 02/10/20-03/03/20
103	TRU	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$137.00	\$274.00	30	NCR 02/10/20-03/03/20
104	TRU	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$312.00	\$312.00	30	NCR 02/10/20-03/03/20
105	TRU	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$390.00	\$390.00	30	NCR 02/10/20-03/03/20

### Ampersand Cable System Order

Order #	62739038
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	AL Media
Advertiser	Persist PAC

Update Date	02/28/20
Version	1 Vs. 1

AE	Leah Losier
Sales Coordinator	Dan Glines
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Jan20
-	

Client Code	
Product Code	
Est Code	1206
Product Name	Persist PAC 2.29-3.3
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$241,002.00		
Commission	\$36,150.30		
Net Total	\$204,851.70		
Total Spots	216		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2.27 New Order, Please Confirm Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	TRU	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$137.00	\$411.00	30	NCR 02/10/20-03/03/20
107	TRU	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$312.00	\$312.00	30	NCR 02/10/20-03/03/20
108	TRU	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$390.00	\$1,170.00	30	NCR 02/10/20-03/03/20
109	USA	CABLE	3/2/20	3/8/20	09:00	16:00	X							-	-	2	\$741.00	\$1,482.00	30	NCR 02/10/20-03/03/20
110	USA	CABLE	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$1,742.00	\$1,742.00	30	NCR 02/10/20-03/03/20
111	USA	CABLE	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$2,174.00	\$2,174.00	30	NCR 02/10/20-03/03/20
112	USA	CABLE	2/24/20	3/1/20	09:00	16:00						X	X	-	-	3	\$741.00	\$2,223.00	30	NCR 02/10/20-03/03/20
113	USA	CABLE	2/24/20	3/1/20	16:00	19:00						X	X	-	-	1	\$1,742.00	\$1,742.00	30	NCR 02/10/20-03/03/20
114	USA	CABLE	2/24/20	3/1/20	19:00	24:00						X	X	-	-	3	\$2,174.00	\$6,522.00	30	NCR 02/10/20-03/03/20

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
<b>SPOTS</b>	216	0	0	0	0	0	0	0	0	0	0	0	216
<b>AMT</b>	\$241,002.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$241,002.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/02/20

62739038 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |