

Ampersand Cable System Order

Order #	62833903
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/01/20
Agency	Screen Strategies Media
Advertiser	Everytown TX HD66

Update Date	10/19/20
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	
Est Code	6879
Product Name	HD 66
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$11,715.00		
Commission	\$1,757.25		
Net Total	\$9,957.75		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.18 new order. please review and confirm. thank you
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$151.00	\$604.00	30	NCR
2	CNN	CNN Morning	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$151.00	\$151.00	30	NCR
3	CNN	CNN Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$137.00	\$548.00	30	NCR
4	CNN	CNN Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$137.00	\$137.00	30	NCR
5	CNN	CNN Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$406.00	\$1,624.00	30	NCR
6	CNN	CNN Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$406.00	\$406.00	30	NCR
7	CNN	CNN Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$494.00	\$1,976.00	30	NCR
8	CNN	CNN Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$494.00	\$494.00	30	NCR
9	MNBC	MSNBC Morning	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$151.00	\$604.00	30	NCR
10	MNBC	MSNBC Morning	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$151.00	\$151.00	30	NCR
11	MNBC	MSNBC Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$137.00	\$548.00	30	NCR
12	MNBC	MSNBC Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$137.00	\$137.00	30	NCR
13	MNBC	MSNBC Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$387.00	\$1,548.00	30	NCR
14	MNBC	MSNBC Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$387.00	\$387.00	30	NCR
15	MNBC	MSNBC Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$480.00	\$1,920.00	30	NCR

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16	MNBC	MSNBC Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$480.00	\$480.00	30	NCR

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	32	8	0	0	0	0	0	0	0	0	0	0	40
AMT	\$9,372.00	\$2,343.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,715.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/20/20

62833903 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Dallas N Zone, TX | 1419 |